



# PIMR XXI International Conference on **RESILIENT LEADERSHIP FOR SUSTAINABLE GROWTH**

**January 09-10, 2026**



**PRESTIGE INSTITUTE OF  
MANAGEMENT AND RESEARCH, INDORE**

(An Autonomous Institution Established in 1994, Thrice Accredited by NAAC with Highest Grade, now A++)



## ABOUT THE CONFERENCE

The theme "Resilient Leadership for Sustainable Growth" is highly relevant in today's dynamic and often unpredictable global landscape. As organizations face unprecedented challenges, ranging from economic fluctuations and environmental crises to technological disruptions, the ability to lead with resilience has become paramount. In an era marked by rapid change, resilient leadership equips managers and organizations with the skills necessary to adapt to evolving circumstances. This conference aims to explore strategies that foster agility and responsiveness, ensuring organizations remain viable amidst uncertainty. The integration of sustainable practices is no longer optional; it is essential for long-term viability. Resilient leadership positively impacts employee morale and retention. By emphasizing emotional intelligence and supportive leadership styles, leaders can create an environment where employees feel valued and motivated, driving organizational success. Resilient leaders inspire creativity and innovation, enabling organizations to navigate challenges and seize new opportunities.

Addressing leadership resilience in a global context will enhance understanding of varied approaches and solutions tailored to specific regional challenges. Leadership plays a crucial role in shaping business strategies that contribute to economic, social, and environmental sustainability, which is essential for the future of both organizations and communities.

"Resilient Leadership for Sustainable Growth" addresses critical challenges and opportunities facing today's managers. This International conference serves as an important gathering for thought leaders and practitioners to engage in meaningful dialogue, share insights, and develop actionable strategies that advance resilient leadership and sustainable growth in management practices worldwide. We look forward to an enriching exchange of ideas and experiences that will empower attendees to lead effectively in their respective fields.





## SUB THEMES



### 1. HR and General Management

- Building a Resilient Organizational Culture
- Employee Well-being and Mental Health
- Talent Development and Future Readiness
- HR Analytics
- Diversity, Equity, and Inclusion (DEI)
- Performance Management in Times of Change
- Resilient Leadership Styles in HR Practices
- Employee Engagement and Retention Strategies
- Change Management and Employee Transition
- Learning and Development for Resilience
- Remote Work and Leadership Resilience
- Succession Planning and Leadership Development
- Conflict Resolution and Communication
- Transformational Leadership and Change Management
- Resilience in Team Management
- Crisis Leadership and Business Continuity
- Stakeholder Engagement and Relationship Management



### 2. Marketing Management

- Adaptive Marketing Strategies
- Customer-Centric Leadership
- Brand Resilience in Crisis
- Sustainable Marketing Practices
- Digital Transformation and Marketing Resilience
- Market Research and Consumer Insights
- Crisis Communication Strategies
- Integrated Marketing and Cross-Functional Collaboration
- Ethical Marketing in a Changing Landscape
- Engagement Strategies in Uncertain Times
- Sustainability Messaging and Consumer Perception
- Cultural Sensitivity in Global Marketing
- Influencer Marketing and Leadership
- Marketing Analytics



### 3. Financial Management

- Risk Management in Uncertain Markets
- Sustainable Investment Strategies
- Financial Planning and Forecasting
- Crisis Financial Management
- Capital Structure and Funding Resilience
- Performance Measurement and Metrics
- Mergers and Acquisitions (M&A) Strategy
- Corporate Social Responsibility (CSR) and Financial Performance
- Sustainable Investing and ESG Financial
- Inclusion and Access
- Digital Finance and Payments
- Financial Resilience and Stress Testing
- Investment Strategies for Sustainable Growth
- Fintech and Financial Innovation
- Governance and Ethics in Finance
- Navigating Regulatory Changes
- Finance Analytics



#### 4. Operations Management

- Supply Chain Resilience
- Lean Operations and Resilience
- Sustainable Operations Practices
- Crisis Response and Recovery in Operations
- Technology Adoption and Innovation
- Workforce Agility in Operations
- Quality Management and Customer Satisfaction
- Risk Assessment and Management in Operations
- Cross-Functional Collaboration
- Service Operations and Resilience
- Sustainable Sourcing and Procurement
- Customer-Focused Operations
- Performance Measurement in Operations
- Change Management in Operations
- Agile Project Management
- Analytics in operations



#### 5. IT & Data Analytics

- Cybersecurity Resilience
- Digital Transformation Strategies
- IT Governance and Compliance
- Data-Driven Decision Making
- Cloud Computing and Scalability
- Agile IT Management
- Integration of Emerging Technologies
- User-Centric Design in IT Development
- Disaster Recovery and Business Continuity Planning
- Leveraging AI and Big Data for Crisis Management
- Predictive Analytics for Business Continuity
- Real-time Data Strategies for Adaptive Leadership
- Smart Cities and Sustainable Development Using IoT & Analytics
- Circular Economy and Data-Driven Sustainability
- AI-Powered Risk Assessment for Sustainable Growth
- Ethical AI and Responsible Leadership in the Data Age
- Machine Learning in Financial and Economic Resilience
- Data-Driven Innovation in Emerging Markets
- Building Trust with Data Privacy and Security
- Governance Frameworks for Ethical Data Use
- People Analytics for Talent Retention and growth
- Data-Backed Strategies for Global Supply Chain Resilience
- Market Intelligence for Navigating Economic Disruptions
- Consumer Behavior Analytics for Long-Term Business Growth
- Sustainable Metrics and KPIs
- Real-Time Analytics for Agile Responses
- Data Governance and Ethical Considerations
- Collaboration and Sharing of Analytics Insights



## 6. Economics:

- Economic Resilience and Recovery Models
- Sustainable Economic Policies
- Behavioral Economics and Leadership
- Globalization and Local Economies
- Economic Diversification Strategies
- Crisis Management in Macroeconomic Policy
- Digital Economy and Innovation
- Inequality and Economic Growth
- Sustainable Development Goals (SDGs) and Economic Policy
- Investment in Human Capital
- Environmental Economics and Leadership
- Public-Private Partnerships (PPPs)
- Income and Employment Policies
- Regional Economic Development
- Economic Forecasting and Leadership
- Consumer Behavior in Economic Downturns



## 7. Law

- Public-Private Partnerships (PPPs) and Legal Strategies for Sustainable Growth
- Anti-Corruption Laws and Leadership Accountability in Sustainable Development
- Whistleblower Protection Laws and Their Impact on Ethical Leadership
- The Role of Law in Crisis Management and Governance Resilience
- International Trade and Investment Laws: Building Resilient Global Leadership
- Legal and Ethical Implications of AI, Data Protection, and Cybersecurity in Leadership
- Regulatory Challenges in ESG Compliance and Corporate Sustainability
- Human Rights and Labor Law Compliance in Business Leadership
- Environmental Law and Corporate Accountability for Sustainable Development
- Legal Frameworks for Corporate Governance and Ethical Leadership

*Note: There will be a special track for student delegates.*





## WHO SHOULD ATTEND?

Senior Managers/ Practitioners/ Academicians (Faculty/ Consultants)/  
Research Scholars/ Foreign Delegates and Indian/Foreign Students.



## CONFERENCE HIGHLIGHTS

- Best Ph.D. Contest
- Research Workshop on "Publishing in high Impact Factor Journals"
- Special Track for Students Presentation
- Publication Opportunity\*
- Best Paper Certificate
- Presentation Certificate



## IMPORTANT DATES TO REMEMBER

• Last date for submission of Abstract (Acceptance of Abstract will be notified within a week time from the receipt of Abstract)	July 15, 2025
• Early Bird Registration ends	September 30, 2025
• Last date for submission of full paper	October 15, 2025
• Last date for Registration	November 15, 2025
• Conference PPT submission	December 20, 2025





## CONFERENCE REGISTRATION FEES

CATEGORY	REGISTRATION CHARGES
Senior-Managers/ Practitioners	₹ 5000
Academicians (Faculty/ Consultants)	₹ 3000
Research Scholars (includes workshop participation)	₹ 1500
Indian Students	₹ 1000
Foreign Delegates	US \$100
Foreign Student (Online Presentation Accepted)	US \$50

**Note: Journal processing fee by the journals will be borne by the concerned authors of the papers, once it is accepted for publication.**

The fees includes Kit, Paper presentation/ Publication opportunity, Breakfast, Lunch, High tea on both the days. In case of group registration from a single institute (more than 2), a flat discount of 10% will be offered. In the case of early bird registration until September 30, 2025, additional 10% discount will be provided.

**\* Selected papers as per the guidelines and merits would be considered for publication in Indexed Journal like Scopus, Web of Science along with publication opportunity with Prestige International Journal of Management and Research (A peer-reviewed journal indexed in ProQuest, ISSN 0974-6080).**

The terms and conditions of these Journals will be applied to all selected papers for publications like Publication Processing Fees, Formats etc. Once the paper is submitted to the concerned Journal the further communication would be in between the journal and the author.

**Note: All the papers will be checked for plagiarism through Turnitin Software. Papers with a 10% or less similarity index will only be selected for publication.**







## THE REGISTRATION PROCESS

1. The mode of payment is NEFT / RTGS / Online Payment in INR only.
2. The online registration link will be opened from August 01, 2025, at [www.pimrindore.ac.in](http://www.pimrindore.ac.in). The registration form and link will also be e- mailed to the selected participants.
3. The registration fee is non-refundable. However, a change in nomination(s) is acceptable.
4. In case of more than one author, the presentation certificates would be given to only those who register for the Conference and present the paper at the Conference.
5. In case, the paper is not presented, an absentia certificate shall not be issued.
6. You can register by paying the registration fee through NEFT / RTGS / Online Payment- (UPI Bank Transfer). For online payment, please find the following information.



## BANK DETAIL FOR NEFT/ RTGS

Account Name: **PIMR National Conference**

Account No.: **2892012100000092**

Bank: **Punjab National Bank**

IFSC Code: **PUNB0625100**

Branch: **PIMR, Scheme No.54, Indore**

**Note:** Please mention the Transaction ID of the IMPS/UPI payment and the participant's name in the registration form.







## ABSTRACT AND PAPER SUBMISSION GUIDELINES

1. Kindly send the abstract and full paper in softcopy to the Email: internationalconference@pimrindore.ac.in.
2. The main text of the Research Paper should have Abstract (150-200 words); Keywords (5-7 words); Introduction; Body of the text; Questions/issues for a teaching case only; in-text citations and references as per APA Style, 7th edition; Annexure (diagrams, images, figures, tables, graphs); end notes (if any).
3. Contributors must provide their affiliation, complete postal and e-mail addresses and mobile numbers. In case there are two or more authors, the corresponding author's name and contact details should be indicated on the first page.



### Spelling and Numerical Usage

- Use British rather than American spellings. Use the 'z' variant of British spelling.
- While referring to periods/decades, use 'nineteenth century'/'1980s'. Spell out numbers from one to nine, 10 and above to remain in figures. However, for exact measurements use only figures (3 km, 9 per cent not %). Use thousands and millions (e.g., not lakhs and crores).



### Quotations, Notes, Tables and Figures

- Use single quotes throughout. Double quotes should only be used within single quotes. Spellings of words in quotations should not be changed. Quotations of 45 words or more should be indented from the text.
- End notes should be numbered serially, the numbers embedded in the manuscript. The notes should be presented at the end of the article. Notes must contain more than a mere reference.
- All figures, i.e., diagrams, images photographs, and tables should be provided separately from the text at the end and numbered in the order that they appear in the text. Locations of tables and figures should be indicated in the text using callouts (e.g., '(see Table 1)'). Each figure and table should have a heading, an explanatory caption if necessary, and a source or reference in a separate file. All photographs and scanned images should have a resolution of a minimum of 300 dpi and 1500 pixels and their format should beeps/.tiff/jpeg. Due permissions should be taken for copyright-protected photographs/images.



### In-Text Citations (As Per APA, 7th Edition)

- (Kessler, 2003, p. 50); (Joreskog & Sorborn, 2007, pp. 50-66); Basu et al. (2007) (for three or more authors); (Study finds', 2007); (Anonymous, 1998); (Gogel, 1990, 2006, in press); (Gogel, 1996; Miller, 1999)
- References:
- Book: Patnaik, Utsa (2007). The republic of hunger. Three Essays Collective
- Book chapter: Chachra, S. (2011). The national question in India. In S. Moyo and P. Yeros (Eds), reclaiming the nation (pp. 67-78). Pluto Press.
- Journal article: Foster, J.B. (2010). The financialization of accumulation. Monthly Review, 62(5), 1-17.



### Best Ph.D. Thesis Contest

- The contest is open to all PhD awardees from Management/Social-Science/Law Institutes in India and Abroad other than the Prestige Group of Institutions faculty members.
- A copy of the Abstract/Summary of the PhD thesis duly typed in 1.5-line space must be submitted in a copy in the format of 12-point text single font - Calibri in MS Word by the Contestants.
- The Abstract/Summary should contain the topic of the thesis, rationale, objectives, method (study, design, sample, and tools), salient findings, and implication of the study.
- To be eligible for admission to the contest, the PhD degree must have been awarded between calendar years January 2024- December 2025.
- The Abstract/Summary of the thesis should be routed through the Head of the B-School to which the contestant belongs. The title of the thesis should be indicated by the Head of the B-School in the cover letter while forwarding the entry for the contest.
- The Abstract/Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.
- A panel of Subject Experts will screen the Abstracts/Summaries, and three to five best candidates will be invited to make a presentation based on the complete thesis before a Panel.
- The address of communication is Prestige Institute of Management and Research, 2 Education and Health Sector, Scheme # 54, Near Bombay Hospital, Indore-452 010 Madhya Pradesh, INDIA.
- Attractions: The Contestants invited for the presentation will not be charged any delegate fee.



### Best Research Paper Award (For Delegates)

1. The award would be given in each track of the Conference to the paper presenter.
2. The senior panel members will judge the paper in each session/track.
3. The best paper of each track would receive a Best Paper Certificate Award. In addition, all participants will receive a certificate of presentation.



## ABOUT PIMR

Prestige Institute of Management and Research is conceived as a unique growth-oriented institution of professional education and training. The Institute had in its genesis the solemn objective of catering to the educational and training needs of the students and executives from industry and government. The uniqueness of the Institute lies in its provision for an elaborate spectrum of professional programs under one roof. The institute had made a beginning in 1994 by introducing MBA (full-time) programs and an undergraduate program in management discipline (Bachelor of Business Administration). The Institute also started Master's Program in MBA (Marketing Management), MBA (International Business), MBA (Financial Administration), MBA (Personnel Management), MBA (Advertising and Public Relations), Bachelor of Computer Applications, B.Com. (Hons.), Masters and Bachelor in Mass communication, Bachelor of Foreign Trade, BA LL.B. (Hons), B.Com. LL.B. (Hons), BALL.B. (Hons), LL.B., and LL.M. The Institute is also a recognised research centre for the Ph.D. program in Management. It aims

to become one of the country's best self-financed educational and training centres. The Institute has been an Autonomous Institution since 2006. It has been accredited by the National Assessment and Accreditation Centre (NAAC) and has received NAAC 'A' Grade Accreditation by UGC twice consecutively, in 2009 and 2014. In 2021 the Institute received an 'A++' Grade Accreditation by UGC. It is an ISO 9001:2008 certified Institute. University Grants Commission recognizes it under 2 (f) and 12 (b). The Institute is recognised as a mentor Institute for the NAAC under the Paramarsh Scheme of the University Grants Commission. The National Board of Accreditation has accredited the MBA program under AICTE in 2000, 2003, and 2012.

The Institute has been ranked consistently in the upper edge of top-ranking business schools in the national surveys undertaken by agencies like Business Today, Cosmode, Ministry of Human Resource Development, Business India, and Outlook.





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