

Prestige Institute of Management and Research, Indore
Data Requisition Sheet

Type of Activity Organized (Please tick)	<ul style="list-style-type: none"> • Management Development Program • Faculty Development Program • Student Training Program/Certifications • Consultancy • Co-Curricular Activity / • Extra-Curricular Activity 		
Title	EML(BRM course) on 'Interpretation of Research Outcomes and Writing Research Reports - From Industry Perspectives'		
Number of Faculties Coordinating	02		
Name of the Faculty/s Assigned and Designation	Dr. Shweta Mogre Assistant Professor Dr. Alok Bansal Professor & Head of Department: System & QT Department		
Duration (DD/MM/YYYY)	From Date: 18/5/2021	To Date: 18/5/2021	Total No. of Days: 01
Whether On Campus/Off Campus (Please Mention)	Online		
No. of Participants/Teams	Top-Level Managers		
	Mid-Level Managers		
	Lower-Level Managers		
	Professors		
	Total papers Presented		
	Assistant Professors		
	Students/team members		570
<u>Description of the Activity:</u>			
<p>An EML Session (Expert Talk) for the BRM course was conducted on the topic 'Interpretation of Research Outcomes and Writing Research Reports - From Industry Perspectives' on May 18, 2021, from 10.30 am to 12.30 pm. The resource person of the webinar was Mr. Tarun Sinhal, VP-Research & Analytics at Certainty Infotech Pvt Ltd, Indore. The session was very informative and more than 570 students actively participated in the session. Mr. Sinhal talked about various aspects of interpretation of research and how to write a good research report. He explained data processing, Data interpretation, report writing, and presentation of findings with industry-oriented examples. He also discussed the few sample reports with students.</p>			

Space for Photographs

Zoom Meeting

Recording

Dr. Alex Bansk... Dr. Shweta Mog... Tarun... K... P... Fajal Yadav F... Rohan Kumar...

Interpretation of Research Outcomes and Writing Research Reports – From Industry Perspectives

Guest Lecture



Search for anything

10:31 AM 5/18/2021

Zoom Meeting

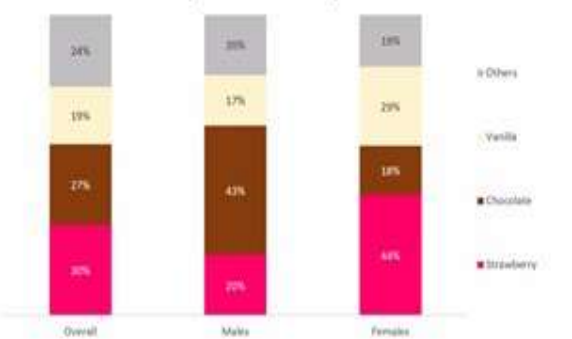
Recording

Dr. Alex Bansk... Tarun... Muskan Malhotra... Shreya Pandey... FT B Mayank... Divya Dingwani

1. Charts: Key elements of charts and their importance

- Base
- Legends
- Chart titles
- Visibility of data labels
- Chart colours
- Font colours
- Number formatting
- Axis titles
- Gridlines
- Data ordering

Most preferred flavours: By Gender



Gender	Strawberry	Chocolate	Vanilla	Others
Overall	30%	27%	19%	24%
Males	20%	43%	17%	20%
Females	42%	18%	20%	20%

Base: Overall (200), Males (250), Females (250)

11:36 AM 5/18/2021

Zoom Meeting

Participants (580)

Precaution 3: Don't blindly trust the data you see

No.	Month	Arabic Name	In Arabic
1	January	كانون الثاني	Kānūn al-Thānī
2	February	شباط	Shubāt
3	March	رمضان	Ramādān
4	April	نيسان	Nisān
5	May	أيار	Āyār
6	June	حزيران	Ḥazīrān / Ḥuzayrān
7	July	تموز	Tammūz

The actual brand mentioned by the respondents in the survey was Nissan. But while translating Arabic open end responses to English, the translator changed that to April thinking it is the Arabic month (Nisan)

Windows Taskbar: Search for anything, 11:09 AM 5/18/2021

Zoom Meeting

Participants (578)

Precaution 2: Use of appropriate axis scales

Which is your favourite soft drink?

Brand	Percentage (Left Chart)	Percentage (Right Chart)
Pepsi	47%	47%
Coke	53%	53%

Windows Taskbar: Search, 11:05 AM 5/18/2021