PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE (M.P.)

An Autonomous Institution Established in 1994, Thrice Accredited by NAAC with Highest Grade, now A++
ISO 9001:2015 Certified Institute, AICTE / UGC Approved Programs affiliated to DAVV, Indore

DETAILED PROJECT REPORT (DPR)

DEEMED TO BE UNIVERSITY

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Introduction

Prestige Education Foundation

Padma Shri Awardee Dr. N. N. Jain, Founder Chairman, a topper from first batch of SGSITS, Indore recognized the importance of education and thus established Prestige Institute of Management and Research, Indore in 1994, the first private management institute in the state of Madhya Pradesh. The Institute was started with a vision of promoting quality education, research, and development not only in the state but also across the nation.

The Prestige Education Foundation (PEF) formerly known as Prestige Education Society (PES) has promoted various professional and technical institutions offering multi-disciplinary courses in management, arts, science, humanities, law, commerce and research at different levels, i.e. Degree, Post-Graduate Degree and Doctoral Level. As well as Engineering Institution offering Engineering and Technology courses, and to provide facilities for research development and consultancy in related areas. Beside this, Prestige Education Foundation is also promoting school education from Nursery to Higher Secondary.

Prestige Education Foundation is specifically setup for providing educational programs for the development of society, stepping up to the National and International Level. The sponsoring body of the Institute has been set-up to focus on the broader prospective as mentioned below –

- To provide professional education and training to all irrespective of caste, creed, religion, province, faith, gender, political affiliation, or financial status.
- To graduate socially responsible future business leaders, entrepreneurs and technologists with a commitment to economic development.
- To support executives and in-service personnel in developing their professional competence and acquiring knowledge for their career advancement by designing and conducting management development programs.
- To provide consultancy and other expert services to business organizations, NGOs in various areas like Finance, Human Resource Management, Marketing, Production, System and General Management, Engineering, Pharmacy, Medicine and other disciplines.

- To conduct and encourage research in all areas of the Humanities, Management, Law, Engineering, Medicine, Architecture, Science and other disciplines.
- To take measures for attending to the social, economic and environment concerns of the nation in the field of education.
- To provide Quality Education in area of vocational training.

Prestige Institute of Management and Research, Indore (Proposed Deemed to be University)

Prestige Institute of Management and Research (PIMR), Indore was established in 1994 and was the first private B-School in central India. It is a well-established premier management institute of Madhya Pradesh. It is promoted by Prestige Education Foundation under the leadership of Padma Shri Awardee Dr. N. N. Jain who is also the founder chairman of Prestige Group of Industries. The Institute enjoys continuous fourth cycle of autonomous status conferred by University Grant Commission (UGC), India since 2006 and valid up to 2033. It is recognized by UGC under 2(f) and 12 (b). The Institute has also been accredited by National Assessment and Accreditation Council (NAAC), India and awarded NAAC A++ Grade with a CGPA of 3.57 in the year 2021 during Third Cycle, valid up to 2028. During the previous NAAC cycles, the institute was accredited with Grade A (CPGA 3.33) in the Second Cycle, and with Grade A (CGPA 3.11) in the First Cycle. The MBA program has been accredited by National Board of Accreditation under AICTE since 2003, reaccredited in 2012.

The Institute is recognised as Mentor Institution for NAAC aspiring institutions under the UGC Paramarsh Scheme by UGC and NAAC since 2019. It is also an ISO 9001:2015 certified Institute. PIMR is consistently ranked amongst the top B-schools in Central India by various leading rating agencies and amongst top 50 B-Schools in India. The Institute offers nine UG, eight PG and one Ph.D. programs. The institute is a recognized Research Centre and is affiliated to Devi Ahilya Vishwavidyalaya, Indore. Till date 143 research scholars have been conferred with a Ph.D. Degree and 81 research scholars are currently enrolled with the Institute's Research Centre.

The Institute has established Prestige Inspire Foundation ATAL Incubation Centre under Atal Innovation Mission, a scheme supported by NITI Aayog, Govt. of India to support start-ups and venture creation in Sept. 2018. The Institute was sanctioned a fund of Rs. 10 crore to promote start-up ecosystem.

Vision, Mission, Values, and Quality Policy

Vision

To be a Global Leader in Education, Research and Development.

Mission

To create socially responsible leaders through –

- Facilitating collaborative and experiential learning
- Fostering action-oriented research and innovative best practices
- Imparting value-based interdisciplinary education for holistic development.

Values

PIMR Believes in….

- Pursuit of Excellence in Education, Research and Consultancy
- Commitment to Character and Nation Building.
- Honesty and Integrity in all Endeavours.
- Promoting Gender Neutrality.
- Embracing Unity and Global Diversity.

Quality Policy

"We, at PIMR, are committed to excellence in education, training, research and consultancy services to the utmost satisfaction of our stakeholders."

The purpose of providing education is threefold, firstly to enhance the students' ability to think, empower them with employability and entrepreneurial skills, lastly to provide a spiritual and value based education which will hold them in good stead in life.

The Institute offers various multidisciplinary programs in Management, Economics, Humanities, Commerce, Computer Applications, Arts, and Law.

The Institute has established international collaboration with reputed Education bodies namely University of California, Davis Campus, California, University of Illinois, Chicago, Loughborough University, London; Brandies University, Boston; IESEG School of Management, Paris; Rushford Business School, Switzerland; Synergy University, Moscow; London School of Business, Singapore; Poltava University of Education and Trade, Ukraine.

The Institute is alma mater to alumni at distinguished positions at national and international level. Some of the prominent alumni are Mr. Rajesh Agrawal *(The Deputy Mayor of London)*; Mr. Sanjiv Arora *(Executive Vice President and National Head, Reliance Industries)*; Ms. Juhi Patra *(Vice President, Agile Transformation, Northern Trust Corporation, Chicago, United States)*; Dr. Prashant Mishra *(Professor, IIM, Kolkata)*; Prof. Mahendra Sharma *(Pro-Chancellor, Ganpat University, Gujarat)*; Dr. Nikhil Agrawal *(CEO, SICC, IIT, Kanpur)*; Mr. Maharaj Kumar Singh *(Head of Strategy at the Coca Cola Company, Atlanta, Georgia, United States)* and many more.

The Institute believes in the holistic development of the students. PIMR achieved Golden Book record with the help of students for E-Shakti Project in association with Airtel and MP Govt. for making more than 1 lakh women E-literate in M.P. The Institute also has been enrolled in the Unnat Bharat Abhiyan and has adopted Gram Lodhiya. Students have also undertakes a "Good Governance Project" of Govt. of India under the initiation of Member of Parliament. Institute has been recognized as Brand Ambassador of Swachh Bharat Abhiyan and Indore has been awarded thrice as the cleanest city of India. During the pandemic, PIMR facilitated the government officials for establishing Covid War Room at Institute premises with the help of faculty, staff and students. It has been incorporated in Guinness Book of Awards for largest backward walk to promote entrepreneurship in 2014.

Luminaries at our Campus

The Institute has had the honour of hosting reputed dignitaries during various institutional occasions including International Conference, Annual Fest, Atal Incubation Centre Programmes to name a few.

Dr. Mohan Yadav

Minister of Higher Education (M.P.) visited the Institute

"On the momentous occasion of Shri N.N. Jain sahib's 90th birthday, I extend my heartfelt greetings and appreciation for his immense contribution to the field of education. His vision and leadership have transformed Prestige Institute into a premier NAAC A++ institute, shaping generations of business leaders. The institute's unwavering commitment to quality and innovation is a testament to Mr. Jain's remarkable legacy. I wish him continued good health and happiness in the years to come."

Prof. (Dr.) Anil Sahastrabuddhe

Chairman, AICTE, addressing the august gathering during PIMR International Conference

I am genuinely impressed by the initiatives taken by the Prestige Institute in organizing an international conference dedicated to promoting higher-quality research. Witnessing the active participation of student researchers was beyond expectations, underscoring a promising future for the nation. Additionally, my official visit to the cleanest city of Indore was unparalleled, and the commendable efforts of its citizens deserve high appreciation.

Prof. (Dr.) D.P. Singh

Chairman, UGC @ PIMR International Conference

I know this institution at the time I was in Indore. Prestige Group has been a beacon of academic excellence, consistently setting benchmarks and raising the bar for educational institutions not only in Indore but across the nation. It was an incredible experience to so many researchers at one place. I extend my heartfelt congratulations to PIMR for conduction such a wonderful conference.

Shri Bibek Debroy

Niti Aayog, Chairman of the Economic Advisory Council to the PMO, Recipient of Life Time Achievement Award during PIMR International Conference.

Receiving the Lifetime Achievement Award from Prestige Institute of Management and Research, Indore is a great honor and privilege for me. I enjoyed visiting AIC and interacting with the budding entrepreneurs. Dr. Jain is an inspiring leader and a wonderful person. I hope to visit PIMR again in the future.

Smt. Anandiben Patel

Hon'ble Governor of Madhya Pradesh as a Chief Guest at Inaugural Ceremony of AIC Prestige Inspire

It is with immense pride and optimism that we inaugurate the first Atal Incubation Centre in our state today. Best wishes to the Prestige Family. May it be a catalyst for transformative ideas and a hub for future success. Thank you..!

Shri Amitabh Kant

CEO, Niti Aayog; visited Prestige Inspire, Atal Incubation Centre.

It was a privilege to visit the AIC, Prestige Inspire. I was truly impressed by the vibrant ecosystem of innovation and entrepreneurship that has been created here. The young entrepreneurs I met were passionate, talented, and brimming with ideas. I am confident that they will be the driving force behind India's economic growth in the years to come. The drone project I witnessed here under the leadership of Dr. Davish Jain has overwhelmed me and I am confident that this centre will continue to play a vital role in nurturing the next generation of Indian entrepreneurs.

Mr. George Rancourt

CEO Constant Knowledge and Ex-Director, Monster.com @ PIMR International Conference

I appreciate the invitation from Prestige Institute of Management and Research, Indore to their International conference. It was great to meet people here and learn from them. I had fun exploring Sarafa and trying the flavorful and tasty street food of Indore. I admire Indore's cleanliness and I applaud the citizens for their hard work. I also congratulate PIMR for celebrating 24 successful years in the field of education.

Mr. Anand Kumar

Indian Mathematics, Founder Super 30 Programme @ PIMR Silver Jubilee Celebration

I express my heartfelt gratitude for the enriching experience I had as a guest at your esteemed institute. From the moment I stepped onto the campus, I was impressed by the atmosphere of intellectual curiosity and dedication to excellence that permeates every corner of Prestige Institute of Management and Research. Thank you for the warm welcome and I am simply amazed with the hospitality of Indore.

Shri Choudhary Biren Singh

Union Minister of Steel @ PIMR International Conference

Meeting the Jain Family was a delightful experience. Witnessing the remarkable growth of the Prestige Group and their significant contributions to both the industrial and education sectors left me truly impressed. I offer my heartfelt best wishes for their future endeavors.

Dr.(Mrs.) Urmila Devi

Additional Secretary, UGC during PIMR International Conference

I had the privilege of attending the International Conference on Management at Prestige Institute of Management and Research as a keynote speaker. I had a wonderful time visiting Indore, I was amazed by the variety and taste of the street food esp. Poha Jalebi and Samosa. The hospitality of Institute was equally warm and welcoming. I would love to visit Indore again and relish the delicious food and the gracious hospitality.

Shri Anil Bokil

Founder, ArthaKranti Pratishthan; The Man behind Demonetization @ PIMR Silver Jubilee Celebration

Addressing more than 4000 students at a time was all over a different experience for me. Thank you Prestige Institute of Management and Research for calling me for the event and I congratulate them for completing 25 years of academic excellence.

Shri Rajesh Agrawal

Deputy Mayor. London & PIMR alumnus addressing students during his visit.

Returning to the Prestige Institute of Management and Research (PIMR) brought a wave of nostalgia and pride. Stepping foot onto the same campus that nurtured my early ambitions felt like a homecoming of sorts. My journey from this institute to serving as the Deputy Mayor of London has been shaped significantly by the values instilled in me during my time here. I am truly grateful for the foundation PIMR provided me and for the role it continues to play in fostering future generations of leaders and change makers. I am committed to supporting PIMR in its mission and empower its students to achieve their dreams and make a positive difference in the world.

Prof. (Dr.) K.K. Aggarwal

Chairman, National Board of Accreditation (NBA) @ PIMR International Conference

I am happy to be here at PIMR. I commend the management, faculty, staff, and students of the institute for their remarkable performance and dedication. I wish them all the best for their future endeavors.

Shri Sunil Dutt

President & Head Sales & Distribution Reliance Jio @ PIMR International Conference

I am delighted to share my experience of visiting Prestige Institute of Management and Research, Indore as the chief guest of their International Conference in 2018. I was impressed by the quality of research papers presented by the faculty and students of the institute, which reflected their academic rigor and innovation. I wish them all the best for their future endeavors and hope to visit them again soon

Ms. Richa Aniruddha

Journalist and Anchor IBN 7, Host Zindagi Live during MBA Invocation Ceremony

I express my heartfelt gratitude and appreciation for the hospitality and warmth of the faculty and management of PIMR. It was a true pleasure interacting with so many talented and enthusiastic young management graduates. On a lighter note, the delicious Poha Jalebi breakfast was a delightful way to start my day, truly making this visit to Indore more special.

Ms. Paridhi Sharma Saxena

TV Actress and Alumnus, invited as a Chief Guest at Manthan

Back again at PIMR after all these years feels like coming home esp. during Manthan where I realized my inclination towards drama and modelling. Today, I stand before you not just as a TV actress, but also as a proud Prestigians. Thank you, PIMR for everything. You will always hold a special place in my heart.

Prof. (Dr.) Gerhard Schnyder

Director of the Institute for International Management, Loughborough University, London

I am thrilled to formalize our partnership with a Prestige Institute of Management and Research in India through this MOU. This collaboration opens up exciting avenues for academic and research synergies. Together, we will enrich the learning experience for our students, fostering a global perspective and innovation. Looking forward to a rewarding journey of shared insights and achievements."

Prof. (Dr.) Yash Pal

Padma Bhushan Awardee, Ex- Chairman, UGC; receiving Life Time Achievement Award

I am deeply humbled and honored to receive the prestigious Lifetime Achievement Award from your esteemed institution. Education and management are the pillars of a strong nation, and I am grateful for your recognition of my contributions to these fields. This award motivates me to continue striving for excellence and inspiring future generations. Thank you.

Shri Hanmantrao Gaikwad

Chairman & MD, BVG India Ltd. Pune awarded PIMR Social Entrepreneur Award during PIMR Silver Jubilee Celebration

I am grateful to Prestige, Indore and esp. my friend Dr. Davish Jain for inviting me at their Silver Jubilee Celebration. It's a profound honor to be recognized for our commitment to social impact and receive the Social Entrepreneur Award from such a reputed institute. I congratulate them for their 25 years of excellence and wish them more success in the future.

Ms.Tanishka Mishra

International Affairs Manager, SIAM University, Thailand @ PIMR International Conference

It is with great enthusiasm that we extend our appreciation to PIMR, Indore for the successful signing of the MOU with SIAM University. This collaboration marks the beginning of a dynamic partnership, fostering academic excellence, research, and cultural exchange. We look forward to a future of shared innovation and growth.

Other Prominent Luminaries Visited Institute Campus

- Shri Motilal Oswal, Group MD, Motilal Oswal Financial Services Ltd., Mumbai, INDIA
- Padma Bhushan Awardee Hon'ble Smt. Sumitra Mahajan, Lok Sabha Speaker
- Hon'ble Shri Suresh Prabhu, Central Railway Minister, Government of India
- Dr. M. P. Poonia, Vice Chairman, AICTE, New Delhi
- Col. B. Venkat, Director (RFID) AICTE, New Delhi
- Shri Kailash Vijayvargiya, Urban Development Minister, M.P. Government
- Prof. Mool Chand Sharma, Vice-Chairperson, University Grants Commission (UGC)
- Dr. Renu Jain, Vice Chancellor, DAVV, Indore
- Mr Vishnu Prakash, Former Ambassador, Korea and Canada, Foreign Affairs Analyst
- Prof. Shyam Lodha, Professor at Southern Connecticut State University, New York
- Shri Narottam Mishra, Home Minister, M.P. Government
- Mr Farhan Ansari, Vice President, Reliance Industries
- Prof. (Dr.) Manpreet Singh Manna, Director, AICTE, New Delhi

- Smt. Ruma Devi, Social Entrepreneur and Founder, Gramin Vikas Evam Chetna Sansthan, Barmer (Rajasthan)
- Padma Shri Awardee Shyam Sunder Paliwal, Social Reformer
- Shri Rajwardhan Singh Dattigaon, Industry Policy and Investment Promotion Minister, Government of M.P.
- Shri Vinod Kumar Wuthoo, President, India SME Forum
- Shri Ashish Pandey, PIMR Alumnus and Vice President – J.K. Tyres and Industries Ltd.
- Mr. Ajay Shankar, Member Secretary, NMCC (National Manufacturing Competitive Council), Ex-secretary DIPP Ministry of Industries Govt. of India
- Prof. (Dr.) Maryna Ivannikova, Dean of the International Students Department, Poltava University of Economics and Trade, Ukraine
- Jayant Kumar Malaiya, Minister of Finance and Commercial Taxes of India
- Shri Nirmal Singh Raghav, Vice President, Idea Cellular Ltd.
- Dr. Larisa Yu. Pisareva, Associate Professor – Economics and Management of Territory Development, NEFU, Russia
- Shri Sajal Mukharjee, Global Digital Banking & Back office Optimization Leader, Member – IBM Industry Academic, New Jersey,- U.S.A.
- Hon'ble Shri Tulsi Ram Silawat, Minister, Water Resources, Govt. of M.P.
- Ms. Ratna Thakar, Global Marketing Director, Unilever, Singapore
- Shri Pawan Sinha, Spiritual Guru and Educationist, Founder – Paavan Chintan Dhaara
- Shri G. Chandrashekhar, Economist, Senior Journalist and Policy Commentator
- Shri Manish Mundra, CEO, Africa and Managing Director, Indorama Eleme Petrochemicals Limited
- Shri Rajeev Bhadauria, Founder and Managing Partner, Ebullient, New Delhi
- Shri Saeed Ansari, Executive Editor and Anchor, Aaj Tak

- Shri Shantilal Kawar, Group Chairman, Vijaylaxmi Group of Companies, Mumbai
- Shri Sumit Neogi, Vice President – Human Resources, Reliance Industries Ltd.
- Shri Vallabh Bhansali, Co-Founder and Chairman, ENAM Group, Mumbai
- Shri Ved Pratap Vaidik, Chairman, Council for Indian Foreign Policy and Bhartiya Bhasha Sammelan
- Shri Vijay Sardana, Vice President & Head –Food Security, Agribusinesses, Policies & Projects, UPL Ltd.
- Shri Kiran Kumar, Indian Film Actor
- Shri Ajay Chaturvedi, CEO and Founder, Harva Foundation
- Prof. (Dr.) Godwin Onu, Rector Federal Polytechnic Anambra State, Nigeria
- Rajyogini Brahma Kumari Dr. Sunita Didi
- Smt. Sakshi Tanwer, Indian TV Actress
- Shri Sanjay Jagdale, Former Cricketer and Selector BCCI
- Shri N. Mohan, Global Head Leather Exports, Tata International
- Shri Anand Lakshmanan, Head –Video Collaboration, India and South West Asia, Logitech
- Dr. N.K. Dhakad, Vice Chancellor, DAVV, Indore
- Shri Surendra Patwa, Minister of State (Independent Charges) Culture, Tourism, Farmer Welfare & Agriculture Development, Madhya Pradesh
- Shri Gaurav Jindal, Head, Large Bids and Govt., Wipro Infotech
- Shri Rama Chandra Sarath Babu, (Social Reformer) Child Ashram School, Nellore District
- And many many more…..

Institutional Milestones

Year	Journey
1994	➢ Prestige Institute of Management and Research (PIMR), Indore, established in 1994 and currently affiliated to DAVV Indore, is the first Private B-School in Central India recognized by AICTE, New Delhi. ➢ Founded by Padma Shri Awardee Dr. N.N. Jain and promoted by the Prestige Education Foundation as a premier B-School of Madhya Pradesh. ➢ The Institute is endowed with requisite academic facilities, started on a rented premises at Press Complex, Indore ➢ PIMR started its academic journey with 3 programmes i.e. MBA (Full Time), MBA (Part-Time) and Bachelor of Business Administration (BBA) with statutory body approval.
1997	➢ In a short span of three years, the institute shifted to its own premises in the posh locality of Indore City.
1999	➢ PIMR started Bachelor of Computer Application (BCA) program with approval of Department of Higher Education, Bhopal (M.P.) and DAVV, Indore
2000	➢ Acknowledged with permanent affiliation from Devi Ahilya Vishwavidyalaya, Indore. ➢ Established Research Centre for Ph.D. Programme in Management.
2003	➢ The flagship MBA Full Time programme received accreditation from National Board of Accreditation (NBA), New Delhi ➢ Institute was recognized by the University Grant Commission (UGC), New Delhi under section 2(f) of the UGC Act 1956.

2006	➢ University Grants Commission, New Delhi recognized the Institute with the Autonomous Status, becoming the First Private Management Autonomous Institute in the State of Madhya Pradesh.
2008	➢ The Institute expanded its infrastructure with a new Under-Graduate campus at Scheme No. 74 with more than 6 acre campus in a posh locality of Indore.
2009	➢ Two new programmes i.e. MBA (International Business) and MBA (Marketing Management) introduced with AICTE approval. ➢ The Institute was granted highest grade, Grade A (CGPA 3.11) by the National Assessment and Accreditation Council (NAAC).
2010	➢ Three programmes namely Bachelor of Commerce (B.Com), Bachelor of Business Administration (Foreign Trade) and Master of Mass Communication were introduced with the approval of Department of Higher Education, Bhopal (M.P.).
2011	➢ University Grant Commission (UGC), New Delhi granted 12(B) status to the Institute under the UGC Act, 1956. ➢ MBA (Financial Administration) program was introduced following the approval from AICTE.
2012	➢ MBA (Personnel Administration) program was introduced following the approval from AICTE.
2014	➢ The Institute got renewal of autonomous status for Second Cycle from University Grant Commission (UGC), New Delhi. ➢ For the second time, the institute was awarded the highest grade A (CGPA 3.33) certification by the National Assessment and Accreditation Council (NAAC). ➢ Institute students got placements in Global MNCs like Maersk, Amazon, Avon Contracting, and many more.

	➢ Bachelor of Arts (Journalism and Mass Communication) was introduced by the Institute with approval from Department of Higher Education, ➢ PIMR set a world record for Largest Backwards Walk in Guinness Book of World Record.
2015	➢ Diversifying itself to other academic stream, a new Law Department was set up at Scheme No. 74, with five programmes BBA LLB (Hons.), BA LLB (Hons.), B.Com. LLB (Hons.), LLB (Hons.) with approval from the Bar Council of India (BCI). ➢ MBA (Advertising and Public Relations) program was introduced with the approval from AICTE.
2016	➢ Institute established Prestige Media Studio for students belonging to selected multidisciplinary programs. ➢ PIMR got its name registered in the Golden Book of World Records for forming the longest human chain highlighting Unity in Diversity. ➢ The Institute received E-Shakti Award for Training of more than 1 lakh Women in E-literacy in the state of Madhya Pradesh in association with Bharti Airtel and setting a Golden Book of World Record. ➢ The Master of Law (LLM) programme was introduced by the Department of Law with approval of Department of Higher Education, Bhopal (M.P.) and Devi Ahilya Vishwavidyalaya, Indore.
2017	➢ Mr. Rajesh Agrawal, a proud alumni of PIMR visited the Institute after being elected as The Deputy Mayor of London to interact with students and faculty members.
2018	➢ ATAL Incubation Centre – Prestige Inspire Foundation (AIC-PIF), Indore was established in the institute by NITI Aayog, Government of India. ➢ The Institute got renewal of autonomous status for the third Cycle from University Grant Commission (UGC), New Delhi.

2019	➢ Institute received the Mentor Status under UGC Paramarsh Scheme for NAAC aspiring institutions in Madhya Pradesh. ➢ The Institute was accredited with A++ Grade by MET - Officer on Special Duty (Colleges), Commissioner of Higher Education, Gujarat.
2020	➢ The Institute was identified as one of the top performing institutions in the Governance Benchmarking Activity by Department of Higher Education, Bhopal in association with World Bank of India. ➢ The Good Governance Cell of Institute was acknowledged by Member of Parliament, Indore for various significant initiatives under the Public-Private Partnership Model.
2021	➢ During the third cycle, the Institute was accredited by National Assessment and Accreditation Council (NAAC) with highest grade A++ with CGPA 3.57. Thereafter becoming "The First Highest Grade Achiever" in the Central India by NAAC as per revised accreditation framework.
2022	➢ The Atal Incubation Centre in continuation established "Drone Tech Center of Excellence", its drone technology wing.
2023	➢ PIMR got renewal of autonomous status for Fourth Cycle from University Grant Commission (UGC), New Delhi.

SWOC Analysis

Institutional Strengths

1. The Institute is able to attract meritorious students through qualifying exams both at Graduate, and Post Graduate levels. It is the number one choice of students among Private B-Schools in Central India.
2. The Institute has been accredited by National Assessment and Accreditation Council (NAAC), India and has received NAAC A++ Grade with CGPA of 3.57 in the year 2021 during Third Cycle, valid up to 2028. During the previous NAAC cycles, the institute was accredited with Grade A (CPGA 3.33) in the Second Cycle, and with Grade A (CGPA 3.11) in the First Cycle as well.
3. The Institute enjoys continuous fourth cycle of Autonomous Status conferred by University Grant Commission (UGC), India since 2006 and is valid up to 2033.
4. In the State Level Governance Benchmarking Activity 2019-20, the institute is recognized as the Most Promising Higher Educational Institution in the State of Madhya Pradesh by Department of Higher Education (M.P. Govt.) in association with the World Bank.
5. UGC has recognized the institute as Mentor Institution under UGC Paramarsh Scheme for Non-Accredited NAAC aspiring Institutions in 2019.
6. Institute is accredited with A++ Grade by MET - Officer on Special Duty (Colleges), Commissioner of Higher Education, Gujarat in 2019.
7. Institute is acknowledged as ATAL Incubation Centre – Prestige Inspire Foundation (AIC-PIF), Indore by NITI Aayog, Government of India in the year 2018 and received a financial support of Rs. 10 crores. As on date, the Incubation Centre has successfully collaborated with more than 75 start-ups.
8. Choice Based Credit System (CBCS) has been implemented in 2016 and thereafter a number of electives and specializations were introduced in the curriculum belonging to multi-disciplinary programmes keeping in-line with NEP 2020.
9. For all programmes, Programme Educational Objectives (PEOs) and Programme Outcomes (POs) have been developed and mapped. Rubrics have been implemented in 2022 in order to support implementation of outcome based education.

10. Institute is continuously focusing on implementation and dissemination of best practices especially in context to societal concerns. The Prestige Literacy Mission being transformed into one of the best practice focussing on education of the under privilege members of the society. Recently a full credit course by the name of "SAMVEDNA" has been introduced in the curriculum for final year students. Institute has also been recognized as Brand Ambassador of Swachh Bharat Abhiyan in Indore.
11. 47% faculty are PhD and 27% Faculty members are recognized PhD guides.
12. Well-equipped Media Studio with editing and production facility that publishes a newsletter called Prestige Media and runs an in-house radio station.
13. Institute is ranked no 1 Private B-School in central India and among top 50 Institutes in India.
14. The Prestige Education Foundation / Institute has established international collaboration with reputed Education bodies namely University of California, Davis Campus, California; University of Illinois, Chicago; Loughborough University, London; Brandies University, Boston; IESEG School of Management, Paris; Rushford Business School, Switzerland; Synergy University, Moscow; London School of Business, Singapore; Poltava University of Education and Trade, Ukraine for faculty exchange, student exchange, and collaborative research.
15. Sound financial position of Institute.
16. Transparent and robust governance in academics and administration.
17. The faculty have a strong inclination towards research and regularly publish research papers in ABDC, Scopus, UGC listed, Web of Science and peer-reviewed journals.
18. Faculty have been awarded patents from national and international bodies.
19. Institute is located in posh area in the heart of the city and has an excellent infrastructure.
20. Institute boasts a strong 30,000 plus alumni network at coveted positions like Deputy Mayor in London, Vice Presidents, National Heads, Professor, Pro-Vice Chancellor, CEO, Head of Strategy and many more.
21. The Institute has strong Corporate Advisory Board that facilitates updation of curriculum, mentoring students, on-the-job training, live projects, internships, and finally placements for post graduate students.

Institutional Weaknesses

1. High value consultancy projects need to be undertaken.
2. Lack of Autonomy in admission of MBA students.
3. The institute does not have degree awarding status.
4. The institute is located in a Hindi speaking belt and many students comes from vernacular background.
5. Number of students comes from semi-urban/rural areas and lack competencies in soft skills.
6. Most students at graduation level do not opt for placement. Companies are unwilling to come to campus placement for small number of students at graduation level.
7. Difficult to start any course if the Ordinance of that course does not exist with the affiliating university.
8. Government regulations on fee structure do not allow institute to charge fee in MBA programme at par with other private self-finance Institutions of national repute.

Institutional Opportunities

1. Twinning Program with foreign universities.
2. Scope to further collaborate with legal departments, law firms, NGOs, and legal bodies.
3. Opportunity to undergo International Accreditation.
4. Scope for enhancing quantum of government/industry sponsored research projects.
5. Enhance high value industrial consultancy projects.
6. Start skill based innovative diploma and certificate programs of short duration in online mode for Executives, Entrepreneurs, Managers, Business Professionals, Self-Employed Professionals, Alumnus, and for Existing Students.
7. Establish a dedicated Foreign Language Department.
8. Attract students from abroad.
9. Enhance international placements.

Institutional Challenges

1. Large number of private universities and off-campus deemed universities entering the state and specifically Indore.
2. State Government norms do not allowed institute to admit more than 5% of students from other state and therefore finds difficulty in national / global branding at MBA level.
3. Foreign institution are foreseen to enter the education domain with very large spending capabilities.
4. The institute is located in Tier II city and the industry is offering packages which do not meet the cost of living of Tier I city since the cost is higher in those cities.
5. Changing state government policies regarding semester system to annual system is detrimental to institute competitiveness.
6. Recruiting, attracting quality and experienced faculty is a major challenge due to varied external factors.

Programmes Offered

S. No.	Programmes	Level	Year of Start	Current Sanctioned Intake
1.	MBA(Full Time)	Post Graduate	1994	480
2.	BBA	Under Graduate	1994	480
3.	BCA	Under Graduate	1999	120
4.	Ph.D. (Doctor of Philosophy)	Doctorate	2000	--
5.	MBA (International Business)	Post Graduate	2009	60
6.	MBA(Marketing Management)	Post Graduate	2009	120
7.	Masters of Mass Communication	Post Graduate	2010	60
8.	BBA (Foreign Trade)	Under Graduate	2010	120
9.	B. Com. (Hons.)	Under Graduate	2010	180
10.	MBA(Financial Management)	Post Graduate	2011	120
11.	MBA (Personnel Administration)	Post Graduate	2012	60
12.	BA (Hons.) in Journalism and Mass Communication	Under Graduate	2014	60
13.	MBA(Advertising and Public Relations)	Post Graduate	2015	60

14.	BA LL.B. (Hons.)	Integrated	2015	120
15.	BBA LL.B. (Hons.)	Integrated	2015	120
16.	B. Com. LL.B. (Hons.)	Integrated	2015	120
17.	LL.B. (Hons.)	Under Graduate	2015	120
18.	LL.M.	Post Graduate	2016	30

Institutional Ranking

Status of Ranking			
S. No	**Ranking/Awarding Agency**	**Month**	**Ranking**
Academic Year 2023-24			
1.	India Today	**November, 2023**	All India Pvt. B-School Rank #45, Rank # 1 in State, All India # 7 in ROI, Indore # 1
2.	The Week	**November, 2023,**	All India #37, All India Pvt. B-School #27, B-School (West) #17, Pvt. B-School #13
3.	Outlook – Icare	**November, 2023**	Top Private B-School #37, Top Affiliated B-School #5, Central India #1.
4.	Business Today- MDRA	**July, 2023**	All India Rank #71, All India (Private B-School) - #45, ROI: #19, Placement: #69, Living Experience: # 82, Future Orientation: #84; Selection Process: #85, Learning Experience #86
Academic Year 2022-23			
5.	Chronicle B-School Survey	**May, 2023**	All India Rank #28, Grade A+, Central Region: #1, Top B-Schools in Entrepreneurship Development: #7
6.	MBA Universe	**January, 2023**	All India Rank #64
7.	IIRF	**November, 2022**	All India #63, Central Zone #1, Industry Recommended #30
8.	Fortune India	**November, 2022**	All India #52, West #14, #28 Private B-School

9.	Times B School	**November 2022**	All India #42
10.	Outlook B-School Ranking	**October, 2022**	All India Rank #38, Central India #1, Rank #4 Affiliated Institute
11.	Business Today- MDRA	**October, 2022**	All India Rank #73, Learning Experience #64, Placement Performance #72
12.	India Today	**October, 2022**	All India Pvt. B-School Rank #48, Rank #1 in State, All India #9 in ROI
13.	The Week B-School Ranking	**October, 2022**	All India Rank #36, B-School (Private) # 24, West #16, B-School (Private - West) #12
Academic Year 2021-22			
14.	Chronicle B-School Survey	**May, 2022**	All India Rank #27
15.	IIRF	**January, 2022**	All India (Private B-School) #30, Central Zone #1, Industry Recommended #30
16.	Education world	**January, 2022**	All India #34
17.	Open Magazine (RP - Sanjiv Goenka Group)	**January, 2022**	All India Rank #58
18.	OBE Ranking	**December, 2021**	Group A3 (Sr. No 23), Institution of Academic Excellence
19.	Outlook B-School Ranking	**November, 2021**	All India Rank #58
20.	Competition Success Review + GHRDC	**August, 2021**	Institute of Super Excellence Category, State Rank #1
Academic Year 2020-21			
21.	Education world	**January, 2021**	All India #32, State #3

22.	MBA Universe	**January, 2021**	All India #68
23.	Competition Success Review + GHRDC	**November, 2020**	#11 Institute of Eminence (Grade 5), #1 in State
24.	The Week-Hansa Research	**November, 2020**	All India Rank #41; Private B-School #26; B-School (West) #18; Private B-School (West) #13
25.	India Today - MDRA	**October, 2020**	All India Rank #68, ROI among Private B-Schools #4
26.	Outlook - Icare	**October, 2020**	All India Rank #58, State Rank #1
27.	CEGR	**October, 2020**	Best Management Institute in Central India -2020
28.	Business Today- MDRA	**October, 2020**	All India Rank #68, Learning Experience #68, Placement Performance #79, Selection Process #54, Future Orientation #68, ROI #12, Private B-School #46
Academic Year 2019-20			
29.	Education world	**April, 2020**	All India Rank #48
30.	Chronicle B-School Survey	**January, 2020**	All India Rank #26, A++, All India Rank #9 in Academics, All India Rank #7 in Intellectual Capital, All India Rank #10 in Admission Process, Rank #8 in West of India
31.	Golden Book of World Record	**November, 2019**	Most People Singing Hymn Simultaneously -2993 people
32.	Golden Book of World Record	**November, 2019**	Largest Session on Youth and Businesses -3325 people
33.	Golden Book of World Record	**November, 2019**	Largest Session on Business Strategies -3353 people

34.	Golden Book of World Record	**November, 2019**	Largest Session on Economic Growth – 4059
35.	The Week - Hansa Research – Best B School Survey 2019	**November, 2019**	All India Rank #43; Private B-School #28; B-School (West) #17; Private B-School (West) #12
36.	Competition Success Review + GHRDC	**October, 2019**	#14 Institute of Eminence (Grade 5), #1 in State
37.	India Today	**November, 2019**	All India Rank #69
38.	Business Today- MDRA	**October, 2019**	All India Rank #69; , Learning Experience #79, Placement Performance #84, Selection Process #53, Future Orientation #52, ROI #25, Private B-School #47
39.	Outlook	**October, 2019**	Affiliated Institute Rank Band 16-20
Academic Year 2018-19			
40.	Education world	**May, 2019**	All India Rank #45; State Rank #1
41.	Centre for Education Growth and Research, New Delhi	**April, 2019**	Award: Outstanding Management College in Central India
42.	Competition Success Review	**April, 2019**	CSR Excellence in Education Award
43.	Times B School 2019	**March, 2019**	All India Rank #35; Private B-School Rank#25
44.	Dalal Street	**January, 2019**	Ranked #73
45.	Chronicle B-School Survey	**January, 2019**	All India Rank #28, Category A++
46.	Centre for Education Growth and Research, New Delhi	**December, 2018**	Award -Best Private Management College in India - 2018

47.	Business Today	**December, 2018**	#71 All India, #86 Learning Experience, #159 Living Experience, #86 Placement, #39 Selection Process, #44 Future Orientation, #55 ROI
48.	India Today	**November, 2018**	#71 All India Rank , #44 in Private Institute in India
49.	The Week	**October, 2018**	#62 in India, #43 All Private Institute in India, #21 In West, #15 Private Inst. In West
50.	Outlook	**September, 2018**	#95 All India
51.	Competition Success Review + GHRDC	**August, 2018**	#14 Institute of Eminence (Grade 4), #1 in State

International / National MOUs and Collaborations with Academia and Industry

The Prestige Education Foundation / Institute has established international collaboration with reputed Education bodies and corporates for faculty exchange, student exchange, and collaborative research.

International MOUs:

S. No.	Name of the Institution/ Industry/ Corporate Houses	Date / Year of signing MoU	Duration	Valid Upto
1	Poltava University of Economics and Trade	02-09-2019	5 Years	02-08-2024
2	London School of Business, Singapore	2018-2019	5 Years	2023-2024
3	Synergy University, Moscow, Russia	06-12-2020	5 Years	06-11-2025
4	Rushford Education Group, Germany	08-04-2021	5 Years	08-04-2026
5	IESEG School of Management	06-12-2023	5 Years	06-11-2028
6	Brandies University, Boston, USA	25-08-2023	5 Years	24-08-2028
7	Loughborough University, London	09-11-2023	5 Years	09-10-2028
8	Oklahoma City University, Oklahoma City, OK	November 2023	5 Years	October 2028
8.	University of California, Davis Campus, California	2023-2024	5 years	2028-2029
9.	University of Illinois, Chicago	2023-2024	2 years	2025-2026
10.	Virginia Commonwealth University, USA	03-01-2024	5 years	31.12.2029

National MOUs:

S. No.	Name of the institution/ industry/ corporate house	Month and Year of signing MoU	Duration	Valid Upto
1	Josh Talks	14-10-2020	5 Years	14-10-2025
2	Liugong India Pvt. Ltd.	02-10-2021	3 Year	02-10-2024
3	PC Kannan and Co	17-02-2021	3 Years	17-02-2024
4	Gyrix Technolabs and Gyrix Edlabs	24-02-2021	5 Years	24-02-2026
5	Doodle Collection Pvt. Ltd.	13-03-2021	5 Year	13-03-2026
6	Nisarg Agripreneurship Foundation	20-06-2021	5 Year	20-06-2026
7	Urban Avenue	15-06-2021	3 Years	15-06-2024
8	EKI Energy Services Ltd.	22-07-2021	5 Years	22-07-2026
9	Infobeans Technologies Ltd.	29-07-2021	5 Years	29-07-2026
10	Media and Entertainment Skills Council (MESC) New Delhi	10-01-2021	3 years	10-01-2024
11	ShopKirana E – Trading Pvt. Ltd.	30-11-2021	3 Years	29-11-2024
12	Estree Iron Services	14-01-2022	3 Years	14-01-2025
13	MCW Healthcare Private Ltd.	02-04-2022	3 Years	02-04-2025
14	Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis (Bhopal) AIGGPA	19-2-2022	5 Years	18-02-2027

15	SME India Forum	20-02-2022	5 Years	20-02-2027
16	Universal Hospital	07-01-2022	3 Years	30-06-2025
17	Prestige Public School (bio waste disposal)	14-7-2022	3 Years	13-05-2025
18	Prestige Public School (Sports Ground)	14-7-2022	2 Years	13-07-2024
19	Bombay Hospital	01-09-2023	2 Years	01-08-2025
20	Transforming Rural India Foundation (TRIF)	05-01-2023	2 Years	30-04-2025
21	e-Clerx Services Limited	21-09-2023	2 Years	20-09-2025
22.	Atharv Packaging	January 2024	2 Years	December 2026
23.	HD Wire	January 2024	2 Years	December 2026
24.	Force Motors	January 2024	2 Years	December 2026

Prestige Inspire – Atal Incubation Centre by NITI Aayog

(Hon'ble Smt. Anandiben Patel, Governor of Madhya Pradesh inaugurating Atal Incubation Centre at Institute premises, 2018)

Prestige Institute of Management and Research, Indore initiated its visionary step to foster the growth of start-ups in the state of Madhya Pradesh. For this, in the year 2018, PIMR decided to establish an incubation centre aimed towards complete ecosystem support to the start-ups. PIMR applied for Atal Incubation Centre under Atal Innovation Mission, a scheme supported by NITI Aayog, Government of India to support start-ups and venture creation. Out of the total 2676 application filed 35 Atal Innovation Centre (AIC) from across India were shortlisted for further process. PIMR was selected in the first phase of the process in the month of May 2018. A period of 120 days was the phase one of the process to establish AIC operational. Many organizations are supporting incubates for start-up development and one of the recent organization HDFC Bank has allocated Rs. 35,00,000/- for the same.

It was setup with a 10,000 sq. ft. incubation space ready for use. AIC- Prestige Inspire Foundation (AIC-PIF) started its operation form September 17, 2018. The official launching and ceremony was held under the gracious presence of Hon'ble Smt. Anandiben Patel, Governor of M.P. and CG, Hon'ble Smt. Malini Laxman Singh Gaur, Hon'ble Mayor Indore, Hon'ble Dr. Satyapal Singh, MoS, MHRD, Govt. of India, Shri Sunil Ambekar, National Organising Secretary- ABVP, Shri V.D. Sharma, State General Secretary, BJP, Dame. Dr. Prof. Meher Master-Moos, President, Zoroastrian College.

The incubation centre was named “INSPIRE” with a motto for start-ups who wish to innovate to reach the zenith. “INNOVATE TO INSPIRE” is the core theme for AIC-PIF. It is the only government supported incubation centre in Indore. The incubator works towards experiential and Hands-on Learning, training, mentoring for innovation, research and entrepreneurship. Currently, AIC- PIF is currently supporting 60 start-ups to scale-up with operations and expansion, the list is as follows –

S. No.	Name	Sector of Start-up
1	Housingera Services Private Limited (Friendzo Partners)	Real Estate, Proptech
2	34 Ideas Thinklab Private Limited (My Salon)	Service
3	Agro Circuit Pvt. Ltd (NFF)	Agri-Tech
4	Akshayavat Global Advisory Services LLP	Other emerging areas or of social / national importance
5	Aurasoft Digitech Private Limited	IT Services
6	Azper Science Private Limited	Sensor Technology
7	Bimocean India	Construction Technology
8	Bynebits Infotech Pvt. Ltd.	Information and Communication Technology (ICT)
9	Cloudwindmill Solutions LLP	Information Technology
10	Crackkart Infotech Pvt Ltd (Nimbus Technologies)	E-Commerce
11	DigiPay Vault Fintech Pvt Ltd.	Fintech
12	Dine Timz	Seed Stage
13	Driblet (ARC robotics)	Information Technology
14	Emorphis Smart Tech Pvt Ltd	Information and Communication Technology (ICT)
15	EV-Urjaa	Transport
16	Eyecan Solutions Private Limited	AI - Assistive Technology
17	Ezlex Consultants Private Limited (LegaVerse)	Legal and Compliance

18	FewerClicks Software LLP	Healthcare
19	Genie Talk Private Limited	Bio Technology
20	Godaura Devices Pvt. Ltd	Information and Communication Technology (ICT)
21	Green Heaven Creations Private Limited	Waste Recycle
22	Growth Egnitor Private Limited (SkillsGenic)	Education
23	HighNest Sustainable Design Private Limited	E-Commerce
24	HR Labs	Education
25	I Geniee Solution	Sensor Technology
26	Kinglee Xperience OPC Pvt Ltd	Other emerging areas or of social / national importance
27	ListApp Pharmatech	Retail Tech (Pharma)
28	LoadMee Logistics	Transport
29	Medyseva Technologies Pvt. Ltd.	Health Tech
30	Mittal Innovative Solutions (DigiOwner)	Real Estate, Proptech
31	Momscarts India Private Limited	Ecommerce
32	Natural I World Pvt Ltd.	Health Industry
33	NEPTUNE AEROTECH PRIVATE LIMITED	Drone Tech
34	Novorbis ITUS Pvt. Ltd.	Ed-Tech
35	NTH Iconic Party Solution Private Limited (P9 ENTERPRISES)	Retail, Ecommerce, Entertainment
36	Omniversity Edutech Private Limited	Ed-Tech
37	One sun Technology and Solutions Pvt. Ltd.	Housing
38	Perkant Tech Pvt. Ltd.	Health
39	Phot1 Energy Private Limited	Energy Storage, Lithium Ion Battery Packs, Cells and Accessories
40	Rapicon Infrastructure LLP	Real Estate
41	Ridepro Learning Private Limited	Auto/Education

42	Robro Systems Pvt. Ltd.	Technology
43	Secured Court Judgement (Laxyo)	Other emerging areas or of social / national importance
44	SkyLane Dronetech Private Limited	Drone Technology
45	Soaring Aerotech	Drone Technology
46	SS LawInternships Pvt Ltd	Legal and Compliance
47	Stalin Ventures (Koham)	Personal Care
48	Strategic Execution Consultants Private Limited	Consulting
49	Tasaya Pvt. Ltd.	E-commerce
50	Techy Mau Game Studios	Information and Communication Technology (ICT)
51	Tuchware Technologies Private Limited	Manufacturing
52	Uoons Ecommerce Pvt Ltd	Ecommerce
53	Varlyq Technologies Private Limited	Information and Communication Technology (ICT)
54	Vin Avionics Private Limited	Drone Technology
55	Vinrak Food Tech Pvt Ltd.	Technology
56	Vision Park Machineries Private Limited	Smart City Solutions
57	Wiraa Innovations Private Limited	Business Networking
58	WowLog LLP	Social Impact
59	Yunihealth Technologies Pvt Ltd	Health Tech
60	Yuvitel Technologies Pvt Ltd	Technology

Some of our graduated start-ups are Through Thoughts Communications Pvt. Ltd., Novorbis-Itus Pvt. Ltd., Fashion 8 Home, Let her Travel, Swadnajali Foods Private Limited, Jawab Do, Cargo Pods, and Mummiz Food.

Some activities of AIC- Prestige Inspire Foundation are as follows –

1. Activation of Indore Start-up Ecosystem at International Level: AIC Prestige had the honour of hosting the topmost authority of India and other G20 nations for start-ups – Hon'ble Dr. Chintan Vaishnav (Chairperson of Start-up 20 and Mission Director, Atal Innovation Mission, NITI Aayog)
2. AIC-Prestige organised 2-Days Bootcamp on "Idea to Enterprise" at Jiwaji University, Gwalior; Dr. Harisingh Gour, Vishwavidyalaya Sagar; Govt. Holkar Science College, Indore; with support from MP Start-up Centre (Govt. of MP).
3. Ms. Shradhha Sharma (Founder, Yourstory) visited AIC-Prestige to interact with the incubates and motivated the founders by sharing her start-up journey.
4. AIC-Prestige in association with Atal Innovation Mission, NITI Aayog organized an ATL (Atal Tinkering Lab) Community meetup on November 7, 2022. ATL in-charges, School Principals, Mentors of Change from the region came together to discuss, ideate and interact with each other to help grow the Tinkering Movement in India.
5. AIC-Prestige partnered Central India Start-up Summit organised by Headstart Indore on September 17, 2022. With around 350+ start-ups, 70+ parallel mentoring sessions, 30+ start-ups pitching to VCs /investors with 15+ start-ups have been confirmed for follow-up meetings.
6. Mr. S H Abbas Mehdi (Additional Director from STPI, Ministry of Electronics and IT, GoI) visited AIC-Prestige on July 27, 2022. for an interacting session with start-ups to spread awareness about various initiatives taken by STPI to support start-ups and bussing entrepreneurs, with major focus on CHUNAUTI 4.0 - NGIS (Next Generation Incubation Scheme). The session was attended by more than 25 start-ups from the city.
7. With an intention to encourage start-ups working in the areas of technology, for the planned development and growth of Indore smart city. A demo day and seminar on 'Smart Start-ups for Smart City' was organized by the AIC-Prestige on June 10, 2022. Abhishek Bardia, Executive Head, MP Start-up Center, Government of Madhya Pradesh, Rishav Gupta IAS and CEO, Indore Smart City grace the occasion.
8. Hon'ble O.P. Saklecha Ji, (Minister of MSME and Science and Technology, Govt. Of MP) visited AIC-Prestige Inspire Foundation on May 26, 2022. He met various incubated start-ups and gave generous guidance and suggestions.

9. AIC-Prestige in association with Headstart Network Foundation and Microsoft for Start-ups organised a demo day for the start-ups from the SaaStart pre-incubation program on February 26, 2022.
10. Hon'ble Mr. Suresh Prabhu, Former Union Minister and Current Member of Rajya Sabha visited AIC-Prestige Inspire Foundation on February 21, 2022.
11. Padma Bhushan Hon'ble Dr. V. K. Saraswat, Member NITI Aayog and Chancellor JNU, visited AIC-Prestige Inspire Foundation on December 12, 2021.
12. AIC-Prestige was Honoured and Privileged by the presence of His Excellency Dr. Deepak Vohra (Ambassador and Special Advisor to the Prime Minister Lesotho, Guinea-Bissau, South Sudan) and Ms. Bhavna Shah (President Maharashtra Chapter, MSME and Start-ups Forum - Bharat President) on October 7, 2021.

Social Initiatives as Institutional Best Practice

1. Title of the Practice : Social Initiatives

Institute is continuously focusing on implementation and dissemination of best practices especially in context to societal concerns with a concept of "VASUDHAIVA KUTUMBAKAM". The Prestige Literacy Mission being transformed into one of the best practice focusing on education of the under privilege members of the society, in continuation with this a full credit course by the name of "SAMVEDNA" is being introduced in the curriculum for final year PG students recently. Beside this institute is inculcating values system amongst students, faculty and staff members with the concept of Indian Ethos, Yoga, and Meditation. In future Institute is also planning to promote Indian Culture and Patriotism of the youth, by the youth and for the youth.

2. Objectives of the Practice

- To provide basic education and knowledge to the under-privileged children.
- To develop social responsibility and awareness among the young generation.
- To nurture a humane mindset in the students through the right mix of sensitivity, awareness, compassion, and empathy as a crucial life-skill culminating towards a positive life attitude.

3. The Context

- During the "Literacy Mission" program it was found that the regularity of the under privileged children in the class is a big challenge. It is necessary to continuously be in touch with the children and their family to make them understand about the importance of education in their life.
- Convincing the parents of these children was challenging. They are more interested in sending their children for work to earn money. Parents do not agree easily if the child is a girl.
- Another challenge was ensuring the learning of each child during the session. As these children are from different age groups and different background, it is challenging and highly occupying to concentrate on each and every child for the volunteers.

It was a challenge to motivate students of the Institute in understanding that it is one of the necessary and important activities. The HR Club members under the guidance of Head of the Department and HR faculty members took initiatives to organise small events and programs such as EML sessions for the students in which senior corporate HR Executives addressed the gathering and informed them about the importance of social responsibilities. Then the associations with the NGO and other Social Welfare Clubs was completed, guiding the students to work in a direction. The advantage of NGO was that these organizations were working in slum areas on child literacy and had developed reading material and curriculum for the same. They however did not have classroom and teachers to teach the children. Transportation of children from different homes was also a problem.

4. The Practice

The "Literacy Mission" of PIMR has been launched in association with the NEEV foundation in 2014. PIMR's "Literacy Mission" was started by conducting a survey in nearby slum areas with a team of faculty coordinator, student volunteers and few members of NEEV to identify the maximum children who do not go to schools or who have discontinued their studies due to some reasons. The survey helped us to know the reasons why the children were unable to study in the year 2014-15. On the occasion of Manthan (Institute Annual Fest) 2015, PIMR has donated Rs. 30000 to NEEV foundation for developing a new school infrastructure. The Literacy Mission started regular classes for these children in the year 2016-17. Children were taught using motivational movies, class room activities conducted by student volunteers. After few motivational classes, children were taught Hindi Varnmala and number counting (1-100). Children also learnt poem, basic manners and etiquettes. 13 children have been taught under the literacy mission. Prestige Education Society has donated a Van to support the mission. In Manthan-2016, these children have given their stage performance in the National Annual Management fest. This was done to help them develop confidence in themselves. In 2017-18, Literacy Mission conducted a drive where anyone can donate anything in cash or kind like stationery, bags, clothes, eatable items etc. Many students have contributed to the club by donating stationery, clothes etc. Another batch was started on August 4, 2017 where 29 children were identified and around 50 student volunteers are involved in the Mission. In September 2018, PIMR Literacy Mission started working in collaboration with 'Sewa Bharti' a renowned NGO. After organizing some activities at various centres

of Sewa Bharti, our student volunteers started conducting classes at different centers from January 25, 2019. Since April 16, 2019 PIMR Faculty members are also teaching children under "Literacy Mission" at the PIMR campus. During the pandemic period, a number of social initiatives were undertaken with the help of NGOs like Food Distribution, Stationery Distribution etc. After the pandemic period, the IQAC emphasized on the significance of inculcating a value system among students and in order to make it part and parcels of the institutional work culture, after a detailed discussion with all faculty members during Board of Studies a full credit course with the name "SAMVEDNA" was incorporated in the syllabus.

5. Evidence of Institutional Commitment and Success

Following activities were conducted under Social Initiatives, which define the success of the best practice :

- Prestige Education Foundation has donated a Van to support the literacy mission. It is a cost intensive activity as it requires consistent expenses for Van, Driver, Petrol and maintenance expenses.
- PIMR has donated Rs. 30,000/- to NEEV foundation for developing a new school infrastructure.
- In Manthan-2016, these children have performed on stage at Manthan (National Management Fest). They have given their introduction in front of all the PIMR faculties, students and also performed cultural activities.
- PIMR "Literacy Mission" have started working in collaboration with 'Sewa Bharti' a renowned NGO.
- On April 13, 2018, student volunteers have visited their place and conducted few activities and distributed stationery items and chocolates to them.
- On the occasion of Holi 2018, colours and pichkari were distributed among children and volunteers shared the story of Holi with these children.
- Organized a health camp at Niranjanpur Centre on October 7, 2018.
- Visited Jivan Umang Centre, Nai Basti and helped them to learn and improve their creativity through greeting card making, on October 28, 2018.
- Celebrated Diwali with the children of Bihari Basti centre on November 2, 2018.

- "Literacy Mission" has organized Wardrobe Purchase Day with Rs. 1/- on Children's day with Rotract Club and Institute's Marketing Club on November 14, 2018.
- February 19, 2019, PIMR volunteers have distributed stationery, donated by PIMR students, to the children of Chikitasak Nagar and Bapu Gandhi Nagar centres.
- After organizing some activities at various centres of Sewa Bharti, our student volunteers started taking classes in different centers from January 25, 2019. PIMR Faculty members are also teaching children under "Literacy Mission" from April 16, 2019 in PIMR campus
- Institute received a letter from Seva Bharti acknowledging and appreciating the contribution done by faculty and students volunteers.
- It was found that students who were taught, performed better in their school exams securing higher results.
- The students have learnt to empathize with the economically under privileged members of society and this can be seen by the enthusiastic way in which students voluntarily coming forward to donate clothes, stationery, funds, efforts and time to these students.
- Students of MBA programs undergo a vigorous Social Sector Internship for 90-120 hrs.
- Incorporated values of equity, inclusivity, and sustainability in all its activities by introducing students to live functioning of NGOs, Enterprises and Individuals, Government bodies working in Social sector domains and thereby developing an understanding of the social issues and creating superior societal value.
- A full credit course has been introduced as a part of curriculum for post graduate students named as "SAMVEDNA" where each and every student is required to spend requisite number of hours with social engagement activities with the help of NGOs within the state and beyond.

6. Problems Encountered and Resources Required

Basic problem encountered was the inertia of students where they are not motivated to such social welfare. Faculties and coordinators then gave few sessions and also few

sessions of various social workers were organized. Students then came forward to support in large group to take such initiatives. Resources required for this was a room and basic infrastructure like table, chairs, almirah and some fund was also required. Students collected a club fee so that can make a fund to run the activities. Then on the basis of requirements students collected fund from society and faculty members and also with other students who are not part of this mission.

The key to the practice is taking the support of an NGO which has prior experience of working in slum areas for child literacy. This is necessary for two reasons

a. The parents will not send their children as trust is an important issue.

b. The curriculum and pattern to be followed needs a lot of thought to ensure effectiveness and that the efforts translate to enhanced knowledge of children.

The sensitization of student volunteers as they need to be trained in dealing with children of all ages. The children from slum areas have not had a bath, hair is unkempt and they use abusive language and tend to get into physical and verbal fights. Volunteers initially experienced this as a major challenge.

Glimpses of Societal Engagement activities as Best Practice

No Car Day Campaign with Shri Pushyamitra Bhargava, Mayor, Indore (September 22, 2023)

Food Donation Drive for Government School Students

Ganesha Idol Making Workshop with NGO Support

Donated a cheque of Rs. 10,200 to Sewa Bharti on February 18, 2020

PIMR literacy mission distributed 208 stationery kits to the children under "All Best Drive" with Sewa Bharti on February 23, 2020

Literacy mission, have organized Wardrobe Purchase day on Children's day with Rotaract club and Marketing Club (November 14, 2019)

PIMR student members taking classes under Literacy Mission

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PIMR Faculty members taking classes under Literacy Mission

Diwali Celebration with the children of Bihari Basti Centre

Visit of parents with children at Literacy Room in Institute Premises

Class Room Learning

Birthday Celebration

Donated Pichkari and Colours on the Occasion of Holi

PIMR Literacy Van

Learn with Fun

Class Room Activity

Donation Drive for Underprivileged Slum Dwelling Kids

Students experiencing Satvik Bhojan as per Indian Culture and Value System

Students Learning from Holy Scriptures and Books in Library

Alumni Association and Engagement

Prestige Institute of Management and Research, Indore consider alumni of the institute as flag bearers of the learning, values and attitudes inculcated in them during their academic association with institute. The Institute honors the achievements of the alumni and has been paying attention to alumni network since initial years and regularly conducting alumni meet as well as other engagement activities so that the existing students can be benefitted with the help of alumni network.

Glimpses of acknowledgement to Alumni on various institutional platforms

The institute is having a registered alumni association and is helping the institute in various developmental activities like Networking, Providing Expertise, Career Counseling, Programme Recommendation, Fund Raising etc. The Institute has the privilege of having Alumni at distinguished position in government and private sectors. Few of our proud alumni details is as follows:

S. No.	Name of the Alumni	Affiliation
1	Mr. Rajesh Agrawal	The Deputy Mayor of London
2	Mr. Sanjiv Arora	Executive Vice President and National Head, Reliance
3	Ms Juhi Patra	Vice President, Agile Transformation, Northern Trust Corporation, Chicago, United States
4	Prof. Prashant Mishra	Professor and Chair Person, Finance, IIM, Kolkata
5	Dr. Mahendra Sharma	Pro Chancellor and Director General, Ganpat University, Gujarat
6	Dr. Nikhil Agrawal	CEO, SICC, IIT, Kanpur
7	Dr. Santosh Rangnekar	Professor and HOD, Department of Management Studies, IIT, Roorkee, India
8	Mr. Maharaj Kumar Singh	Head of Strategy at the Coca Cola Company, Atlanta, Georgia, United States
9	Mr. Rishi Chawla	Vice President, Corporate Affairs, Public Policy Communication and CSR at Carlsberg Group
10	Mr. Uday Grover	GM, Apparels at Avenue Supermarts Limited, D'Mart, Mumbai.
11	Vivek Kastwar	CEO at Ahli United Bank (DIFC Branch, UAE), Board Member at Ahli Bank SAOG (Oman), Dubai (UAE)
12	Dr. Manish Dave	Assistant Vice President at Aditya Birla Group, Arunima Nain, Executive Vice President, Kotak Securities, India

13	Ayush Arora, Harshwardhan Rathore, Arhum Khan, Saloni Tejawat, Mradul Jain (Founder batch 2015-2020 of Department of Law, PIMR)	Civil Judges in Madhya Pradesh Cadre

Alumni Engagement Activities, Visit to the Institute and Interaction with the Students

One of the greatest assets of PIMR has been its Alumni. The PIMR alumni have proved their mettle in all the walks of life. Their love and affection towards their alma mater keeps them motivated in contributing towards the development of PIMR. They keep visiting the institute for various engagement activities.

Some of the initiatives are mentioned here-

Sr. No.	Initiative	Impact
1	Student-Alumni Mentorship Program	Prepares the students for their careers and life in general with industry insights and industry best practices.
2	Internship support	Exposing the students to various internship opportunities in their target industries.
3.	Placement support	Referrals and recommendation by alumni are valued by the recruiters
4	Mock GD's and Interviews	A simulated environment to improve skills and confidence. The gap analysis helped students to bridge the specific areas of Improvement in their respective domains
5.	Industry orientation sessions	Industry orientation sessions by alumni to make the students aware about the functioning of the target industries.

6.	Inputs in curriculum	Helps institution to get in touch with industry perspective, gives practical impetus to academics.
7.	Assistance in entrepreneurship	Students aiming to become entrepreneurs are guided by successful alumni entrepreneurs on various aspects of business.
8.	Involvement in institutional bodies	Alumni on the Governing bodies give quality inputs which contribute to the overall development of the institute.
9.	Involvement in institute/student events	Alumni are invited as judges and resource person on various student events which helps the institute in strengthening the alumni connect.

Academic and Administrative Infrastructure

Prestige Institute of Management and Research, Indore believes in a robust Academic and Administrative efficiency. For the same the institute has established state-of-the-art infrastructure that cater to academic, research, ICT and administrative requirements –

A. Academic and Research Facilities

ICT Enabled Classroom

Library

Moot Court

B. IT Facilities

Computer Lab

Electronics Lab

C. Administrative Facilities.

Chairman's Office

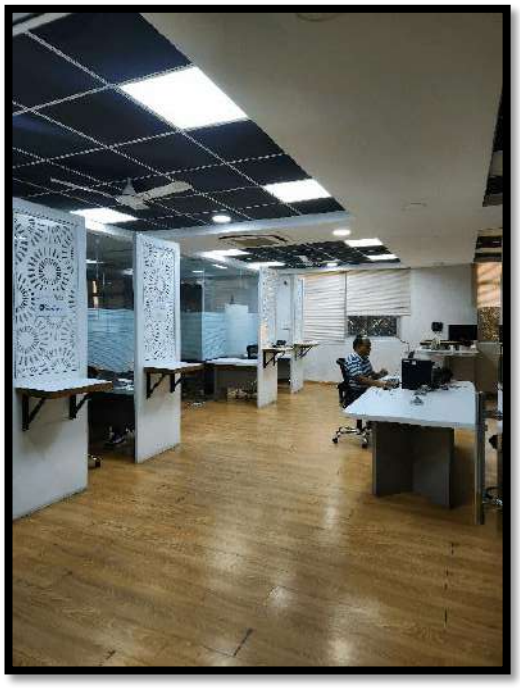
Director's Office

Board Rooms / Faculty Meeting Room

Administrative Block

Examination Department

Auditorium / Seminar Hall



Fruitration Zone

Drone Lab

Objectives of the Proposed Deemed to be University

The objectives of the proposed deemed to be University shall be to —

a. provide higher education leading to excellence and innovations in such branches of knowledge as may be deemed fit, primarily at undergraduate, post-graduate, and research degree levels, fully conforming to the concept of a University;

b. engage in inter-disciplinary or multi-disciplinary or trans-disciplinary teaching and research in addition to domain-specific specialisation;

c. provide high-quality teaching and research recognised nationally and globally;

d. recognise, identify and foster the unique capabilities of each student, by sensitising teachers as well as parents to promote each student's holistic development;

e. provide multi-disciplinary and a holistic education in the faculties of science, engineering, technology, social sciences, arts, humanities, sports and other disciplines;

f. revolutionize into intensive teaching and research university over a period of time;

g. focus on research and innovation by setting up start-up incubation centers; technology development centres; centres in frontier areas of research; greater industry-academic linkages; and inter-disciplinary research including humanities and social sciences;

h. provide flexible and innovative curriculum, which includes credit-based courses and projects in the areas of community engagement and service, environmental education, value-based education, etc.;

i. contribute for social transformation through socially responsive teaching, learning, research, and fieldwork;

j. adopt the provisions of NEP, 2020; and

k. strengthen the research ecosystem by establishing a focused Research and Development Cell (RDC)

Detailed Strategic Vision Plan for Fifteen Years (With Five Year Rolling Implementation Plan)

The Institute is working in a well-planned manner with the help of clearly stated strategic vision plan. The 15 years strategic plan envisions the development of the Institute, as "Deemed to be University" to meet the needs of the technical education system in view of the changed scenario with more focus on use of ICT in the teaching, learning and research process. The strategic vision plan for the next fifteen years is prepared considering the SWOC analysis, requirement of Quality Assurance Agencies and NEP-2020 etc. The thrust areas of the proposed strategic plan are mentioned below:

Strategic Vision Plan for Fifteen Years

a. To become a globally recognized centre of excellence in education, research, and innovation, with a mission to provide transformative learning experiences and contribute to societal development.
b. To enhance academic program by introducing new disciplines promoting inter-disciplinary, trans-disciplinary, multi-disciplinary studies and fostering a culture of research and innovation for societal betterment.
c. To facilitate experiential learning, initiation of projects in the area of community engagement, environmental education, value-based education, etc.
d. To invest in faculty recruitment, training, and retention ensuring a high calibre teaching and research staff.
e. To expand and modernize campus infrastructure, including state-of-the-art laboratories, research facilities, student residences, and recreational spaces.
f. To embrace cutting edge technology for teaching, learning, research, and administrative processes fostering a culture of digital transformation.
g. To incorporate international exposure in the curriculum through collaborations with international faculties, student exchange programs, and study abroad opportunities.

h. To strengthen ties with industry leaders to facilitate internships, job opportunities, research collaborations, and practical training opportunities for students.

i. Provide comprehensive support services for students, including career counselling, mental health resources.

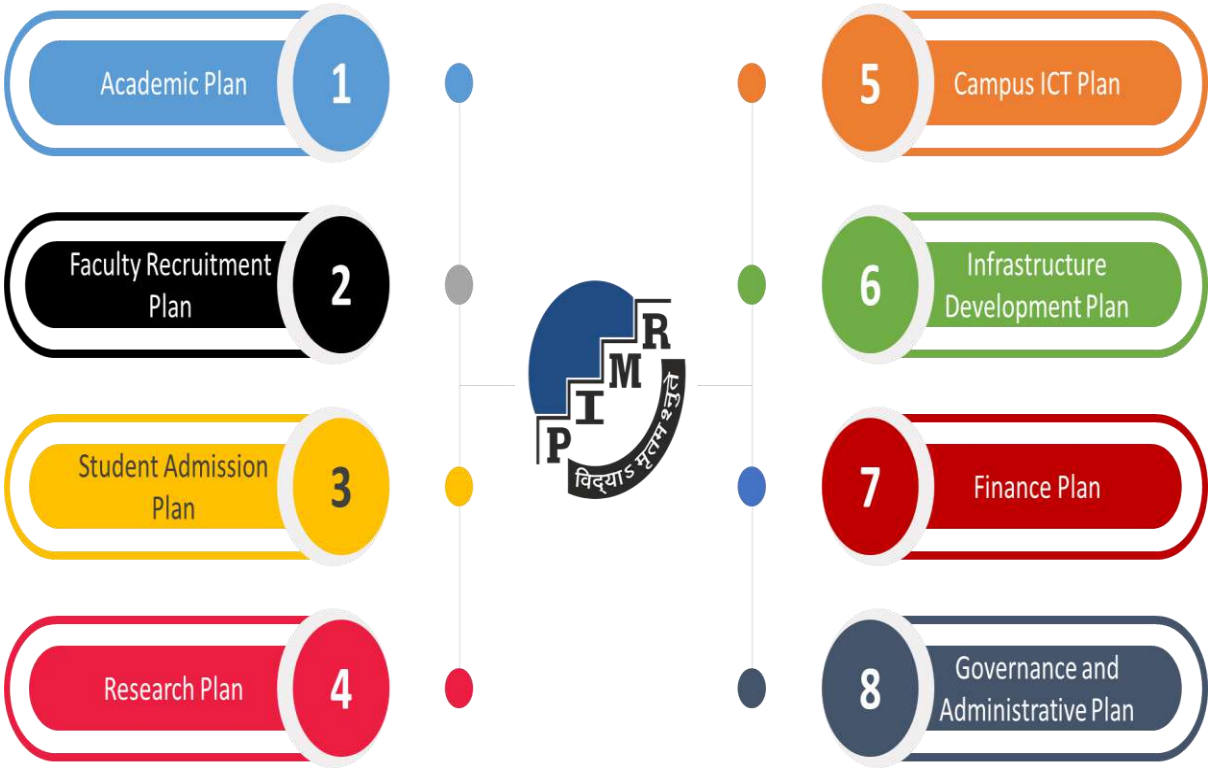
j. To acquire international accreditations enhancing the institute's reputation and achieve top rankings in academic excellence.

k. To develop a robust financial model that includes diversified revenue streams, efficient resource allocation, and long-term financial plan.

l. To establish mechanisms for regular review and adjustment of the strategic plan in accordance to the changing educational landscapes and emerging opportunities.

m. To ensure transparent governance practices, compliance with regulatory requirements, and ethical conduct across all university activities.

The Strategic Plan has been demonstrated with the help of various plans for 15 years along with 5 year rolling implementation plan as mentioned in the table below –



Academic Plan

The academic plan for the next fifteen years for following activities / process is prepared considering the SWOC analysis, requirement of Quality Assurance agencies and NEP-2020 recommendation for the Holistic, Multidisciplinary, Value Based Education and Flexibility of learners.

a. Curriculum Reforms
b. Teaching Learning Process
c. Examination Reform and Evaluation Process

Academic Plan for Fifteen Years

a. Curriculum Reforms

Year	2024-2029	2029-2034	2034-2039	Status	Future Plan
1.	Curriculum Design and Development Revision of Syllabus as per current Societal and Industrial Need			Regularly - By conducting syllabus revision workshops	Continuous Improvement
2.	Introduction of new courses focused on Indian ethos and value system / employability / entrepreneurship / skill development			Introduced as electives	Dynamic
3.	Industry and Alumni involvement in the program design and Curriculum			Direct and Indirect	Continuous Enhancement
4.	Implementation of Academic Flexibility through Choice Based Credit System			Already Implemented	Continuous Enhancement
5.	Structured Curriculum for attaining the Program Outcomes (POs) and Program Specific Outcomes (PSOs)			Initiated	Continuous Improvement
6.	Curriculum Enrichment via audit courses			Under Process	Continuous Improvement

7.	Conduction of value-added courses to impart life skills	Implemented	To be continued
8.	Provision of Internship (In-house / Industrial) in every academic year of study	Already Exist	Continuous Enhancement
9.	Encouraging Industry based live projects to solve real time industrial problems	Initiated	Continuous Improvement
10.	Implementation of Feedback System (for curriculum development) from Students, Teachers, Employer and Parents	Through Partial Online Feedback mechanism	Continuous Improvement
11.	Review and Corrective measures on implementation of OBE- • Mapping courses and the POs and PSOs • Framing COs for every course • Availability of COs embedded in the syllabi • Program Articulation Matrix (Mapping of COs with POs) tables • Development of assessment tools and process used to gather the data upon which the evaluation of Course Outcome is based • Attainment of Course Outcomes of all courses with respect to set attainment levels • Development of assessment tools and processes used for assessing the attainment of each of the POs and PSOs • Evaluation of each PO and PSO • Review and improvement in attainment levels of COs, POs and PEOs	The COs and POs are prepared. The attainment level of each COs is evaluated and corrective measures are taken for improvement in attainment levels.	Continuous Improvement

b. Teaching and Learning Process

Year	2024-2029	2029-2034	2034-2039	Status	Future Plan
1.	Adherence to academic Calendar			100% adherence to academic calendar	To be continued
2.	Learning Management System : Effective teaching with the use of e-learning resources, ICT tools and Institute ERP, MOOCs, SWAYAM			Up to 65% (variations in PG level and UG level programmes)	100%
3.	Teaching-learning through ICT enabled classrooms and Smart Class Rooms			100% classrooms are effective	To be continued with upgradation(s)
4.	Pedagogical Initiatives (real life example, case based teaching, simulation, design thinking, experiential learning, ICT supported learning, interactive classrooms, e-resources, story-telling etc.)			Up to the level of 70%	100%
5.	Effective Students Mentoring / Development System			Initiated	Continuous Improvement
6.	Implementation of effective support system for weak students and to encourage bright students (identification, action taken, impact observed)			For selected courses	Enhance Effectiveness
7.	Student's feedback on teaching process and corrective measures			Online feedback system	To Enhance Effectiveness

8.	Flexible Curriculum Scheme : • Core Courses • Electives and Open Elective Courses • Inter-Disciplinary Courses • Credit transfer Provision for Online Courses including courses of foreign Universities. • Industry training / Course Crediting • Add-on / Audit Course Crediting etc.	Partially Implemented	Enhance Effectiveness for complete implementation
9.	Assuring Quality of assignment and its relevance to COs	Initiated	Enhance Effectiveness
10.	Question paper analysis based on HOT (Higher Order Thinking) and LOT (Lower Order Thinking) and Gap analysis and undertaking corrective measures.	Initiated	Enhance Effectiveness
11.	Developing online mechanism for students grievances about evaluation	Initiated	Enhance Effectiveness
12.	Innovative practices for identification of students projects and allocation	Under Progress	100% Implementation
13.	Classification and relevance of the projects and contribution towards attainment of POs.	Under Progress	100% Implementation
14.	Establishing Industry supported labs / clubs	Under Progress	01 / Program

15.	Industry involvement in partial delivery of any regular courses for students	Initiated	Enhance Effectiveness

c. Examination Reforms and Evaluation Process

Year	2024-2029	2029-2034	2034-2039	Status	Intervention
1.	Implementing effective process of semester question paper setting and evaluation			Implemented	To be continued
2.	Implementing effective system to ensure the questions from outcome / learning levels perspective as per Blooms' Taxonomy			Initiated	Effective Implementation
3.	Implementing effective system to ensure evidence of COs coverage in class test / mid-term test / internal assessment components			Implemented	To be continued
4.	Digital Intervention in Evaluation • Online Evaluation of end semester examinations' answer sheet • Allocation and reallocation of answer sheet to multiple examiners / evaluators • Track the progress of answer sheets evaluation for all courses and evaluators • Supervision of answer sheets checked by evaluators - review any evaluation anytime • Auto-reminders to evaluators near the submission dates			Partially Initiated	To be enhanced

	• Secure management for data details and control over masking student information		
5.	Digitization of End Semester Examination Process	Partially Implemented	Complete Digitalization
6.	Online (Paperless) Examination System	MCQ Pattern	Descriptive Pattern
7.	Student attendance in examination hall using Biometric (Face / Thumb) recognition	Under Process	Effective Implementation
8.	Pre-printed barcode for answer-sheet	Under Process	Effective Implementation
9.	QR code on admit card to verify student's identity	Under Process	Effective Implementation
10.	Mark sheet with security features (more than 5) to avoid counterfeit	Under Process	Effective Implementation
11.	Mark sheet with self-verification feature though QR	Under Process	Effective Implementation

Academic Plan for Five Years

Academic provisions which are already implemented in the Institute are considered for the preparation of Academic Plan for next five years (2024-2029) :

Multidisciplinary Education : Increase in number of Electives		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy Remark**
Exists in the curriculum	Increase in number of courses	Collaboration with experts of other prominent institutions

Outcome Based Education as per National Education Policy 2020		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy**
Initiated Successfully with selected courses	To be implemented throughout all courses / disciplines	Innovative Teaching, Learning, Assessment and Pedagogical Training

Degree with Research / Hons. to offer Flexibility and Choice		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy**
Provision exists for select UG programmes	To be implemented successfully in line with NEP 2020 for all programmes	Collaboration with Research Organizations for external support and mentoring

Multiple Entry and Exit Option		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy**
Provision exists to offer certificate, diploma and Bachelor degree in select UG programmes	To be implemented successfully in line with NEP 2020	External support from academia and industry experts

Academic Bank of Credit (ABC)		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Initiated for select UG Programmes	Creation of Digital Store of Academic Credits earned from various recognized institutes / MOOCs platforms for admission eligibility, award of degree etc.	High end servers, computing facility and MIS Module required

Online Education : Credit Transfer through SWAYAM / NPTEL / MIS MOOCs etc.		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Exists in the curriculum	MOOCs of other prominent universities and from other platform for credit transfer	Higher bandwidth internet connection availability. Provisioning for course registration / examination fee support for bright students

Holistic Education and Informal Learning		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Diversification through various departmental clubs	Provision for learning management through practice course and external mentoring from other institutions	External mentoring support in collaboration

Skill Development and Creativity : Skill Based Projects		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Provision for project based learning	Enhancement of real world problem solving skills	Domain specific collaboration

Industry Internship		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Provision for Summer and Winter Internship, OJT exists	- Full semester internship - Multidisciplinary internship	Off Campus faculty / intellectual resource required for mentoring and monitoring at internship locations

Extra-Curricular Activities in Curriculum for Professional Development		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Provision exists for extra-curricular activities	Credit weightage to be assigned for effective implementation and professional development	Collaboration and mentoring required through MOUs with Universities and Institutions in specific areas.

Integration of existing disciplines with STEM		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Value based and professional ethics based courses exists	Additional value based courses in-line with NEP 2020 along with STEM integration	External mentoring support

Innovative / Multidisciplinary Research : Research Internship		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Provision exists for innovative / multidisciplinary research	Enhancement of research internship in collaboration with other institutions / research organizations	Appropriate research software and MOUs needs to be planned

Industry Readiness : Industry Collaborative Courses		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Industry expert exist in all departmental corporate advisory board.	Arrangement for partial and full coverage of selected courses by in-house faculty members in collaboration with industry experts.	Strengthening the industry-institute interface through MOU / MDPs / FDPs

Industry Readiness : Industry Collaborated Degree Programmes		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Certificate programme initiated in specific areas	Collaboration with corporates for designing of collaborated degree programmes	Collaboration with corporates and experts. Development of requisite physical infrastructure.

Faculty and Staff Development		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Faculty and Staff are regularly trained on various future skill areas through FDP / SDP / Conferences / Workshops etc.	Diversity of learning method to be included for more effective modelling for outcome based education	Provision to extend training support

Entrepreneurship : Skill based Courses and Activities		
Present Status	**Future Plan (2024-2029)**	**Activity / Strategy / Resources**
Atal Incubation Center established in 2018 by NITI Aayog	- Inclusion of weightage (credits in the curriculum) - Multi-level diversified skill based courses in association with AIC	Training in diversify domains

Faculty Recruitment Plan

The institute understands that the quality of faculty is pivotal for teaching and learning excellence. Institute has in place policies that promote and develop faculty efficiency. Beside this, the institute also provides the faculty members with a conducive work environment to maintain continuous association with the institute. The concept of flexi timings is a part of the retention practice. Faculty members are allowed a two-year lien in case they wish to go to Higher Education Institutions like IITs, IIMs and other top institutions etc. Faculty who leave the institute, go as the ambassadors of the institute. Faculty members are remunerated and awarded for various important activities like guiding students for major research projects, seminar presentation, summer internship projects, social projects to name a few.

To groom and enrich the faculty members, institute sponsors faculty to attend faculty development programs, workshops, conferences at National and International level. The institute regularly organises Case Writing Workshops, International Conferences, Research Methodology Workshop, Faculty Development Programs etc. Faculty members are encouraged to undergo certification programs and their fees is sponsored by the institute. Quality research publications in Scopus, Web of Science, UGC Care, and ABDC journals are encouraged with financial incentives as well as recognised in International Conference. The Best Faculty Award is awarded with a laptop as a token of appreciation, who have the highest score in 360 degree appraisal every year. In addition to this, faculty enrichment is facilitated by providing them with academic leave for Ph.D. and research work. The institute is a Ph.D. research centre and faculty members are motivated and supported to become Ph.D. Supervisors. Majority of the faculty members have a doctoral degree and also a large number of them are recognised Ph.D. Supervisors with Devi Ahilya Vishwavidyalaya.

The institute actively promotes faculty members to undertake Executive Development Programs, Management Development Programs and Consultancy projects and provides them with academic leave for the same. The consultancy revenue sharing ratio is 70:30 to be apportioned among the faculty and the institute. Faculty is also given a reduced load of both academic and / or administrative responsibilities in case of consultancy or long term training projects. Faculty members are given flexibility to invite senior corporates to provide inputs to the students in their respective areas which not only helps the students get a real life learning but facilitates faculties to cultivate a network.

Faculty Recruitment Guidelines and Procedure

- The Selection and promotion of faculty takes place as per statutory body guidelines (UGC / AICTE / BCI / MP Government / DAVV, whichever applicable).
- The General Service Rules / Conditions, code of conducts exists in the institute for the employees who are in service or will join the Institute in future.

The total number of faculty against the sanctioned posts at present is as follows –

Designation	Total
Professor	16
Associate Professor	13
Assistant Professor	182
Total Faculty	211

Faculty Recruitment Plan for Fifteen Years

Recruitment of Faculty will be done as per AICTE / BCI / UGC in order to maintain and enhance faculty student's ratio. The effort will be made to appoint faculty in the field of specialization not available in the Institute / Department. Overall target is to achieve faculty student's ratio below 1:20.

Year	2024-2029	2029-2034	2034-2039	Status	Projection for Next 15 Years
1.	Regular appointment of Faculty Members			FSR = 1:23	FSR = < 1:20
2.	Provision of Contractual / Visiting / Adjunct / Emeritus faculty etc.			Implemented	To be continued
3.	Off-campus Faculty from Industry and Academia			Implemented	To be continued
4.	Recognition and appreciation for the faculty for quality publication in SCOPUS Indexed / Web of Science Indexed / UGC Care / ABDC Indexed listed journals.			Implemented	To be continued

5.	Faculty Performance Appraisal and Development System	Implemented	To be continued
6.	Promoting Faculty participation in Faculty development / refresher courses / training activities / certificate programs etc.	Two Programs per year	To be continued
7.	Providing support to faculty members to pursue higher education	Implemented	To be continued
8.	Appointment of Chair Professor / Professor of Practice	Implemented	To be Implemented

Faculty Recruitment Plan for Five Years

The following proposed number of high quality faculty members will be recruited in next five years through a transparent open selection process :

Faculty / Resource Person	**2024-25**	**2025-26**	**2026-27**	**2027-28**	**2028-29**
Total [Target FSR 1:20]	251	280	305	330	350
Appointment of Faculty Members					
Professors	16	18	20	20	21
Associate Professors	22	29	32	35	38
Assistant Professors	213	233	253	275	291

Student Admission Plan

The seats allocated for admission in UG and PG program are as per the sanctioned intake approved by AICTE / BCI / Directorate of Technical Education, Madhya Pradesh / Department of Higher Education / Devi Ahilya Vishwavidyalaya, Indore (Affiliating University).

Admissions to programs takes place in a transparent manner through the Directorate of Technical Education (Madhya Pradesh) portal www.dte.mponline.gov.in and Higher Education (Madhya Pradesh) through its portal www.epravesh.mponline.gov.in.

The Institute is able to fill more than 80% of seats in last five years in different programs, the details of total admissions against the sanctioned intake for the last five years is as follows:

Academic Year	2019-20	2020-21	2021-22	2022-23	2023-24
Total Sanctioned Intake	2370	2370	2430	2430	2430
Total Admitted	1878	1930	1975	1983	1988
Admission Percentage	79.2%	81.4%	81.2%	81.6%	81.8%

Proposed Admission Plan

The Institute will offer Degree (UG and PG), Ph.D., Diploma and Certificate programs as per NEP guidelines. The admission for Degree (UG and PG), Ph.D. for national and foreign students will be made purely on merit basis. The merit position of the candidate for admission will be based on the norms prescribed by the Academic Council of the Institute. However, the eligibility for admission will be as per the guidelines of the concerned regulatory body.

The Institute is registered with Academic Bank of Credits (ABC) portal, in future this will be utilized to enable multiple entry and exit for students to complete their degrees as per their time

preferences, providing mobility across various disciplines and HEIs for Degree / Diploma / Certificate programs. ABC will ensure the opening, closure and validation of Academic Bank of students' accounts, verification, accumulation and transfer or redemption of credits. ABC facilitates students to choose their own learning path to attain a Degree, Diploma, or a Certificate utilizing the principle of multiple entry and exit as well as anytime, any-where, and any-level learning.

The Institute is a Research Center of Devi Ahilya Vishwavidyalaya, Indore for Ph.D. in Faculty of Management since 2000. Till date 144 research scholars from the Institute as a Research Center have been awarded with a Ph.D. degree. In future the Ph.D. Program will be extended to other streams like Law, Economics, Commerce and Engineering focusing on the quality research as per the global scenario.

The Institute is offering various skill based certificate programs in collaboration with external agencies as per the industry requirements. In future the Institute plans to expand the purview of Diploma, Executive Programs and Management Development Program emphasizing on training and development which are in-line with NEP guidelines.

Student Admission Plan for Fifteen Years

Programs	A.Y. 2024-2029	A. Y. 2029-2034	A. Y. 2034-2039
UG Level	1980	2100	2280
PG Level	1242	1416	1536
Certificate	500	800	1000
Diploma	120	240	360
Ph.D.	80	100	120

Student Admission Plan for Five Years

The proposed intake in various Degree (UG and PG) and Ph.D., Diploma, Certificate programs is shown below:

Programs / Departments	UG						PG					
	B.Y.*	I	II	III	IV	V	B.Y.	I	II	III	IV	V
Management	480	480	480	480	480	480	660	660	660	660	660	660
Law Programs	480	480	480	480	480	480	30	30	30	30	30	30
Journalism and Mass Communication	60	60	60	60	60	60	120	120	120	120	120	120
Commerce	180	180	180	180	180	180	120	120	120	120	120	120
Computer Science	120	120	120	120	120	120	-	-	-	-	-	-
Liberal Arts	180	180	180	180	180	180	-	-	120	120	120	120
Engineering Programs	-	-	240	240	240	240	-	-	-	72	72	72
Pharmacy Programs	-	-	-	120	120	120	-	-	-	-	60	60
Economics	120	120	120	120	120	120	60	60	60	60	60	60

Programs	Ph.D.					
	B.Y.	I	II	III	IV	V
Management	20	20	20	20	20	20
Commerce	NA	20	20	20	20	20
Law	NA	20	20	20	20	20
Economics	NA	20	20	20	20	20

*Base Year	I	II	III	IV	V
2023-24	2024-25	2025-26	2026-27	2027-28	2028-29

Research Plan

- The Institution has in its vision and mission, 'Innovation, Research and Consultancy' as its focus area.
- Institute has a well-defined Research Promotion Policy which is available on the institutions website. The Institute has an established Research Committee to encourage research among Students and Faculty. Continuous support is provided to faculty members to apply for research projects offered by government / industry and other funding agencies.
- The institution is a research centre recognized by Devi Ahilya Vishwavidhyalaya, Indore. Since the year 2000, 144 research scholars have been awarded Ph.D. degree and currently 91 research scholars are registered with the research department.
- The institute focuses on research and publishes "Prestige International Journal of Management and Research" with an impact factor of 8.025 (SJIF) and enlisted in ProQuest, an International Online Database.
- The institute incentivizes / appreciate research published by faculty members in Scopus, Web of Science, UGC Care, and ABDC listed journals.
- The institute also appreciates innovation and has 28 registered Patents to its credit. It has established Atal Incubation Centre-Prestige Inspire Foundation established in September, 2018 and till date has mentored more than 60 incubate start-ups supported by 32 registered mentors.
- Research scholars undergo a rigorous coursework and their progress is monitored regularly through Research Committee. Scholars are required to publish minimum two papers in the area of their research before submission of the thesis.
- Institute regularly organizes international conferences, research methodology workshops, faculty development programmes for faculty and scholars every year as of now 19 international conferences, 16 national conferences etc. being organized by the institute in association with institute of national and international repute.
- During the last five-year faculty members have published more than 560 research articles in different journals and conference publications. In order to create a research culture among students and faculty, the institution has collaborations with many national and international organizations.

- More than 400 books and chapters in edited volumes / books were published and around same number of papers were presented in national / international conference – proceedings.
- Revenue of around Rs. 50 Lakhs was generated from training and consultancy during the last five years.
- More than 500 collaborative activities were carried out for research, faculty / student exchange and industry internships. 25 plus active collaborations and MOUs have been in action with industries, government and research organizations in India.

Based on the gap analysis, keeping in view of the strengths of the Departments the following research plan is envisaged for next fifteen years. The quantified long-term perspective plan targets based on baseline data of last five years are shown in the following table :

Research, Development, Innovations and Professional Practices			
Year **2024-2029 2029-2034 2034-2039**	**Status**	**Projection for Next 15 Years**	
1.	Providing research grant / seed money to faculty for innovative research	Under Process	Successful Implementation and Enhancement
2.	Recognition and support to faculty for national / international fellowship for advanced studies / research	Under Process	Successful Implementation and Enhancement
3	Recognition and support to faculty for receiving Research and development funds from various agencies, industries and other organizations (minor, major, interdisciplinary, industry supported projects)	Yes	Enhancement
4	Support for Innovative Students projects	Under Process	Successful Implementation and Enhancement
5	Support for International projects taken by faculty and students	NA	Implementation

6	Conduction of Workshop and Seminar on Research, Academic Development, IPR and Industry-Academia Innovative Practices	03 / year	05 / year
7	Recognition and awards for quality research, / patent by faculty.	Yes	To be continued
8	Recognition of staff for innovative administrative work	In-Process	Successful Implementation
9	Development of Incubation Centre	Implemented	Enhancement
10	Promotion for start-up incubated on campus to commercialise research innovations annually	In-Process	Fully supported including Financial Support
11	Increase in number of Ph.D. awarded and Admission (In Last 5 years)	Awarded-43 Admitted-91	Awarded : 100 Admitted : 150+
12	Number of Publications in Scopus / Web of Science / UGC / ABDC Indexed Journals	564	Increase by 5% every year
13	Increase in Publication of research papers in national and international journals and conference proceedings / year	02 per faculty	03 per faculty
14	Quality of Publication-Citation Index of Faculty Members (Last Five year Web of Science and Scopus Index)	Limited	10% Increase per year
15	Patents applied / awarded / published	Granted : 28	Granted : 55
16	Support for Faculty Participating in Seminar / Conferences	100% support	Continued
17	Increase in Revenue generation through Consultancy and Industrial Training	Limited	10% every year
18	Linkage with Institutes / Industries for internship, on-the job training, project work, sharing of research facilities along with faculty and students exchange program	Initiatives taken	Effective implementation

19	Signing MOUs with institutions of national, international importance, other institutions, industries, corporate houses.	31 MOUs	75+ MOUs
20	Motivating research and development leading to technologies with immediate societal value (water, energy, housing, healthcare, education etc.)	Initiatives taken by framing research groups of faculty	Effective implementation
21	Establishing Centres of Excellence for Research	Under Process	Number : 6
22	Encourage formation of multi-disciplinary research centre in high potential areas	To be Developed	Established
23	Create research groups to attract students for Ph.D. programme.	Implemented w.e.f. 2018-19	Increase in numbers
24	Encourage and support advanced research conferences at the Institute	01 / year	03 / year
25	Enable Ph.D. student exchange with partner international universities	Under process	Effective Implementation
26	Enhance facilities and working environment for Ph.D. and post-doctoral researchers.	Under Process	As per Global Standard
27	Enhancing Placement activities and dedicated Placement Committee Cell to promote and enhance UG, PG, and Ph.D. placements	Adequate Level	Effectiveness Enhancement
28	Increase in annual research funding	Under Process	5%
29	Initiate Joint Academic Courses in Management / Law / Liberal Arts / Pharmacy / Engineering / Humanities in collaboration with other institutions.	Under Progress	Implemented

Research Plan for Five Years

S. No.	Parameter	2024-25	2025-26	2026-27	2027-28	2028-29
1.	Seed money to Faculty for research work (INR)	Up to 01 Lacs / Faculty	Up to 02 Lacs / Faculty	Up to 03 Lacs / Faculty	Up to 04 Lacs / Faculty	Up to 05 Lacs / Faculty
2.	Percentage of Faculty having research projects	5%	8%	12%	20%	25%
3.	Percentage of Faculty recognised as research guides	35%	40%	45%	48%	50%
4.	Number of research papers published per Faculty in the Journals as notified on SCOPUS / Web of Sciences / UGC CARE list / ABDC	02	02	03	03	03
5.	Number of books and chapters in edited volumes published per Faculty	01	01	01	02	02
6.	Bibliometrics of the publications during the last five years based on Scopus / Web of Science – h – index of the institution	10	15	20	20	20

7.	Number of functional MOUs / Linkages / Collaboration with Institutions / Industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research	06	06	08	08	08
8.	Revenue generated from consultancy and corporate training (INR)	25 Lacs	35 Lacs	50 Lacs	75 Lacs	100 Lacs
9.	Number of Exchange Programme for Students and Faculty for Research	03	03	05	05	07
10.	Percentage of Faculty receiving national / international / fellowship / financial support by various agencies for advanced studies / research	05%	05%	06%	07%	07%
11.	Research funding from Government and non-government sources (INR)	20 Lacs	20 Lacs	40 Lacs	40 Lacs	50 Lacs

Campus Information and Communication Technology Plan

In today's digital age, Information and Communication Technology (ICT) has become a necessity for higher education institution to effectively prepare students for the rapidly changing world. ICT enables institutes to offer engaging learning experience, facilitate collaboration and communication among students and faculty, streamline administrative processes, and provide students with necessary technical skills to succeed in their careers. Creating a comprehensive communication technology plan for a deemed to be university is essential in today's digital era. In this direction the institute is continuously working upon implementation and improvement of ICT at different levels.

Scope: These are some of the areas where ICT can be enhanced in the Institute –

1. **Learning Management System:** To upgrade learning management systems that can provide students with access to course materials, assignments and assessments. These systems can also facilitate communication between students and faculty, allowing for more effective collaboration and feedback.
2. **Virtual Labs and Simulations:** The development of virtual labs and simulations that provide students with hands-on experience in a safe and controlled environment. This can be particularly useful in areas like financial analytics, marketing strategies, entrepreneurship, etc.
3. **Data Integrity and Cyber Security:** As technology becomes increasingly integrated into every aspect of our lives, cyber security is becoming crucial. ICT can be used to develop and teach cyber security skills to students, enabling them to identify and mitigate security threats to systems and networks. Faculty and staff members can also be trained to understand and implement cyber security measures at their workplace.
4. **Data Analytics:** The vast amounts of data generated in management field could be challenging to manage and analyze. ICT can be used to develop and teach data analytics skills enabling students to extract and gain meaningful insights from large data sets and make data-driven decisions.

ICT Plan for Fifteen Years

Improvement / Upgradation and increase in existing ICT Infrastructure and Facilities					
Years	**2024-2029**	**2029-2034**	**2034-2039**	**Current Status**	**Projection for Next 15 Years**
1.	Customized Educational ERP Implementation			In use	Upgradation as per requirement
2.	Integration of Data Visualization with Educational ERP			In use	Upgradation as per requirement
3.	Implementation of ICT Tools for Administrative Monitoring			In use	Upgradation as per requirement
4.	Development of ICT based Learning Resources integrated with Smart Class Rooms			In Use	Upgradation as per requirement
5.	Cloud-based infrastructure			Partially Implemented	Fully Implemented
6.	Training and development of faculty and staff on ICT Tools			On going	To be continued
7.	Deployment of technology for institutional development activities including admission, assessment and administration.			65%	Fully Implemented
8.	Development of online courses and catalogue.			Under Process	To be implemented
9.	Collaborate with local municipalities to integrate the university's infrastructure with the smart city technologies, creating a more connected and sustainable community			Under Proposal	To be implemented
10.	Cyber security measures by implementing blockchain technology			To be planned	Successful Implementation
11.	Integrate IoT devices with the university's infrastructure			To be planned	Successful Implementation

12.	Integration of Automation Tools in Admission Processes	Partially Implemented	Fully Implemented
13.	Partner with technology vendors and educational institutions to establish a state-of-the-art laboratory	To be Proposed	Successful Implementation

ICT Plan for Five Years

A.Y. 2024-2025

1. In the first year, the focus will be on developing a strong foundation for the university's ICT infrastructure. This includes upgrading the network infrastructure and installing high-speed internet connectivity.
2. Implement a comprehensive and robust Learning Management System (LMS) enabling students to access course materials, assignments, assessments and collaborative tools enabling hybrid learning. It will focus on the effective use of LMS, Simulation Software, Digital Marketing Tools, Cyber Security Measures, ERP software, etc.
3. Biometric tools like fingerprint scanners and facial recognition will be universally installed to effectively manage large pool of students. This will enhance security, streamline attendance, ultimately promoting a safer and more efficient learning environment for all the students.
4. Develop a mobile application that enable students to access course materials, schedules and other university resources from their mobile devices. This involves developing a mobile application that enables students to access course materials, schedules and other university resources from their mobile devices.

A.Y. 2025-2026

1. Enhance the existing cloud-based infrastructure that supports greater scalability and flexibility. It will allow the institute to store, access and manage its voluminous data and applications over the internet. This will facilitate greater scalability, flexibility and cost savings.

2. Adopt Multi-Channel Admissions Processes to ensure a strong and diverse applicant's pool. A comprehensive strategy will be implemented, encompassing both online and

offline marketing and admission's tools. This will involve creating engaging content, actively connecting with prospective students, and effectively promoting our programs and events.

3. Upgrading existing software to align with industry standards is a top priority for the university. Additionally, acquiring new software in areas like financial modelling, design and presentations, business intelligence, live response systems, AI and Data Analytics Software, etc., will provide students with enhanced exposure and prepare them to meet industry expectations, ultimately leading to better placement opportunities.

A.Y. 2026-2027

1. Expand the use of virtual labs and simulations to provide students with hands-on experience in management and science courses. This involves incorporating virtual labs and simulations modules into the curriculum to provide students with hands-on experience in management and science courses.

2. Expand the use of virtual collaboration tools, such as video conferencing and virtual whiteboards, to enables remote collaboration among students and faculty members across different locations.

A.Y. 2027-2028

1. Implementation of a chatbot or a virtual assistant that can answer student inquiries and provide 24/7 assistance. It will also guide students on assignments as well as assessments, and provide relevant information to them.
2. Develop an online assessment and grading system that provides students with real-time feedback and progress tracking. This involves developing an online platform for student assessment and grading, which would allow students to receive feedback and track their progress in real-time.

A.Y. 2028-2029

1. Implement Digital signage and kiosks around campus that provide real-time information on events, schedules and university news. This involves installing digital displays and kiosks throughout the campus to provide faculty, staff, students, and visitors with real-time information on events, schedules and university news.
2. Develop and launch an online course catalogue that enables students to browse and register for courses online.

Infrastructure Development Plan

The Institute has three campuses in the vicinity of 1 km. – Post-Graduate Campus, Under-Graduate Campus and Law Campus. In the last three years, augmentation in physical infrastructure, equipment, library and Digital Teaching-Learning facility has been done to ensure the need arose due to increase in intake, market demand for emerging areas of Technology and post Covid-19 pandemic challenges. As per the Vision of Institute, the Institute has created administrative block, academic infrastructure and amenities. Presently, construction of one additional Academic Block is also under progress to accommodate the need of increased intake of students in future. Currently institute is offering modernized academic, administrative and other amenities, details are as follows –

Academic and Research Facilities

- PIMR campuses have 66 classrooms, which are ergonomically designed, well furnished; ICT enabled, well ventilated and have access to natural light, and 10 tutorial rooms where practical classes are conducted.
- The Institute has more than 160 faculty cabins with individual laptops for each faculty and 3 faculty lounge with a combined seating capacity of 45.
- Atal Incubation Centre (AIC) is the heart of the Institute and it provides many special facilities like - Fruitation Zone, Flowering Zone, Sapling Zone, Smart Prototype Lab, Sky Lab, Seminar Hall, Industry 4.0 Lab, Recreation Hall for incubates and conduction of various events.
- The Institute has developed state-of-the art Moot Court in the Department of Law inspired from top national and international courts.
- There is an ultra-modern, advanced media studio available in the campus which also facilitates an in-house radio.
- The Institute has its own ERP Software ACCSoft version 2.0 since 2016 to facilitate E-learning, evaluation including conduction of test / quizzes (MCQ Base Types), attendance management, etc. Academic module of the software also supports teaching and learning features similar to MOODLE Software. The initial ACCSoft version was implemented in 2007 with intranet features for academic and administrative functions.
- PIMR offers spacious and modernized library resources, that provides 51,258 books, include literatures, course book and various domain specific books. There are 24,249 research collections, which include journals, monographs, doctoral thesis etc. PIMR

library also give facility of NLIST access to all the students and Air Online institutional version and Manupatra.com for Law. Institute also gives access to EBSCO business source elite, J-Gate Social Science and Humanities, Delnet, (The Case Centre formerly ECCH), Sage online journals access, INFLIBNET N-List Programmes to name a few.

Divyangjan Friendly Facilities

- The institute has developed Divyangjan friendly facilities for students that includes Reserved Parking, Ramp, Support Rails, Wheel Chair, Lift, Washroom etc.
- There is a dedicated section in the library for visually impaired students with braille equipments.
- The Institute has MOU with The National Association for the Blind, Indore to avail the facilities as well as the study material available in the Institute's Library.

IT Facilities

- There are seven Computer Labs and a Simulation Lab in the Institute.
- A total of 650 computers are available exclusively for student usage. Apart from these, computers and laptops have been provided to the faculty and staff for their use.
- The computing facilities include licensed softwares and also open source softwares, as per the curricula requirements. Some of the licensed softwares are Turnitin (Anti Plagiarism Software), SPSS, MS Office, SQL Server, MS Visio Professional to name a few.
- The Institute has high speed internet connectivity via leased line of around 500 MBPS from multiple vendors in order to maintain uninterrupted internet connectivity.
- The entire campus is Wi-Fi enabled with 24/7 internet facilities for the students and staff.
- The Institute has following servers available: Dell Poweredge R440, Intel Xeon-B (1.8 GHz), 32 GB DDR RAM 4 TB SAS HDD (ERP Server).

Administrative Facilities

- The administrative section in every campus has Director / Principal Office, Board Room/s, Accounts Section, Students' Section, Rotract Club, Boys' Common Room, Girls' Common Room, Stores, Student Counselling Cell, Healthcare Room, Sports Room, MDP Room, and Placement Cell.

- Being autonomous institutions, the institute has a Centralized Examination Cell that includes control room, printing press, strong room, moderation section and are under CCTV surveillance.

Sports, Yoga, and Meditation Facilities

- Prestige Institute of Management and Research is spread in 3 campuses. The institute has adequate infrastructure in terms of space and facilities for the physical wellbeing of the students, where students play games like Cricket and Football.
- The institute has outdoor Basketball court, four indoor Badminton courts and sports room for games like Table-Tennis, Chess and Carrom. In addition the institute also has a shared facility of sports ground with its Prestige Public School which is less than 250 meters away for games like Kho Kho, Cricket and Volleyball.
- To promote sports culture the institute has appointed sports officers and faculty coordinators, to oversee the development and participation of students in intra and inter sports tournaments.
- Every year the institute organizes "SPARDHA", intra-institute and inter-institute sports competition, where games like Cricket, Football, Volleyball, Basketball, Chess, Table Tennis and Badminton competitions are organized.
- The students represent the institute at inter-institute, university level, inter-state, national and international level in sports like Kho Kho, Karate, Squash, Cricket, Weightlifting, Badminton, Football, Volleyball, Rifle Shooting, Chess, Table Tennis, Lawn Tennis to name a few.
- Institute also encourages better fitness amongst students, faculty and staff; and has established gym facility in the campus.
- Institute has special room/s which is being used for the purpose of yoga, meditation and music for students, faculty and staff members.

Other Amenities and Facilities

- There are Four Air Conditioned Auditoriums / Seminar Halls, which are fully furnished with the consolidated seating capacity of around 650 seats and latest multi-media facility. Guest lectures, placement processes, conferences, FDPs and workshops are conducted on regular basis. Video Conferencing facility can also be arranged in case of off-campus / off-shore expert sessions.

- Each building is facilitated with CCTV surveillance cameras to ensure security and safety.
- Institute has digital payment facilities for fees by students.
- The attendance for the staff and faculties is managed through the biometric (Face Recognition) system.
- Institute has a dedicated room for Literacy Mission (Institutional Best Practice) which is utilized to deliver education to the under privilege kids' from the society.
- There are two atriums which are utilized for student gathering and cultural activities.
- The law campus has a Legal Aid Cell.
- The Institute has five Guest House for visitors.
- Institute has facilities for Photocopy, Scanning, Colour Print Out, Spiral Binding and Stationery inside the campus.
- The institute has two well-furnished Cafeterias for students and has facilitated with LED TV. The canteen also has a dedicated Air Conditioned lounge for faculty and staff.
- There are separate hostels for Boys' and Girls' in the nearby vicinity of the institute which the students can avail.
- There are two buses and one multi-purpose van which caters to student and staff transit.
- All the campuses are equipped with heavy duty solar panels with a capacity of 30 KV output and meets more than 50% of the institute's electricity requirement.
- PIMR has set-up industrial grade Reverse Osmosis (RO) plant at all its campuses catering to drinking water facility.
- The institute has developed a Green house in the campus where the students can visit to experience the tranquillity and innocence of nature.

Infrastructure Development Plan for Fifteen Years

Years	2024-2029	2029-2034	2034-2039	Status	Intervention
Improvement / Upgradation and increase in existing facilities					
1.	New Academic Block			Construction Started	Ready to Use
2.	Upgradation of Smart Class Rooms, Auditoriums, Libraries, Faculty Cabins, Labs, Seminar Halls, and Other Amenities			65%	100%
3.	Automation of Library (Integrated Library Management System)			70%	100%
4.	Automation / digitization of examination, evaluation system			60%	100%
5.	Upgradation of Academic Module in ERP software (AccSoft)			75%	Continuous up-gradation
6.	Upgradation of IT infrastructure (Computer, Internet, Browsing Centre, Computer Centres, Departments, Available Bandwidth)			Under Progress	Continuous up-gradation
7.	Upgradation of all buildings and their surroundings to match global standards in cleanliness and safety			Adequate	Continuous up-gradation (As per Global Standard)
8.	Enhancing the number of comfortable accommodation for outstation students and scholars in hostel			Under Process	Accommodation for more than 500 students
9.	Develop well-maintained and accessible sports facilities			Partial Implemented	Full facilities

10.	Development of Auditorium/s for Academic Activities	Present consolidated capacity 650 students	Auditorium with consolidate capacity of 1200 students
11.	Development of Center of Excellence for sustainability / happiness / public policy and governance / legal nuances etc.	Proposed	Continuous Upgradation
12.	Dedicated Centre for Advanced Learning and Training for organizing various Faculty and Staff Development Activities	Under Process	Ready to Use
13.	Research Lab for Industry / Government Sponsored Projects / Research Projects	Limited	Adequate
14.	Renovation of Institute Guest House	Under Process	Adequate
15.	Renovation of Library, Lab and Development of Central Library	Under Process	Continuous Upgradation
16.	Development of Department of Liberal Art	Proposed	Established
17.	Development of Department of Engineering	Proposed	Established
18.	Development of Department of Pharmacy	Proposed	Established
19.	Health Care Facilities	Adequate	Enhanced
20.	Recreational Facilities	Adequate	Enhanced

Infrastructure Plan for Five Years

To enable the Institute to start new programs, infrastructure and other resources will be developed as the programs are added and increase in the number of students. The following resources need to develop in next five years –

<table>
<tr><th>Infrastructure Update</th><th>2024-25</th><th>2025-26</th><th>2026-27</th><th>2027-28</th><th>2028-29</th></tr>
<tr><td>Renovation of campuses including Centralized Air conditioning</td><td colspan="2">As per Modernized Resources</td><td colspan="3">Upgradation as per the need</td></tr>
<tr><td>Renovation of Auditorium/s</td><td colspan="3">Consolidated capacity of 1200 students</td><td colspan="2">Continuous Upgradation</td></tr>
<tr><td>New Multi-Storey Academic Block</td><td colspan="2">Established</td><td colspan="3">Upgradation as per the need</td></tr>
<tr><td>Upgradation of Digital Infrastructure (Computer Lab (New + Renovation))</td><td colspan="5">As per curriculum requirements.</td></tr>
<tr><td>Upgradation of Library as modernized learning center</td><td colspan="5">Upgradation as per the need</td></tr>
<tr><td>Formation of Center of Excellence for sustainability / happiness / public policy and governance / legal nuances etc.</td><td colspan="5">Continuous Capacity Building</td></tr>
<tr><td>Department of Liberal Arts</td><td colspan="2">For New Proposed programs</td><td colspan="3"></td></tr>
<tr><td>Department of Engineering</td><td></td><td colspan="2">For new proposed programs</td><td></td><td></td></tr>
<tr><td>Department of Pharmacy</td><td></td><td></td><td></td><td colspan="2">For new proposed programs</td></tr>
</table>

Finance Plan

The finance plan is prepared for next fifteen year based on proposed academics and administrative activities, further the income and expenditure plan for next five years is prepared:

Finance Plan for Fifteen Years

Projection of Fund Flow for Fifteen Years (for Deemed to be University Status)					
S. No.	**Particulars**	**Current Status**	**2024-29**	**2029-34**	**2034-39**
1	Increase in revenue through Under Graduate, Post Graduate, Ph.D., Certificate and Diploma courses, executive programs and professional courses.	As per norms	10% per year	10% per year	10% per year
2	Increase in Research & Development Grant from Central & State Government	As sanctioned	0.15%* per year	0.25%* per year	0.5%* per year
3	Increase in Revenue from Training and Consultancy	Under Process for Generating Funds	0.5%* per year	0.75%* per year	1%* per year
4	Build Industry Linkage for generating revenue from Corporate Social Responsibility (CSR) funds	Initiative Taken	0.25%* per year	0.5%* per year	1%* per year
5	Increase in Financial support from alumni.	Under Process for Generating Funds	0.5%* per year	0.75%* per year	1%* per year

*** Funds generated from Revenue.**

Finance Plan for Five Years

a. Projected Revenue from Operations

Particulars	2024-25 (Lakhs in INR)	2025-26 (Lakhs in INR)	2026-27 (Lakhs in INR)	2027-28 (Lakhs in INR)	2028-29 (Lakhs in INR)
Tuition Fee	9,268	11,200	12,910	14,610	16,495
Examination Fees	350	350	400	400	500
Hostel Fees	360	400	440	480	525
Increase in Research & Development Grant from Central & State Government	14	17	19	22	25
Increase in Revenue from Training and Consultancy	46	56	65	73	82
Build Industry Linkage for generating revenue from Corporate Social Responsibility (CSR) funds	23	28	32	37	41
Increase in Financial support from alumni.	46	56	65	73	82
Total Revenue from Operation	**10,107**	**12,107**	**13,931**	**15,695**	**17,750**

b. Projected Operating Expenditure

Particulars	2024- 25 (Lakhs in INR)	2025-26 (Lakhs in INR)	2026-27 (Lakhs in INR)	2027-28 (Lakhs in INR)	2028-29 (Lakhs in INR)
Office and Establishment Expenses	1,500	1,800	2,000	2,050	2,100
Up-gradation & Procurement of Learning Resources, Digitization and IT Support facilities	60	65	120	130	140
Co-Curricular and Extra Curricular Activities	150	160	175	190	225
Faculty and Staff Training & Development Expenditure	200	250	300	350	400
Personnel Expenditure	3,200	3,800	4,400	5,500	6,500
Transportation	50	60	70	80	90
Social Welfare Fund	50	50	50	50	50
Sports Complex Rent	10	10	10	10	10
Examination Expenditure	250	275	300	340	380
Hostel Expenditure	220	240	260	290	320
Outreach and Promotional Expenditure	505	605	697	785	888
Depreciation	600	700	700	800	900
Total Operating Expenditure (OPEX)	6,795	8,015	9,082	10,575	12,003
Surplus	3,312	4,092	4,849	5,120	5,748
Reserve Fund for Development and Renovation	700	1,400	2,610	3,000	3,745
Net Surplus	2,612	2,692	2,239	2,120	2,003

c. Projected Capital Expenditure

Particulars	2024- 25 (Lakhs in INR)	2025-26 (Lakhs in INR)	2026-27 (Lakhs in INR)	2027-28 (Lakhs in INR)	2028-29 (Lakhs in INR)
New Academic Block (New Block : Sch. No. 74C Campus)	900	1,077	883	870	302
Auditoriums (Sch. No. 54 Campus)	200	200	-	-	-
Auditorium (Sch. No. 74 Campus)	-	-	300	100	-
Smart Class Rooms	50	150	50	50	125
Additional Library plus Renovation of Existing library	262	200	100	100	-
Computer Lab & Digital Infrastructure Development	325	140	150	160	180
Furniture & Fixtures New Building & Existing	500	350	200	200	200
Development of Department of Engineering	500	1,000	500	250	250
Development of Department of Pharmacy					
A. Land purchase	-	-	1,500	-	-
B. Construction	-	-	-	1,000	-
C. Lab Equipment)	-	-	-	-	700
Development of Department of Liberal Arts	200	200	-	-	-
Health Care Facilities	20	10	-	15	20
Centre for Advanced Learning and Training	200	200	200	100	100
Establishment of Center of Excellence (Good Governance, Jain Darshan, Sustainability, Yoga & Mind wellness, Spirituality etc.)	10	10	50	50	50
Canteen	200	100	100	100	100

New Hostel (Land and Building Construction)	1,400	700	110	100	500
Solar Installation	-	150	-	-	150
Vehicle & Buses	100	100	100	50	50
Total Expenditure	**4,867**	**4,587**	**4,243**	**3,145**	**2,727**

d. Cost of Project and Means of Finance

Particulars	**2024- 25 (Lakhs in INR)**	**2025-26 (Lakhs in INR)**	**2026-27 (Lakhs in INR)**	**2027-28 (Lakhs in INR)**	**2028-29 (Lakhs in INR)**
Cost of Project					
CAPEX	4,867	4,587	4,243	3,145	2,727
Corpus Fund for Deemed to be University	500	500	500	500	500
Total Project Cost	**5,367**	**5,087**	**4,743**	**3,645**	**3,227**
Means of Finance					
Internal Accruals through Surplus	2,612	2,692	2,239	2,120	2,003
From Development Fund	700	1400	2400	1,525	1,225
From Own Contributions / Borrowings	2,055	995	104	0	0
	5,367	**5,087**	**4,743**	**3,645**	**3,227**

Governance and Administrative Plan

The governance of Institution is well planned and managed professionally and holds regular meetings of Board of Studies, Academic Council, Governing Body, IQAC and Finance Committee. Meetings are held to discuss the future plans of institute, infrastructural needs, curriculum, faculty requirements, welfare activities, social initiatives and other quality parameters. The activities of the institute are governed further by committees like publication committee, research committee, committee for curbing Sexual Harassment, Anti-Ragging Committee, Discipline Committee, Statistical and Analytical Cell, Examination Committee, ECCH Committee, MIS Committee, Admission Committee.

The various academic and extracurricular activities like Alumni, Summer Internships, Holistic and Music Centre, Student Counselling, Sports, Internal Examination, Film Festivals etc. of the institute are assigned to Faculty Coordinators. Event and activities are planned through extensive discussion in faculty meetings and executed through student committees. For academic governance regular meetings of HODs with faculty of respective subject areas are regularly conducted. To focus on individual program specific needs, institute has Program Coordinators who extensively coordinate with individual classes and mentors to guide students. For personal problems, these Coordinators if they are unable to help students due to nature of problem send them to the psychological counsellors of the institute.

The institute promotes culture of participative management. All decisions are taken by institution through various committees which find representation of faculty, staff, students, alumni, management etc. Besides the institute has various committees and the Director is financially empowered to take all financial decisions regarding budget decided in the finance committee meetings. Faculty coordinators are also given autonomy to draw funds for functioning of various activities as per budgets allocated after approval of the Director.

The institute has various clubs to promote specific subject areas with an objective to conduct workshops, seminars, short-term certification programs, and fund raising activities which are used for social causes. The Student Council is also in place which governs and execute all student cultural activities. The institute regularly participates in rankings processes to evaluate and assess its performance in-line with its vision and mission.

Administration of the Institution

The Institute believes in participative management for which Institute has empowered all the employees to manage various activities. In order to coordinate various events in the institute, faculties are appointed as event coordinator, which is rotated amongst the faculty. This system ensures that all activities have an environment where all the faculty, students and administrative

staff are demonstrating effective team efforts. The Institute has different committees like Library Upgradation Committee, Computer Upgradation Committee, and Placement Upgradation Committee which meet twice-a-year to suggest enhancements and infrastructural needs of library, computer, and placement cell respectively. The Institute has various coordinators for Programme / Committee / Cell for the efficient functioning which are as follows:

1. **Programme Coordinators:** Each programme and section has a separate faculty coordinator. The faculty programme coordinator looks after regular lecture, addressing any grievance of students relating to academic classes, faculty, etc. Also addressing personal problems of students either through counselling or referring to the institute psychological counsellor.
2. **Faculty Coordinators for Various Activity:** Each activity is coordinated by a faculty. For example Examination, Internal Assessment, Time-Table, Curriculum, International Conference, Pratibimb (Management Film Festival), Research Methodology Workshops, Faculty Development Programmes, Manthan (National Annual Student Fest) etc. These coordinators are empowered to handle financial and administrative execution of their events. They are supported by committees comprising of faculty, staff and students in most of the cases.
3. **Committees:** The institute has committees comprising of faculty, staff, and students for activities like Library Upgradation, Statistical and Analytical Cell, MIS, Discipline Management, Anti-ragging Committee, Internal Committee for Grievance Redressal, etc. These committees meet regularly and are authorised to recommend course of action to the Director on matters needed for better functioning of the Institute.
4. **Student Council:** The Student council comprises of President, Vice president, Secretary, Joint Secretary and members of council. The council is nominated every year for initiating, organising and executing all student related activities. The student council is supported and mentored by staff and faculty.
5. **Placement Cell:** The placement cell comprises of students who are nominated to become placement coordinators. The student placement coordinators manage the entire placement process, namely Company Identification, Liasoning, Follow-up, Placement process, and Student joining. They are guided by the Placement Officer, and Assistant Placement Officers of the department.

Governance and Administrative Plan for Fifteen Years

The Governance and Administrative Plan for the next fifteen years is prepared for quality assurance and efficient management ensuring attainment of the objectives for the Proposed Deemed To Be University for following categories –

a. Governance and Quality Assurance
b. Students Support and Progression
c. Engagement with Alumni, Industry and Society
d. Internationalization

a. Governance and Quality Assurance

Years	2024-2029 2029-2034 2034-2039	Status	Interventions
1.	Conducting regular Governing Body Meetings	02 Meetings per Year	04 Meetings per Year
2.	Organizing regular meetings of Finance Committee	02 Meetings per Year	04 Meetings per Year
3.	Organizing regular meetings of Academic Council, and Board of Studies	02 Meetings per Year per Committee	04 Meetings per Year
4.	Conducting meetings of IQAC (Internal Quality Assurance Cell) in every quarter of Academic Year	01 per Quarter (04 every Year)	To be continued
5.	Conducting regular meetings of Development cells / Committees of the Institute	02 per year	01 per Quarter (04 every year)
6.	Effective Implementation and Monitoring of the Institutional Perspective and Development Plan	Six Monthly Review	To be continued
10.	Providing Administrative and Financial Support for Implementation of e-governance in following areas of operation:	Partial Support	100% Support

	• Planning and Development • Administration • Finance and Accounts • Students Admissions and Support • Examination		
14.	Faculty and Staff recruitment and hiring for various services required in academics, and administrative system	As per requirement	100% Adequacy to be achieved
15.	Implementing Welfare scheme for faculty, teaching and non-teaching staff and students	Partial Support	Enhancement
16.	Use of Internal and External Financial Audit	100%	100%
17.	Review and publication of service rules, policies and procedures, functions of various bodies, recruitment and promotional policies	Regularly	Regularly
18.	Delegation of powers to Administrative Committees and Administrative Heads for taking departmental decisions	100%	Continued
19.	Delegation of Financial powers to the Heads of Departments and relevant in-charges	Case to Case	Up to Rs. 50,000/-
20.	Availability of effective Security Mechanism	Upto the appropriate level	Upgradation as per requirement
22.	Administrative Audit and ISO Certification	Regularly	To be continued
23.	Academic Audit	Once every academic year	Twice every academic year
26.	Structured feedback system: • Students • Faculty	Feedback from : Students – twice / sem.	Feedback from : Students – twice / sem. Faculty – once

	• Employers • Alumni • Parents	Faculty – once / sem. Employers – once / year Alumni – once / year Parents – once every year	/ sem. Employers – once / year Alumni – once / year Parents – once / year
27.	NAAC Accreditation	A++ (3.57) Valid upto 2028	NAAC Accreditation for Fourth Cycle
29.	Participation in AISHE	Every Year	To be continued
30.	Submission of AQAR to NAAC	Every Year	To be continued

b. Students Support and Progression

Years	2024-2029 2029-2034 2034-2039	Status	Interventions
1.	Providing scholarship and financial support from Institute and other sources	As approved by Governing Body	Further Enhancement as needed
2.	Conducting Capability Enhancement and Skill Development Programs (Soft Skill Development, Remedial Coaching, Communication Lab, Bridge Classes, Yoga, Meditation, Personal Counselling and Mentoring etc.)	In Practice	Further Enhancement as needed
3.	Organizing Induction and Orientation programs for students	In Practice	Continued
4.	Students Grievances Redressal Cell	In-Place	Continue as per guidelines

5.	Prevention of sexual harassment and ragging	As per norms	Continue as per guidelines
6.	Support for Career Counselling, Placement, Student Progression for Higher Education, start-ups and Entrepreneurship	In-Practice	Further Enhancement as needed
7.	Organizing Sports and cultural activities / competitions	In-Practice	Increase in numbers
8.	Participation of students in cultural activities / competitions at National and International Level	In-Practice	Increase in Numbers
9.	Involvement of Students representations in academic and administrative bodies / committees of the Institute	IQAC, T & P Cell, Anti-Ragging and Internal Committee for Grievances Redressal, etc.	Participation will be increased
10.	Conducting Annual Student Feedback and Satisfaction Survey	In-Practice	Continue as needed
11.	Providing adequate facilities and training to research scholars	In-Practice	Further Enhancement as needed
12.	Experiential learning support	At initial stage	100% Effective

c. Engagement with Alumni, Industry and Society

Years	**2024-29 2029-2034 2034-2039**	**Status**	**Interventions**
1.	Alumni Association and its involvement	In-Practice	Effective Development

2.	Establishing Alumni Chapter – National and International	Proposed	Implemented
3.	Development of alumni support system for transformation, learning, and career improvement for students	Initiated	Full Development
4.	Development of "Online Learning Modules" for Alumni's learning	To be Planned	Full Development
5.	Alumni Interaction through : • Internship support • Placement support • Mock GDs and interviews • Industry orientation sessions • Inputs in curriculum • Involvement in institutional bodies • Involvement in institute/student event. • Student-Alumni mentorship program • Assistance in entrepreneurship	In-Practice	Effective Implementation
6.	Development of online portal / app for alumni networking	In-Practice	Effective engagement through portal / app
9.	Conduction of training programs for Govt. staff / industry personnel and other organizations.	As per requirement	Increase the number of Activities
10.	Development of "Extension and Outreach Cell" to explore the support and services towards community.	Through Different Committees	Effective Development
11.	Establishing a dedicated cell for research on societal issues	To be Planned	Development of Dedicated Research Cell

d. Internationalization

Years	2024-29 2029-2034 2034-2039	Status	Interventions
1.	MOU with International University / Organization	In-Practice	Effective Collaboration
2.	Facilitate student and faculty exchange, and joint research programs	To be Planned	Implementation of Student Exchange Program
3.	Development of International Affairs Cell for attracting international students and faculty members	Under Process	Enhancement
4.	Attract international faculty on long term engagement in research and development activities	To be Planned	Effective Engagement
5.	Increase in percentage of International students (exchange students, regular students)	NA	0.5%

Governance and Administrative Plan for Five Years

Parameters	2024-25	2025-26	2026-27	2027-28	2028-29
NAAC Accreditation	A++ (CGPA 3.57) Valid upto 2028	A++	A++	A++	A++
NIRF Ranking	Under 150	Under 100	Under 100	Under 100	Under 100
NBA Accreditation	02 Programs	02 Programs	02 Programs	02 Programs	02 Programs
Increment in MoU / Collaboration	05	07	10	12	15

with National Institute					
Increment in MoU / Collaboration with International University	02	03	05	07	10
Total MoU / Collaboration with Industries	15	25	35	40	45
Conversion of Institute to Degree Granting Institute / Deemed to be University	Acquired	Maintained	Maintained	Maintained	Maintained
Number of International Students (Off-campus)	-	20	25	30	35
Number of International Faculty (Off-campus)	-	1	1	2	2
Institutional visibility and peer perception	60%	70%	75%	85%	90%

ANNEXURE

List of Annexures

1. Institutional Ranking

i. India Today 23-24

ii. Outlook Icare 23-24

iii. Chronicle B-School 22-23

iv. Competition Success Review 20-21

2. MOU Cover page

3. Prestige Inspire - AIC Sanction Letter by Niti Aayog

4. Alumni Association Registration Letter

5. ISO Certification

6. Institution Innovation Council (IIC) Certificates

7. IQAC Quality Initiatives

i. Outcome Based Education Workshop

ii. NBA Accreditation Workshop

iii. NAAC Acceptance Letter

iv. RAF Workshop Report

v. NAAC News Letter

vi. News Clipping

vii. CBCS Workshop Report

viii. NAAC RAF Round Table Discussion

8. UGC Paramarsh Scheme

i. UGC Paramarsh Letter

ii. Webinar on NAAC RAF

iii. Online Meetings with Mentee Colleges

iv. Workshop for Mentee Colleges

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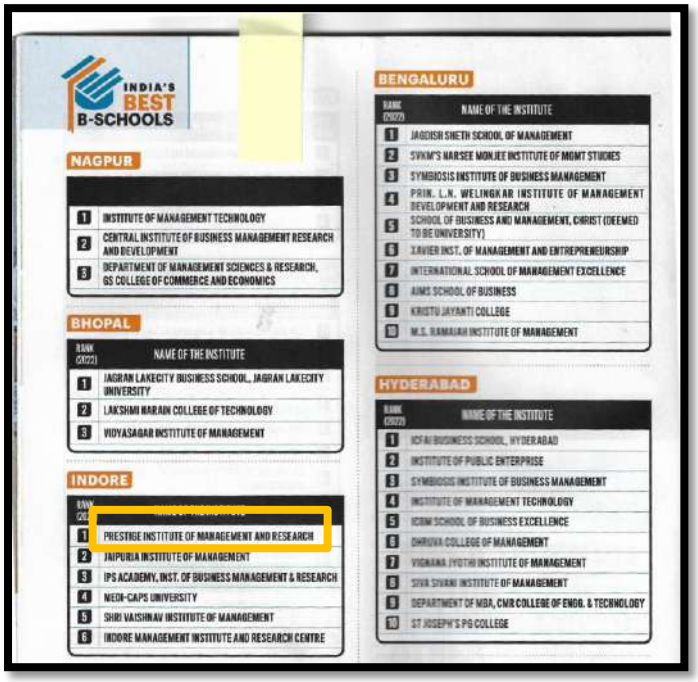
Annexure – I

Ranking - India Today 2023-2024



INDIA'S BEST B-SCHOOLS

NAGPUR

1	INSTITUTE OF MANAGEMENT TECHNOLOGY
2	CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH AND DEVELOPMENT
3	DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH, GS COLLEGE OF COMMERCE AND ECONOMICS

BHOPAL

RANK (2022)	NAME OF THE INSTITUTE
1	JAGRAN LAKECITY BUSINESS SCHOOL, JAGRAN LAKECITY UNIVERSITY
2	LAKSHMI NARAIN COLLEGE OF TECHNOLOGY
3	VIDYASAGAR INSTITUTE OF MANAGEMENT

INDORE

1	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH
2	JAIPURIA INSTITUTE OF MANAGEMENT
3	IPS ACADEMY, INST. OF BUSINESS MANAGEMENT & RESEARCH
4	NEOI-CAPS UNIVERSITY
5	SHRI VAISHNAV INSTITUTE OF MANAGEMENT
6	INDORE MANAGEMENT INSTITUTE AND RESEARCH CENTRE

BENGALURU

RANK (2022)	NAME OF THE INSTITUTE
1	JAGDISH SHETH SCHOOL OF MANAGEMENT
2	SVKM'S NARSEE MONJEE INSTITUTE OF MGMT STUDIES
3	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT
4	PRIN. L.N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH
5	SCHOOL OF BUSINESS AND MANAGEMENT, CHRIST (DEEMED TO BE UNIVERSITY)
6	XAVIER INST. OF MANAGEMENT AND ENTREPRENEURSHIP
7	INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE
8	AIMS SCHOOL OF BUSINESS
9	KRISTU JAYANTI COLLEGE
10	M.S. RAMAIAH INSTITUTE OF MANAGEMENT

HYDERABAD

RANK (2022)	NAME OF THE INSTITUTE
1	ICFAI BUSINESS SCHOOL, HYDERABAD
2	INSTITUTE OF PUBLIC ENTERPRISE
3	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT
4	INSTITUTE OF MANAGEMENT TECHNOLOGY
5	ICBM SCHOOL OF BUSINESS EXCELLENCE
6	DHRUVA COLLEGE OF MANAGEMENT
7	VIGNANA JYOTHI INSTITUTE OF MANAGEMENT
8	SIVA SIVANI INSTITUTE OF MANAGEMENT
9	DEPARTMENT OF MBA, CMR COLLEGE OF ENGG. & TECHNOLOGY
10	ST JOSEPH'S PG COLLEGE

IIM-B fast-tracked our evolution as managers and leaders. Besides gathering distilled knowledge of management principles, techniques and skills, our perspectives and vision blossomed. And we learnt 'how to learn' about enterprises and environment, and how to look at any situation in a systemic and holistic manner with a long-time horizon. To me, that was the primary takeaway. This confluence of technology and management helped me shoulder decisive roles and responsibilities at ISRO from a manager to director to chairman, signing off with the Mangalyaan mission.

A specific gain from life at IIM-B were the lessons in institution-building. The new campus was in the conceptual stage. So, we also learnt about how to start an institution, seeing it happening there before us. Such lessons are not taught in books or classrooms. Let me elaborate: In 2000, I moved out of ISRO for a while to set up the Indian National Centre for Ocean Information Services (INCOIS) in Hyderabad. At INCOIS, we were starting from scratch—it was a new domain for me, with a new set of people and a new environment. I had just completed my PhD from IIT Kharagpur and went to the interview with a strategic plan. Within a couple of months, I could redefine the institution's vision and get the board to accept it. Originally planned as a data centre for the ocean, the institution was transformed into an information technology and knowledge enterprise. We shifted to a temporary location in Jubilee Hills while our new campus was being built. We wanted it to be a lean organisation with less than 100 people at any point of time. The IT boom was beginning and so I thought we must have a new culture in this new organisation. In two years, we became an internationally accepted institution and INCOIS became a key centre for the Indian Ocean region. In December 2004, the tsunami happened, and we rose up to become the tsunami-warning centre for India. ■

—as told to Ajay Sukumaran

The writer is a former chairman of ISRO. He graduated from IIM-B in 1976

TOP 10 PRIVATE B-SCHOOLS WITH BEST VALUE FOR MONEY

ROI RANK	NAME OF THE INSTITUTE	CITY	ROI
1	DEPARTMENT OF BUSINESS ADMINISTRATION, PRASAD V. POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY	Vijayawada	4.87
2	BHARATH INSTITUTE OF HIGHER EDUCATION AND RESEARCH	Chennai	4.03
3	PUNJAB COLLEGE OF TECHNICAL EDUCATION	Ludhiana	3.64
4	SAU LEENA KISHOR MAMIDWAR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH	Chandrapur	3.53
5	LAKSHMI NARAIN COLLEGE OF TECHNOLOGY	Bhopal	3.50
6	DEPARTMENT OF MANAGEMENT STUDIES, EASWARI ENGINEERING COLLEGE	Chennai	3.21
7	DEPARTMENT OF MBA, CMR COLLEGE OF ENGINEERING AND TECHNOLOGY	Hyderabad	3.11
8	KALAIGNARKARUNANIDHI INSTITUTE OF TECHNOLOGY	Coimbatore	3.09
9	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH	Indore	3.03
10	RUNGTA COLLEGE OF ENGINEERING & TECHNOLOGY	Bhilai	3.02

Note: ROI (return on investment) is calculated by dividing average domestic annual salary with fees for the entire course

Ranking - Outlook Icare 2023

OUTLOOK-ICARE INDIA MBA RANKINGS 2023

MANIPAL UNIVERSITY, JAIPUR

TOP PRIVATE MBA INSTITUTIONS

RANK 2023	INSTITUTION	STATE	FACULTY STUDENT RATIO WEIGHTAGE 25%	RESEARCH WEIGHTAGE 20%	EMPLOYABILITY WEIGHTAGE 25%	FACULTY QUALITY WEIGHTAGE 20%	INCLUSIVENESS & DIVERSITY WEIGHTAGE 10%	OVERALL SCORE 100%
29	GANPAT UNIVERSITY, MEHSANA	Gujarat	100	36.34	75.12	85.1	37.44	71.81
30	MANIPAL UNIVERSITY, JAIPUR	Rajasthan	97.3	44.17	75.53	84.3	28.13	71.71
31	CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT, BHUBANESWAR	Odisha	100	40.65	76.67	81.43	27.73	71.36
32	CALCUTTA BUSINESS SCHOOL, KOLKATA	West Bengal	99.54	35.96	72.96	85.06	37.02	71.16
33	PARUL UNIVERSITY, VADODARA	Gujarat	98.33	36.22	76.32	83.87	33.01	70.98
34	VIGNANA JYOTHI INSTITUTE OF MANAGEMENT, HYDERABAD	Telangana	99.64	36.91	72.66	80.84	35.27	70.15
35	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, NEW DELHI	Delhi	98	36.97	69.62	84.95	35.81	69.87
36	XAVIER INSTITUTE OF SOCIAL SERVICE, RANCHI	Jharkhand	100	39.17	69.03	79.25	37.42	69.68
38	PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE	Madhya Pradesh	100	32.78	71.68	80.2	25.61	68.0
40	MAHARSHI DAYANAND UNIVERSITY, INSTITUTE OF RESEARCH & STUDIES (FACULTY OF MANAGEMENT STUDIES), FARIDABAD	Haryana	95.59	33.89	67.43	82.79	27.75	66.87
41	SHANTI BUSINESS SCHOOL, AHMEDABAD	Gujarat	98.13	32.25	64.97	80.96	34.35	66.85
42	INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD	Uttar Pradesh	96.77	30.19	67.81	81.83	27.51	66.3

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Ranking - Chronicle B-School 2022-2023

11	Institute Of Public Enterprise	Hyderabad
12	International School Of Business & Media, Pune	Pune
13	Jagan Institute Of Management Studies (JIMS) Rohini	Delhi
14	IMS Unison University	Dehradun
15	Jagannath International Management School (JIMS) Kalkaji	Delhi
16	Balaji Institute Of International Business (BIIB)	Pune
17	Indian Institute Of Management (IIM) Bodh Gaya	Bodh Gaya
18	SCMS Cochin School Of Business	Kochi
19	International Management Institute (IMI), Bhubaneswar	Bhubaneswar
20	Rajagiri Centre For Business Studies	Kochi
21	Xavier Institute Of Social Service	Ranchi
22	Krupanidhi College Of Management	Bengaluru
23	KV Institute Of Management And Information Studies	Coimbatore
24	Prin. L. N. Welingkar Institute Of Management Development And Research	Bengaluru
25	Balaji Institute Of Management And Human Resource Development (BIMHRD)	Pune
26	Chandigarh School Of Business, Jhanjeri	Mohali
	Prestige Institute Of Management & Research, Indore	Indore
30	Faculty of Management Studies, The M.S. University of Baroda	Vadodara
31	Chitkara Business School	Rajpura
32	SDM Institute For Management Development	Mysore
33	Prestige Institute Of Management & Research, Gwalior	Gwalior
34	International School Of Business & Media, Kolkata	Kolkata
35	SVKM's Narsee Monjee Institute Of Management Studies	Bengaluru
36	International School Of Business & Media (ISB&M) Bangalore	Bengaluru
37	Symbiosis Institute Of Operations Management	Nashik
38	IPS Academy	Indore
39	Teerthanker Mahaveer University	Moradabad
40	Dr. D. Y. Patil Institute Of Management & Research	Navi Mumbai
41	Chandigarh Business School Of Administration, Landran	Mohali
42	Institute Of Management Studies, Noida	Noida
43	Vivekanand Education Society's Business School (VESBS)	Mumbai
44	SASMIRA's Institute Of Management Studies & Research	Mumbai
45	Dr. V. N. Bedekar Institute Of Management Studies	Thane
46	Vivekanand Institute Of Management Studies & Research (VESIM)	Mumbai
47	IMS Ghaziabad (University Courses Campus)	Ghaziabad
48	SCMS School Of Technology And Management	Kochi
49	Sheila Raheja Institute Of Business Management And Research	Mumbai
50	Balaji Institute Of Technology & Management	Pune
51	M. Kumarasamy College Of Engineering	Karur

A+	
Chandigarh School Of Business, Jhanjeri, Mohali	International School Of Business & Media, Kolkata
	SVKM's Narsee Monjee Institute Of Management Studies, Bengaluru
Prestige Institute Of Management & Research, Indore	International School Of Business & Media (ISB&M), Bangalore
	Symbiosis Institute Of Operations Management, Nashik
Faculty of Management Studies, The M.S. University of Baroda, Vadodara	IPS Academy, Indore
Chitkara Business School, Rajpura	Teerthanker Mahaveer University, Moradabad
SDM Institute For Management Development, Mysore	Dr. D. Y. Patil Institute Of Management & Research, Navi Mumbai
Prestige Institute Of Management & Research, Gwalior	Chandigarh Business School Of Administration, Landran, Mohali

A	
Institute Of Management Studies, Noida	Sheila Raheja Institute Of Business Management And Research, Mumbai
Vivekanand Education Society's Business School (VESBS), Mumbai	Balaji Institute Of Technology & Management, Pune
SASMIRA's Institute Of Management Studies & Research, Mumbai	M. Kumarasamy College Of Engineering, Karur
Dr. V. N. Bedekar Institute Of Management Studies, Thane	Vaikunth Mehta National Institute Of Cooperative Management, Pune
Vivekanand Institute Of Management Studies & Research (VESIM), Mumbai	Poornima University, Jaipur
IMS Ghaziabad (University Courses Campus), Ghaziabad	Institute Of Engineering And Management (IEM), Kolkata
SCMS School Of Technology And Management, Kochi	

B+++	
Presidency University, Bengaluru	Jaipuria Institute Of Management, Ghaziabad
School Of Commerce And Management, IIMT University, Meerut	NIM Institute Of Management, Ambala
School Of Management, Hindustan Institute Of Technology & Science, Chennai	Parul Institute Of Management & Research, Vadodara
The Oxford College Of Engineering, Bengaluru	Dhruva College Of Management, Hyderabad
IIMT Engineering College, Meerut	Francis Xavier Engineering College, Tirunelveli
Om Kothari Institute, Kota	Amrapali Institute Of Technology & Science, Haldwani
Siva Sivani Institute Of Management, Secunderabad	Shri Vaishnav School Of Management, Indore
Ajay Kumar Garg Institute Of Management, Ghaziabad	Surana College PG Departments, Bengaluru
Saveetha School Of Management, Chennai	St. Joseph's Degree & PG College, Hyderabad

All - India Region-wise Top B-Schools

SOUTH	
Institute Of Public Enterprise, Hyderabad	M. Kumarasamy College Of Engineering, Karur

EAST
Indian Institute Of Management (IIM), Sambalpur
International Management Institute (IMI), Kolkata
Indian Institute Of Management (IIM), Bodh Gaya
International Management Institute (IMI), Bhubaneswar
Xavier Institute Of Social Service, Ranchi
International School Of Business & Media, Kolkata
Institute Of Engineering And Management (IEM), Kolkata

CENTRAL
Prestige Institute Of Management & Research, Indore
IPS Academy, Indore
Shri Vaishnav School Of Management, Indore

Top B-Schools in Corporate & Industry Exposure

- Institute Of Public Enterprise, Hyderabad
- Dr. V. N. Bedekar Institute Of Management Studies, Thane
- Balaji Institute Of International Business, BIIB Pune
- Indian Institute Of Management, IIM Sambalpur
- Faculty of Management Studies, Delhi
- Department Of Management Studies, IIT Delhi
- Bharati Vidyapeeth Institute of Management & Research, Delhi
- SVKM's Narsee Monjee Institute Of Management Studies, Bengaluru
- IPS Academy, Indore
- Vivekanand Institute Of Management Studies & Research, VESIM Mumbai

Top B-Schools in Placements

- Faculty of Management Studies, Delhi
- Department Of Management Studies, IIT Delhi
- Indian Institute Of Management, IIM Sambalpur
- Indian Institute Of Management, IIM Kashipur
- Indian Institute Of Foreign Trade, IIFT Delhi
- Department Of Business Economics, University Of Delhi
- Indian Institute Of Management, IIM Amritsar
- Lal Bahadur Shastri Institute Of Management, Delhi
- Amity Business School, Noida
- Institute Of Public Enterprise, Hyderabad

Top B-Schools in Entrepreneurship Development

- Vivekanand Institute Of Management Studies & Research, VESIM Mumbai
- Jagan Institute of Management Studies, Rohini, Delhi
- Indian Institute Of Management, IIM Kashipur
- Indian Institute Of Foreign Trade, IIFT Delhi
- Lal Bahadur Shastri Institute Of Management, Delhi
- Amity Business School, Noida
- Prestige Institute Of Management & Research, Indore
- Bharati Vidyapeeth Institute of Management & Research, Delhi
- Rajagiri Centre For Business Studies, Kochi
- International Management Institute, IMI Kolkata

Top B-Schools in Curriculum

- Faculty of Management Studies, Delhi
- Department Of Management Studies, IIT Delhi
- Indian Institute Of Management, IIM Sambalpur
- Indian Institute Of Management, IIM Kashipur
- Lal Bahadur Shastri Institute Of Management, Delhi
- Jagan Institute of Management Studies, Rohini, Delhi
- Chitkara Business School, Rajpura
- Symbiosis Institute Of Operations Management, Nashik
- Chandigarh Business School Of Administration, Landran
- Dr. V. N. Bedekar Institute Of Management Studies, Thane

Top B-Schools in Infrastructure

- Indian Institute Of Management, IIM Sambalpur
- Chitkara Business School, Rajpura
- Indian Institute Of Management, IIM Kashipur
- Amity Business School, Noida
- International Management Institute, IMI Kolkata
- Krupanidhi College Of Management, Bengaluru
- Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru
- Rajagiri Centre For Business Studies, Kochi
- IMS Unison University, Dehradun
- International Management Institute, Bhubaneswar

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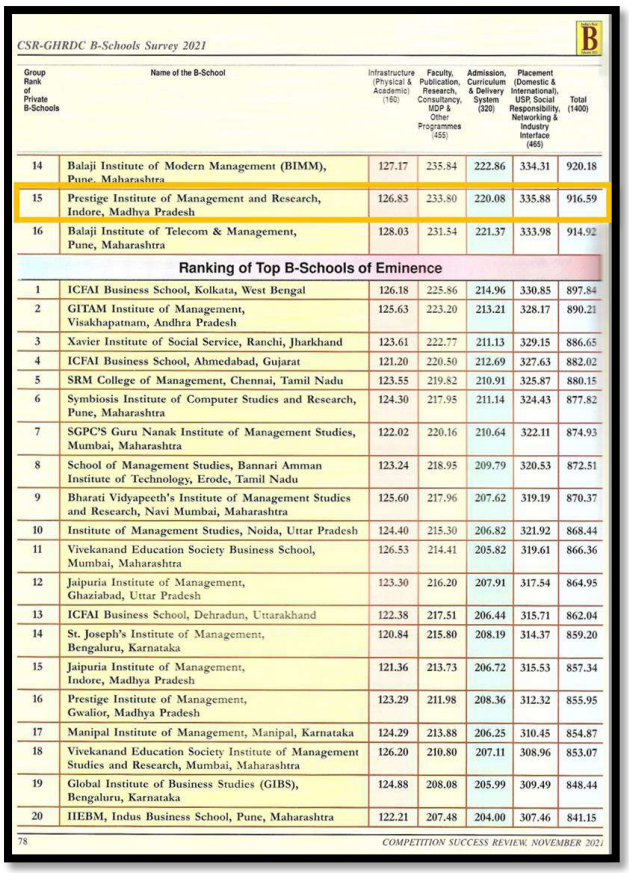
Competition Success Review 2021



CSR-GHRDC B-Schools Survey 2021

Group Rank of Private B-Schools	Name of the B-School	Infrastructure (Physical & Academic) (160)	Faculty, Publication, Research, Consultancy, MDP & Other Programmes (455)	Admission, Curriculum & Delivery System (320)	Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface (465)	Total (1400)
14	Balaji Institute of Modern Management (BIMM), Pune, Maharashtra	127.17	235.84	222.86	334.31	920.18
15	Prestige Institute of Management and Research, Indore, Madhya Pradesh	126.83	233.80	220.08	335.88	916.59
16	Balaji Institute of Telecom & Management, Pune, Maharashtra	128.03	231.54	221.37	333.98	914.92
	Ranking of Top B-Schools of Eminence					
1	ICFAI Business School, Kolkata, West Bengal	126.18	225.86	214.96	330.85	897.84
2	GITAM Institute of Management, Visakhapatnam, Andhra Pradesh	125.63	223.20	213.21	328.17	890.21
3	Xavier Institute of Social Service, Ranchi, Jharkhand	123.61	222.77	211.13	329.15	886.65
4	ICFAI Business School, Ahmedabad, Gujarat	121.20	220.50	212.69	327.63	882.02
5	SRM College of Management, Chennai, Tamil Nadu	123.55	219.82	210.91	325.87	880.15
6	Symbiosis Institute of Computer Studies and Research, Pune, Maharashtra	124.30	217.95	211.14	324.43	877.82
7	SGPC'S Guru Nanak Institute of Management Studies, Mumbai, Maharashtra	122.02	220.16	210.64	322.11	874.93
8	School of Management Studies, Bannari Amman Institute of Technology, Erode, Tamil Nadu	123.24	218.95	209.79	320.53	872.51
9	Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai, Maharashtra	125.60	217.96	207.62	319.19	870.37
10	Institute of Management Studies, Noida, Uttar Pradesh	124.40	215.30	206.82	321.92	868.44
11	Vivekanand Education Society Business School, Mumbai, Maharashtra	126.53	214.41	205.82	319.61	866.36
12	Jaipuria Institute of Management, Ghaziabad, Uttar Pradesh	123.30	216.20	207.91	317.54	864.95
13	ICFAI Business School, Dehradun, Uttarakhand	122.38	217.51	206.44	315.71	862.04
14	St. Joseph's Institute of Management, Bengaluru, Karnataka	120.84	215.80	208.19	314.37	859.20
15	Jaipuria Institute of Management, Indore, Madhya Pradesh	121.36	213.73	206.72	315.53	857.34
16	Prestige Institute of Management, Gwalior, Madhya Pradesh	123.29	211.98	208.36	312.32	855.95
17	Manipal Institute of Management, Manipal, Karnataka	124.29	213.88	206.25	310.45	854.87
18	Vivekanand Education Society Institute of Management Studies and Research, Mumbai, Maharashtra	126.20	210.80	207.11	308.96	853.07
19	Global Institute of Business Studies (GIBS), Bengaluru, Karnataka	124.88	208.08	205.99	309.49	848.44
20	IIEBM, Indus Business School, Pune, Maharashtra	122.21	207.48	204.00	307.46	841.15

78 COMPETITION SUCCESS REVIEW NOVEMBER 2021

CSR-GHRDC B-Schools Survey 2021

Rank	Name of the B-School
	KERALA
	Government
1	Kerala Institute of Co-operative Management, Thiruvananthapuram
	Private
1	Rajagiri Centre for Business Studies, Cochin
2	Xavier Institute of Management & Entrepreneurship, Kochi
3	SCMS Cochin School of Business, Cochin
4	Saintgits Institute of Management, Kottayam
	MADHYA PRADESH
	Private
1	Prestige Institute of Management and Research, Indore
2	Jaipuria Institute of Management, Indore
3	Prestige Institute of Management, Gwalior
4	IPS Academy, Institute of Business Management and Research, Indore
5	ITM University Gwalior (School of Management), Gwalior
6	Prestige Institute of Management, Dewas
7	SAGE Institute of Management Studies, Indore
8	Sagar Institute of Research and Technology, Bhopal
	MAHARASHTRA
	Government
1	Indian Institute of Management, Nagpur
2	Vaikunth Mehta National Institute of Cooperative Management, Pune
	Private
1	Symbiosis Centre for Management and Human Resource Development, Pune
2	K.J. Somaiya Institute of Management, Mumbai
3	Symbiosis Institute of Management Studies, Pune
4	IBS, ICFAI Business School, Mumbai
5	Institute of Management Technology, Nagpur
6	Symbiosis Institute of Operations Management, Nashik
7	ICFAI Business School, Pune
8	Institute for Technology and Management, Navi Mumbai
9	Symbiosis Institute of Digital and Telecom Management (Formerly Symbiosis Institute of Telecom Management), Pune
10	Symbiosis Centre for Information Technology, Pune

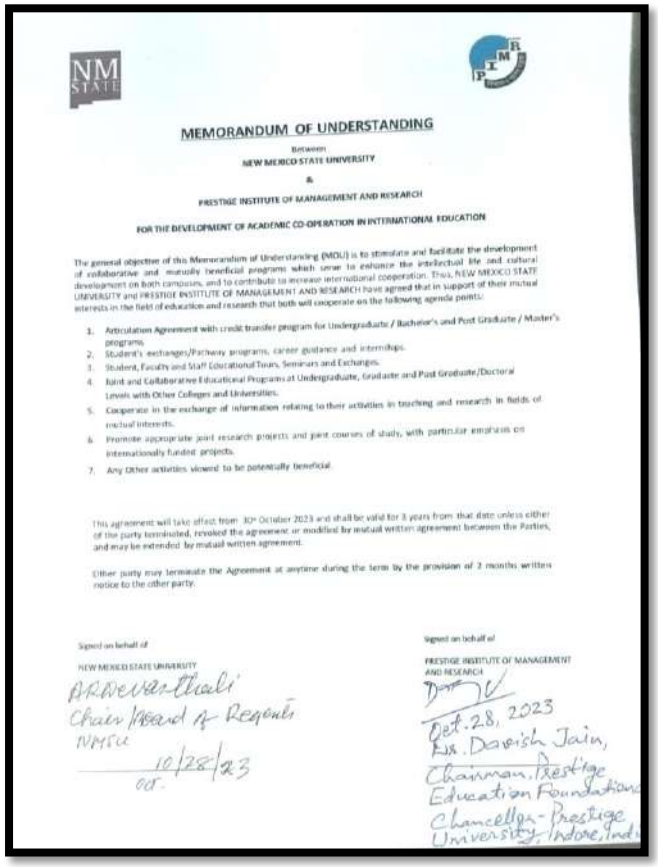
132 COMPETITION SUCCESS REVIEW NOVEMBER

Annexure – II

MOUs Cover Page

NM STATE

PIMR



MEMORANDUM OF UNDERSTANDING

Between

NEW MEXICO STATE UNIVERSITY

&

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH

FOR THE DEVELOPMENT OF ACADEMIC CO-OPERATION IN INTERNATIONAL EDUCATION

The general objective of this Memorandum of Understanding (MOU) is to stimulate and facilitate the development of collaborative and mutually beneficial programs which serve to enhance the intellectual life and cultural development on both campuses, and to contribute to increase international cooperation. Thus, NEW MEXICO STATE UNIVERSITY and PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH have agreed that in support of their mutual interests in the field of education and research that both will cooperate on the following agenda points:

1. Articulation Agreement with credit transfer program for Undergraduate / Bachelor's and Post Graduate / Master's programs.
2. Student's exchanges/Pathway programs, career guidance and internships.
3. Student, Faculty and Staff Educational Tours, Seminars and Exchanges.
4. Joint and Collaborative Educational Programs at Undergraduate, Graduate and Post Graduate/Doctoral Levels with Other Colleges and Universities.
5. Cooperate in the exchange of information relating to their activities in teaching and research in fields of mutual interests.
6. Promote appropriate joint research projects and joint courses of study, with particular emphasis on internationally funded projects.
7. Any Other activities viewed to be potentially beneficial.

This agreement will take effect from 30th October 2023 and shall be valid for 3 years from that date unless either of the party terminated, revoked the agreement or modified by mutual written agreement between the Parties, and may be extended by mutual written agreement.

Either party may terminate the Agreement at anytime during the term by the provision of 2 months written notice to the other party.

Signed on behalf of

NEW MEXICO STATE UNIVERSITY

ARNevarthali
Chair/Board of Regents
NMSU
10/28/23
Oct.

Signed on behalf of

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH

Oct. 28, 2023
Dr. Davish Jain,
Chairman, Prestige Education Foundation
Chancellor - Prestige University, Indore, Indi

MEMORANDUM OF UNDERSTANDING

for collaboration between

Prestige Institute of Management and Research, Indore

and

Asian Centre for Economic and Entrepreneurial Development & Education, Mumbai

This Memorandum of Understanding (**"MOU"**) is being made

on 20 February, 2022 by and between:

Prestige Institute of Management and Research, Indore (First Party)

and

Asian Centre for Economic and Entrepreneurial Development & Education (Second Party)

(Hereinafter collectively referred as **"Parties"** and individually as **"Party"**)

WHEREAS

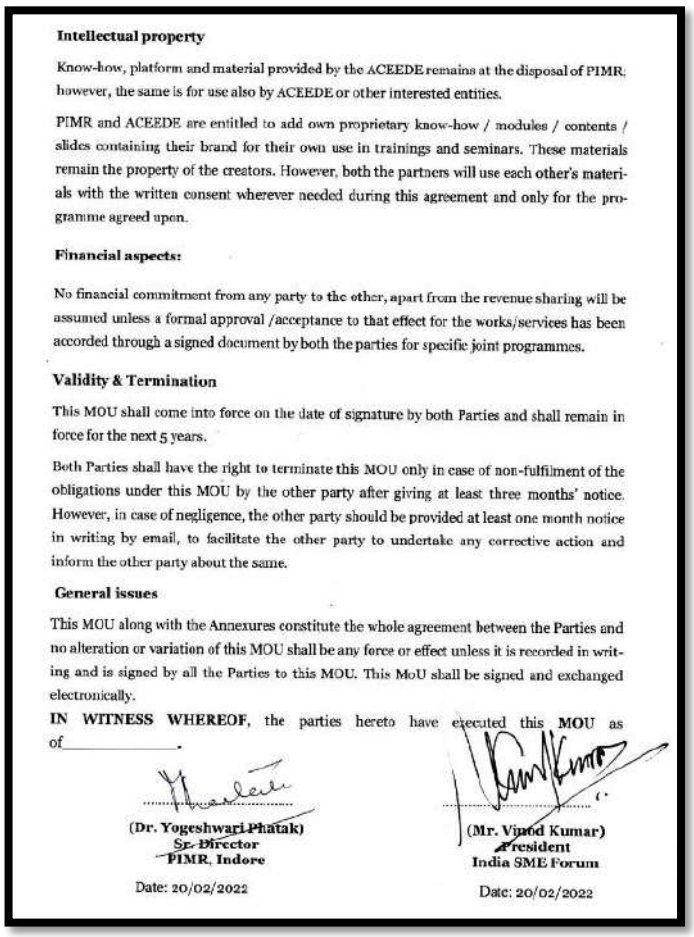
Prestige Institute of Management and Research, Indore

The Prestige Institute of Management and Research (Indore), established in 1994, is a premier Management Institute of Madhya Pradesh which enjoys autonomous status conferred by University Grant Commission (UGC), India since 2006. The Institute has been accredited twice by National Assessment and Accreditation Centre (NAAC) with Grade 'A'. Recently in 2021 NAAC (UGC) has accredited PIMR with highest Grade "A++". In the year 2018 Atal Incubation Centre (AIC) has been established in the institution by NITI Aayog, Government of India under Atal Innovation Mission (AIM).

AND

Asian Centre for Economic and Entrepreneurial Development & Education, Mumbai (ACEEDE) is an institute established by India SME Forum, India's Largest Not for Profit Organisation for Small and Medium Enterprises formed in May 2011 as a Society and Public Trust, under the and having 87,000+ MSMEs as members. The ACEEDE initiative of the India SME FORUM focuses on educating, mentoring and inspiring, willing and able start-ups and SMEs that have the potential to be world-class enterprises and offer them the platform to imbibe global best practices, for sustaining long term growth. India SME FORUM is committed to revolutionise the SME sector, while acting as a catalyst and providing every possible support to accomplish the mission.

As a result of the interaction between PIMR and ACEEDE at various levels, both PIMR and ACEEDE have agreed to work jointly in the areas of entrepreneurial training and research.



Intellectual property

Know-how, platform and material provided by the ACEEDE remains at the disposal of PIMR; however, the same is for use also by ACEEDE or other interested entities.

PIMR and ACEEDE are entitled to add own proprietary know-how / modules / contents / slides containing their brand for their own use in trainings and seminars. These materials remain the property of the creators. However, both the partners will use each other's materials with the written consent wherever needed during this agreement and only for the programme agreed upon.

Financial aspects:

No financial commitment from any party to the other, apart from the revenue sharing will be assumed unless a formal approval /acceptance to that effect for the works/services has been accorded through a signed document by both the parties for specific joint programmes.

Validity & Termination

This MOU shall come into force on the date of signature by both Parties and shall remain in force for the next 5 years.

Both Parties shall have the right to terminate this MOU only in case of non-fulfilment of the obligations under this MOU by the other party after giving at least three months' notice. However, in case of negligence, the other party should be provided at least one month notice in writing by email, to facilitate the other party to undertake any corrective action and inform the other party about the same.

General issues

This MOU along with the Annexures constitute the whole agreement between the Parties and no alteration or variation of this MOU shall be any force or effect unless it is recorded in writing and is signed by all the Parties to this MOU. This MoU shall be signed and exchanged electronically.

IN WITNESS WHEREOF, the parties hereto have executed this **MOU** as of_____.

(Dr. Yogeshwari Phatak)
Sr. Director
PIMR, Indore

Date: 20/02/2022

(Mr. Vinod Kumar)
President
India SME Forum

Date: 20/02/2022

.

IÉSEG SCHOOL OF MANAGEMENT

Memorandum of Understanding

IÉSEG School of Management
Lille and Paris, France
(IÉSEG)

and

Prestige Institute of Management and Research
Indore, India
(PIMR)

Whereas IÉSEG and PIMR recognize the importance of an international experience in the education and development of their students and professors; and wish to provide their students and professors with the opportunity of studying and working in an international environment;

The parties enter into this Memorandum of Understanding for the creation of a partnership between the two institutions:

1. Objectives

IÉSEG and PIMR shall develop a partnership in the furtherance of the objectives contained in the preamble above.

IÉSEG and PIMR acknowledge that an international experience for students, professors, researchers and administrative personnel is integral in the positioning of a business school in the global economy. As such the parties agree to work together in the following areas of cooperation:

a. Joint research projects, conferences and publications;
b. Double degree and joint program development and implementation;
c. Any other agreed upon activity conducive to the deepening of the relationship between IÉSEG and PIMR.

6. Effective Dates

This Agreement shall be in force and be binding upon the parties for a period of five (5) years from the date it was signed by the last of the parties.

Either party to this Agreement may rescind said Agreement by providing twelve (12) months' notice of their intention to terminate the Agreement. Any termination shall take into account students, professors, and other personnel already involved in any activities under this Agreement and the above-mentioned appendices.

In order to enhance the efficacy of their cooperative activities, IÉSEG and PIMR agree that it should be possible to revise and amend this agreement by means of a mutual written agreement.

IN WITNESS WHEREOF this Agreement has been signed by the proper officers of each institution.

IÉSEG School of Management

INSTITUT D'ÉCONOMIE SCIENTIFIQUE ET DE GESTION - 3 - Rue de la Digue 59000 LILLE

June 12, 2023
Date & stamp

Dr Antonio GIANGRECO
Associate Dean for International Relations

Prestige Institute of Management and Research

PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH INDORE

Dr. Debasis MALLIK
Senior Director, PIMR, Indore

SIGNATURE SHEET CORRESPONDING TO THE MEMORANDUM OF UNDERSTANDING SIGNED BETWEEN IÉSEG SCHOOL OF MANAGEMENT AND PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH.

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MoU") is entered on February 19, 2022 at Indore, Madhya Pradesh India

BY AND BETWEEN

Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis, Bhopal

AND

Prestige Institute of Management and Research, Indore

F. Arbitration

Any issues that are not addressed or stipulated in the MoU shall be discussed and resolved through negotiation in good faith and such resolution will be incorporated as written amendments to the MoU by mutual agreement between two Parties.

No disputes are foreseen in the implementation of the MoU. The two Parties, however, agree that if any dispute arises between them, efforts will be made to settle the same as amicably as possible. If the dispute still remains unsettled, it will be referred for resolution bilaterally to **CEO, AIGGPA, Bhopal** and **Sr. Director, PIMR, Indore**. The decisions so arrived at shall be final and binding on the parties to this MoU.

Dr. Yogeshwari Phatak
Sr. Director,
PIMR, Indore

Dated: February 19, 2022

Mrs. G.V. Rashmi
Chief Executive Officer, AIGGPA

Date: February 19, 2022

Dr. Murlidhar Panga
Deputy Director, PIMR Indore

Dr. Abhishek Pratap Singh Sachan
Assistant Professor, PIMR, Indore
(Nodal Officer)

Nodal Officer
Additional Chief Executive Officer, AIGGPA

Witnesses: 19/2/2022

Witnesses: Anvesh

Witnesses: 19/2/22

Witnesses: 19/02/2022

Loughborough University

PRESTIGE EDUCATION FOUNDATION

An Agreement of Academic Collaboration

between

Prestige Institute of Management and Research (PIMR),
Prestige Education Foundation, Indore, India
and
The Institute for Digital Technologies (IDT) &
The Institute for International Management (IIM),
Loughborough University London, United Kingdom

Collaboration Agreement

September 2023

9.1. The scheme of joint education under this agreement of collaboration will be initiated at the start of the 2023-24 academic year.

9.2. In the interests of full collaboration, this agreement is to be valid for four annual intakes, in the first instance, commencing from September 2023. Students starting Part PLMP1 at PIMR in 2026-27 would be the last intake of students eligible to join Part PLMP2 at LUL (in 2027/28) under this current agreement.

9.3. Extension of the agreement beyond the intake in September 2026-27 will be subject to the agreement of both Parties.

9.4. During the period of collaboration, both Universities may explore other possibilities of collaboration.

9.5. This agreement may only be varied with the written agreement of each of the parties. Any variation will be without detriment to students registered at the time on programmes of study covered by the agreement.

9.6. Either party may withdraw from this agreement by giving not less than six month's notice in writing. In the event of termination, the parties will honour their commitments to students registered on programmes covered by this agreement.

10. Capacity

The legal representatives of the aforesaid Universities are the Chairman at Prestige Institute for Management and Research and the Pro Vice-Chancellor (Education and Student Experience) at Loughborough University.

Dr. Davish Jain Chariman, Prestige Education Foundation & Chancellor, Prestige University Prestige Institute for Management and Research	Professor Rachel Thomson Pro Vice-Chancellor (Education and Student Experience) Loughborough University
Date:	Date 20th October 2023.

Prestige Inspire - AIC Sanction Letter by Niti Aayog

13014/05/2018-AIM-Prestige
NITI Aayog
Atal Innovation Mission

Sansad Marg, New Delhi

Dated: 28th September, 2018

ORDER

Subject: Sanction Letter – Establishment of Atal Incubation Centre (AIC)

In exercise of the powers conferred under Rule 13 (Schedule V) of the Delegation of Financial Powers Rule 1978, Sanction of the President of India is hereby accorded for a grant-in-aid of Rs. 10,00,00,000/- (Rupees Ten Crores only) to AIC – Prestige Inspire Foundation (PFMS Unique agency code: MPIN00004942) established by Prestige Institute of Management and Research as a Special Purpose Vehicle under the Companies Act with its registered office at Prestige Vihar, Scheme-74 C, Vijay Nagar, Opp. Life Care Hospital, Indore (M.P.), India, 452010 (hereinafter referred to as SPV) for establishment and operation of Atal Incubation Centre (hereinafter referred to as AIC) under the Atal Innovation Mission.

2. This is in continuation of NITI Aayog "Shortlist of AICs/EICs from Round 2 of AIC/EIC Applications" published on AIM website dated 4th May, 2018 conveying in-principle approval of your application for financial support for establishment of Atal Incubation Centre at AIC – Prestige Inspire Foundation registered at Prestige Vihar, Scheme-74 C, Vijay Nagar, Opp. Life Care Hospital, Indore (M.P.), India, 452010 and Corporate Identity Number as U74999MP2018NPL046340 (here-in-after referred to as the promoter/Host Institution). This is upon examination of the documents by the Competent Authority submitted by the promotor/Host Institution in response to the above referred OM and have found them in order.

(i) Copy of the Registration Certificate of Special Purpose Vehicle (SPV) established for establishing the Atal Incubation Centre (AIC)

(ii) Registration of the SPV Bank Account on the PFMS portal

(iii) MoA signed and stamped by the SPV

(iv) One original copy of the Bond (on Rs. 10 non-judicial stamp paper) signed and stamped by the SPV

(v) Proof of availability of at least 10,000 sq. ft. built up space along with copy of the lease deed, location plan and floor plan

(vi) Proof of financial closure for the total project cost indicating the source of availability of matching contribution by the promoter in the form of board decision along with a copy of the balance sheet and ITR for the last three years of the promoter

(vii) Proof of availability of matching contribution equivalent to the first tranche in the bank account of SPV

any loss incurred by SPV/Promoter/Host Institution or any commitment made by them to any third party/agency.

21. As per Rule 211(1) of GFR, the accounts of the SPV shall be open to inspection by the sanctioning authority/audit by the C&AG and the institution shall provide all the necessary support to carry out the inspection/audit.

22. Provisions contained in Rule 233 of the GFR, 2017 may be kept in mind by the Grantin-Aid receiving organization. Extracts of Rule 233 of the GFR,2017 is given in Annexure-II

23. The aforementioned amount is debitable to Demand No 73 - Department of Planning for the year 2018-19 under the following Budget Head:

3475	Other General Economic Services
97	New Programmes- Central Plan
97.02	Atal Innovation Mission (AIM) including Self Employment and Talent Utilisation (SETU)
97.02.31	Grants- in-aid General

Appropriation

Appropriation for 2018-19	Rs. 182,38,00,000/-
Expenditure including this bill	Rs. 135,83,58,000/-
Balance	Rs. 46,54,42,000/-

24. The Sanction letter has been entered in the sanction register as per form GFR-39 at S. No. AIC-028/18-19 of the register.

25. Concurrence of Integrated Finance Division, NITI Aayog, has been obtained vide Note No. 8 of File No: 13014/05/2018-AIM-Prestige (CF No:23885) dated 28/09/2018.

To,
The Pay and Accounts Officer,
NITI Aayog, New Delhi

(R. Ramanan)
Mission Director (AIM)

Copy to,

1. Dr. Punit Kumar Dwivedi, AIC-Prestige Inspire Foundation, Prestige Vihar, Scheme 74 C, Vijay Nagar, Opp. Life Care Hospital, Indore, M.P. India, 452010
2. Office of the Principal Director & Audit, AGCR Building, IP Estate, Delhi-110002
3. Head (Finance) / Sanction Folder, Cash Section, IF Division, Accounts Section.
4. Director (Finance), NITI Aayog, Sansad Marg, New Delhi – 110001
5. Sanction File
6. DDO

(R. Ramanan)
Mission Director (AIM)

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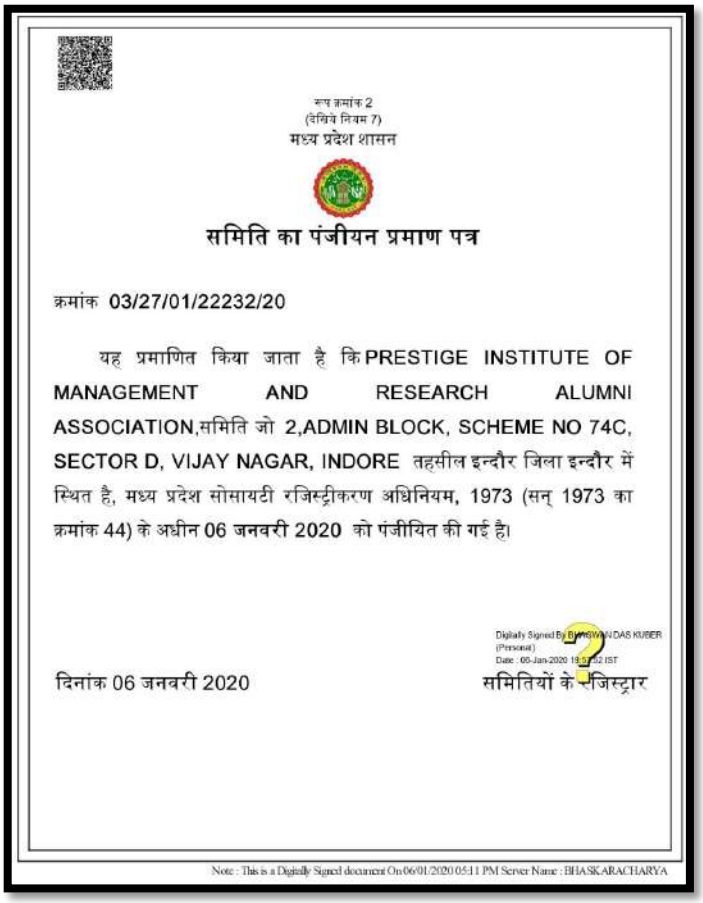
Alumni Association Registration Letter



रूप क्रमांक 2
(देखिये नियम 7)
मध्य प्रदेश शासन

समिति का पंजीयन प्रमाण पत्र

क्रमांक 03/27/01/22232/20

यह प्रमाणित किया जाता है कि PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH ALUMNI ASSOCIATION,समिति जो 2,ADMIN BLOCK, SCHEME NO 74C, SECTOR D, VIJAY NAGAR, INDORE तहसील इन्दौर जिला इन्दौर में स्थित है, मध्य प्रदेश सोसायटी रजिस्ट्रीकरण अधिनियम, 1973 (सन् 1973 का क्रमांक 44) के अधीन 06 जनवरी 2020 को पंजीयित की गई है।

Digitally Signed By BHAGWAN DAS KUBER (Personal)
Date : 06-Jan-2020 18:57:02 IST

दिनांक 06 जनवरी 2020

समितियों के रजिस्ट्रार

Note : This is a Digitally Signed document On 06/01/2020 05:11 PM Server Name : BHASKARACHARYA

ISO Certification

ISO 9001:2015

Certificate of Registration

This is to Certify That The Quality Management System of

PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH (PIMR) INDORE

SCHEME-54, INDORE - 452 010, MADHYA PRADESH, INDIA.

has been audited and conformed to be in accordance with the requirements of

ISO 9001:2015

The Quality Management System is Applicable to :

PROVIDE EDUCATION IN THE DISCIPLINE OF MBA (FT), MBA (MM), MBA (FA), MBA (IB), MBA (APR), MBA (PA), MBA (PT), MMC, BBA, BBA (FOREIGN TRADE), BCA, B.COM. (HONS.), BA (JMC), B.A. LL.B. (HONS.), BBA LL.B. (HONS.), B.COM. LL.B (HONS.), LLB (HONS.), LLM, B.VOC (BANKING AND FINANCIAL SERVICES) & B.VOC (MANAGMENT AND ENTREPRENEURSHIP / E-COMMERCE & DIGITAL MARKETING.

Certificate No : QBG44421
Initial Registration Date : 26/04/2021 Issuance Date : 26/04/2021
Date of Expiry : 25/04/2024
1st Surve. Due : 26/03/2022 2nd Surve. Due : 26/03/2023

Director

IAS ACCREDITED Management Systems Certification Body MSCB-114

IAF MEMBER OF MULTILATERAL RECOGNITION ARRANGEMENT

Aambitious Assessment Pvt. Ltd.
804, Ashok Bhawan, Building No. 93, Nehru Place, New Delhi - 110 019, India.
e-mail: info@aapcertification.in, website: www.aapcertification.in
Certificate Verification: Certificate Validity can be re-checked at www.aapcertification.in
This certificate is a property of Aambitious Assessment Pvt. Ltd. and shall be returned immediately when demanded
*Validity of the certificate is subject to successful completion of surveillance audit on or before due date

Institution Innovation Council (IIC) Certificates

Ministry of Education | MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | INSTITUTION'S INNOVATION COUNCIL | AICTE

CERTIFICATE

Institution's Innovation Council (IIC) established at

Prestige Institute of Management & Research, INDORE

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2022-23.

Prof. TG Sitharam, Chairman, Aicte
Dr. Abhay Jere, Chief Innovation Officer, MOE, Innovation Cell
Mr. Dipan Sahu, Assistant Innovation Director, MOE, Innovation Cell

Certificate No : 722 Issued On : 2023-11-16

Ministry of Education | MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | INSTITUTION'S INNOVATION COUNCIL | AICTE

CERTIFICATE

Institution's Innovation Council (IIC) established at

Prestige Institute of Management & Research, INDORE

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2021-22.

Dr. Abhay Jere, Chief Innovation Officer, MOE, Innovation Cell
Mr. Dipan Sahu, Assistant Innovation Director, MOE, Innovation Cell

Certificate No : 722 Issued On : 2022-11-17

Ministry of Education | MoE's INNOVATION CELL (GOVERNMENT OF INDIA) | INSTITUTION'S INNOVATION COUNCIL | AICTE

CERTIFICATE

Institution's Innovation Council (IIC) established at

Prestige Institute of Management & Research, INDORE

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2020-21.

Prof. Anil D.Sahasrabudhe, Chairman, AICTE
Dr. Abhay Jere, Chief Innovation Officer, MOE, Innovation Cell
Mr. Dipan Sahu, Assistant Innovation Director, MOE, Innovation Cell

Certificate No : 722 Issued On : 2022-01-03

.

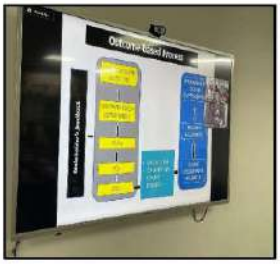
Internal Quality Assurance Cell

Report of Workshop

Outcome Based Education: CO PO Attainment

(October 14, 2022)

Internal Quality Assurance Cell has organized one-day workshop on "Outcome Based Education: CO PO Attainment" on October 14, 2022 in hybrid mode. The resource person for the workshop was **Dr. Kusum Lata Agrawal, Professor** Dean- Research & IQAC, Coordinator at ABES Engineering College, UP, India.



Initially, Dr. Agrawal briefly talked about all the ten criterion of NBA. Further, she has focused on criteria III: Program Outcomes & Course Outcomes of NBA. She has explained the difference between evaluation and assessment and also she discussed the components of direct and indirect assessment. Dr. Agrawal threw light on the importance of rubric used for evaluation and she also mentioned tools which can be used for assessment purpose by faculty members. Further, she has explained the calculation of CO-PO attainment with the sample data. Each calculation along with formula was explained by her very commendably. During session a detailed discussion was being carried out on Implementation of outcome based education: CO-PO Attainment by all the criterion heads and the faculty members present in the workshop.

Outcome Based Education Workshop

NBA Accreditation Workshop

Internal Quality Assurance Cell

Report of Workshop

Outcome Based Education for NBA Accreditation

(September 13-14, 2022)

Internal Quality Assurance Cell has organized two days' workshop on "Outcome Based Education for NBA Accreditation" on September 13-14, 2022. The resource person for the workshop was **Dr. R. Sesha Iyer, Ex-Director and Professor** at SPJIMR, Mumbai.

On the first day, Dr. Sesha Iyer was welcomed by Dr. Debasis Mallik, Sr. Director, PIMR and the corporate movie of institute has shown during the inaugural of workshop.

In the beginning of the workshop Dr. Iyer highlighted the significance of outcome based education for NBA Accreditation. Dr. Deepak Jaroliya, Head, IQAC shared his action plan for NBA Accreditation with the resource person and it was well appreciated. During session a detailed discussion was being carried out on Implementation of outcome based education using ICT based resources and Learning Management System (LMS).

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

डॉ. गणेश हेगडे / Dr. Ganesh Hegde
उप सलाहकार / Deputy Adviser
NAAC/GH/(H)/Gen/2018-19

21st February 2019

The Principal
Prestige Institute of Management & Research (Autonomous)
Indore – 452 010, Madhya Pradesh

Tel: 0731 4012222
Email: director@pimrindore.ac.in

Dear Sir/Madam,

Reference is made to the letter no. PIMR/DO/2019/714/380 dated 06th February 2019. NAAC would be happy to collaborate with Prestige Institute of Management & Research (Autonomous) Indore – 452 010, Madhya Pradesh. As stated in your letter the Institution will take care the expenses for organising the workshop on **"Revised NAAC Accreditation Framework".**

Kindly let us know the date of workshop so the NAAC will identify the Resource Person for the workshop and will inform you.

Institution may go head for organising the workshop and use the NAAC logo for brochure.

The expenditure towards expert will be bourne by NAAC.

With regards

Yours sincerely

(Ganesh Hegde)

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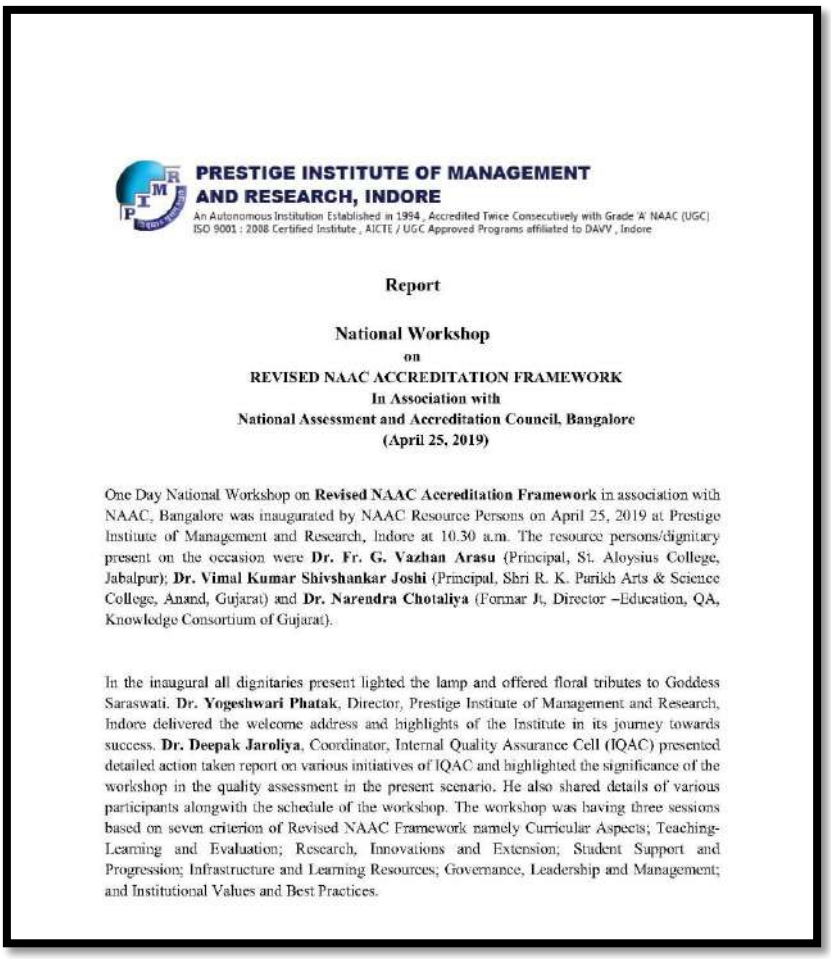
NAAC Acceptance Letter

RAF Workshop Report



PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE
An Autonomous Institution Established in 1994 , Accredited Twice Consecutively with Grade 'A' NAAC (UGC)
ISO 9001 : 2008 Certified Institute , AICTE / UGC Approved Programs affiliated to DAVV , Indore

Report

National Workshop
on
REVISED NAAC ACCREDITATION FRAMEWORK
In Association with
National Assessment and Accreditation Council, Bangalore
(April 25, 2019)

One Day National Workshop on **Revised NAAC Accreditation Framework** in association with NAAC, Bangalore was inaugurated by NAAC Resource Persons on April 25, 2019 at Prestige Institute of Management and Research, Indore at 10.30 a.m. The resource persons/dignitary present on the occasion were **Dr. Fr. G. Vazhan Arasu** (Principal, St. Aloysius College, Jabalpur); **Dr. Vimal Kumar Shivshankar Joshi** (Principal, Shri R. K. Parikh Arts & Science College, Anand, Gujarat) and **Dr. Narendra Chotaliya** (Former Jt. Director –Education, QA, Knowledge Consortium of Gujarat).

In the inaugural all dignitaries present lighted the lamp and offered floral tributes to Goddess Saraswati. **Dr. Yogeshwari Phatak**, Director, Prestige Institute of Management and Research, Indore delivered the welcome address and highlights of the Institute in its journey towards success. **Dr. Deepak Jaroliya**, Coordinator, Internal Quality Assurance Cell (IQAC) presented detailed action taken report on various initiatives of IQAC and highlighted the significance of the workshop in the quality assessment in the present scenario. He also shared details of various participants alongwith the schedule of the workshop. The workshop was having three sessions based on seven criterion of Revised NAAC Framework namely Curricular Aspects; Teaching-Learning and Evaluation; Research, Innovations and Extension; Student Support and Progression; Infrastructure and Learning Resources; Governance, Leadership and Management; and Institutional Values and Best Practices.

NAAC News Letter

NAACNEWS

Quarterly Newsletter of the National Assessment and Accreditation Council, Bangalore, India
An Autonomous Institution of the University Grants Commission
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ISSN 0972-1819

Highlights...

NAAC welcomes the Hon'ble HRD Minister Dr. Ramesh Pokhriyal 'Nishank'

Hon'ble Dr. Ramesh Pokhriyal 'Nishank', a poet, writer, social worker, former Chief Minister, Parliamentarian and now the Minister for Human Resource Development of the biggest democracy of the World is a distinguished man of letters. He has handled many portfolios and has extensive experience in many areas of polity and governance in the Ministry of Uttaranchal and Uttarakhand....

Page....04

NAAC welcomes the Hon'ble Minister of State for HRD Shri Sanjay Shamrao Dhotre

Hon'ble Shri Sanjay Shamrao Dhotre, is appointed as the Union Minister of State for Human Resource Development, Government of India. Shri Dhotre hails from Akola, Maharashtra and is a distinguished alumnus of Government College of Engineering, Amravati, Maharashtra. He is an Agriculturist Engineer and an Industrialist by profession...

Page....04

Workshop on Draft National Education Policy (NAAC Perspective)

A workshop on Draft NEP (NAAC Perspective) was organized on 20th June, 2019 in the Conference Hall, NAAC office, Bengaluru and was attended by 43 distinguished academicians constituting 31 Vice Chancellors, 2 Pro-Vice-Chancellors, 4 Directors and 06 other members...

Page.... 05

NAAC Awareness Program at GGSIP University, New Delhi

The NAAC sponsored One Day Awareness program was organized by GGSIP University, New Delhi on 1st February 2019. The programme was attended by more than 125 participants mostly comprising Principals and Directors from Government, and self funded institutions offering UG and PG programs in Medical, Engineering, Management, Mass Communication, Law, Social Sciences, Bio Technology, Environment, Journalism, Computer Applications and other programs. The inaugural session followed by technical session on "Relevance of Assessment and Accreditation and the Overview on Revised Accreditation Framework (RAF)" was conducted by Dr. Madhukar, former Advisor of NAAC.

The second technical session was conducted by Dr. Pratibha Singh, Deputy Adviser, NAAC, New Delhi on the theme "Institutional Preparation and Process of Assessment and Accreditation". The session made space for step by step delineation of the process of NAAC accreditation including the parameters, their weightages, IIQA, SSR, Student Satisfaction Survey (SSS), methodology of filling the data, eligibility, and peer team visit. The Open House provided an opportunity for the participants to seek clarifications on the technical issues and ICT related issues of the new RAF. Prof. A. K. Saini rendered vote of thanks.

Awareness Programme at Awadhesh Pratap Singh University, Rewa

NAAC sponsored One Day Workshop was organized at Awadhesh Pratap Singh University, Rewa on 15th February 2019 for the affiliated colleges with a view to facilitate the process of assessment in non-accredited institutions and institutions that seek reassessment. The inaugural was presided over by Prof. K. N .S. Yadava, Vice Chancellor of the University. Dr. A. V. Prasad, Assistant Adviser, NAAC Bengaluru, was the Guest of Honour and the resource person. More than 100 delegates took part in the awareness program from affiliated colleges of the university.

Dr. A.V. Prasad, Assistant Adviser, NAAC, Bengaluru gave an overview of the RAF followed by the presidential remarks by Prof. Yadava, Honourable Vice Chancellor, who stressed on the need to submit institutions for assessment by NAAC. He profusely thanked NAAC for its support. In the First Technical Session, Dr. A.V. Prasad made a detailed presentation- step by step delineation of the process adopted by NAAC. He elaborated on the online system of IIQA, SSR preparation, essential metrics, DVV clarification and the peer team visit. Dr.Vinod Srivastava, Retd. Additional Director, Higher Education, Rewa Division spoke on the practical aspects involved the process of assessment. Prof. Anjali Srivastava, presided over the session. The various sessions focused on intricacies and the nuances of the ICT based RAF of NAAC. The Open House session provided an opportunity to the delegates to seek clarifications from the resource persons for the concerns that bog down institutions while they prepare the institutions for assessment.

Awareness Workshop on NAAC at Kumaun University

With an aim to create awareness among Higher Education Institutions towards accreditation by NAAC and to motivate the institutions for maintaining a Quality culture, One Day Awareness Workshop was organized on 1st May 2019 jointly by Internal Quality Assurance Cell (IQAC), Kumaun University and the National Assessment and Accreditation Council (NAAC), Bengaluru,in the UGC-HRDC auditorium of Kumaun University, Nainital. The workshop was attended by around 100 Principals/Directors/Senior faculty of different Colleges/Institutions affiliated to Kumaun University, Nainital.

The Chief Patron of the Workshop Hon'ble Vice-Chancellor, Professor D. K. Nauriyal in his Presidential address expressed his happiness on the active participation of all Principals /Directors/Senior Faculty of Government and Private colleges affiliated to Kumaun University in the Workshop and recognized the need and importance of such workshops for quality sustenance. He appreciated the NAACs for strengthening the Higher Education system in the country. Dr. A. V. Prasad, Assistant Adviser, NAAC, Bengaluru, spoke on advantages of NAAC assessment. In the various sessions that followed, issues involving the Revised Accreditation Framework (RAF) like ICT enabled framework, its objectives and benefits were discussed at length. The last session focused on clarifications on the assessment processes of NAAC.

Workshop on RAF at Indore

NAAC sponsored One Day National Workshop on Revised NAAC Accreditation Framework in association with NAAC, Bangalore was organized by Prestige Institute of Management and Research, Indore on 25th April 2019. The resource persons for the workshop included Dr. Fr. G. Vazhan Arasu, Principal, St. Aloysius College, Jabalpur, Dr. Vimal Kumar Shivshankar Joshi, Principal, Shri R. K. Parikh Arts & Science College, Anand, Gujarat and Dr. Narendra Chotaliya, former Jt. Director Education, QA, Knowledge Consortium of Gujarat. Dr. Yogeshwari Phatak, Director, Prestige Institute of Management and Research, Indore delivered the welcome address. Dr. Deepak Jaroliya, Coordinator, Internal Quality Assurance Cell presented detailed action taken report on various initiatives of IQAC and highlighted the significance of the workshop in the quality assessment in the present scenario. Various technical sessions were utilized to enlighten the participants on the RAF processes. More than 120 participants were present as delegates in the National Workshop.

News Clipping

दबंग दुनिया

इंदौर, शुक्रवार, 26 अप्रैल 2019
www.dabangdunia.co

किसी भी मान्यता के लिए वैधता और विश्वसनीयता महत्वपूर्ण

प्रेस्टीज इंस्टिट्यूट ऑफ मैनेजमेंट रिसर्च में नैक सेमिनार

दबंग रिपोर्टर ■ इंदौर

शिक्षाविदों में विकासशील और अच्छी अनुसंधान संस्कृति बहुत महत्वपूर्ण है, शोध परियोजनाएं जो समाज, संस्थानों के लिए उपयोगी हों, परियोजना प्रस्ताव प्रस्तुत करने के लिए सक्षम शिक्षक को वित्तीय, शैक्षणिक, मानव संसाधन सहायता प्रदान करना चाहिए। हमें ज्ञान के सृजन और नवाचार, ऊष्मायन केंद्र और अन्य आयामों को प्रोत्साहित करना होगा।

यह बात गुजरात के एसएमके गारीख आर्ट्स एंड साइंस कॉलेज के प्रिंसिपल डॉ. विमलकुमार शिवशंकर जोशी ने प्रेस्टीज इंस्टिट्यूट ऑफ मैनेजमेंट रिसर्च में शैक्षणिक संस्थान नैक बंगलुरू द्वारा आयोजित सेमिनार में 'अनुसंधान, नवाचार और विस्तार एवं छात्र समर्थन और प्रगति' विषय पर कही। इसमें नैक से संशोधित मान्यता प्रक्रिया पर चर्चा की गई। इस्लाम पुरुष उद्देश्य उच्च शिक्षा में नैक की उच्चतम ग्रेड की मान्यता प्राप्त करने की प्रक्रिया के लिए, शैक्षणिक संस्थानों व शिक्षकों को जागरूक करना था। कार्यक्रम को विशेष अतिथि नागपुर के संतअलोसिअस कॉलेज के प्रिंसिपल डॉ. फ्रांजी वर्जहन अरासु, गुजरात कॉलेज कंसोर्टियम ऑफ एजुकेशन फॉर्मर जॉइंट डायरेक्टर डॉ. नरेंद्र चोटालिया और डॉ. विमलकुमार शिवशंकर जोशी ने उद्बोधित किया। कार्यक्रम की शुरुआत सरस्वती वंदना से हुई। इसके बाद संस्थान निदेशक डॉ. योगेश्वरी फाटक द्वारा स्वागत भाषण दिया गया। कार्यक्रम को आगे बढ़ाते हुए आंतरिक गुणवत्ता आश्वासन सेल एवं नैक सेमिनार को-ऑर्डिनेटर डॉ. दीपक जारोलिया ने आईक्यूएसी के आयोजन पर एक पीपीटी प्रस्तुत किया।

स्किल्ड होना बहुत जरूरी – प्रथम सत्र में पाठ्यक्रम के बहु, शिक्षण सीखना और मूल्यांकन पर डॉ. अरासु ने कहा कि उच्च शिक्षा एक गतिशील वातावरण है इसके लिए हमें भी गतिशील रहना होगा। किसी भी मान्यता के लिए आंतरिक, बाहरी वैधता और विश्वसनीयता महत्वपूर्ण है। स्किल्ड होना बहुत जरूरी है, परंतु हमारे पास उचित सिस्टम न हो तो, स्किल का कोई मूल्य भी नहीं है। उन्होंने विभिन्न मापदंडों पर बात की जो की नैक की सर्वश्रेष्ठ मान्यता के लिए महत्वपूर्ण हैं, नैक की पूर्व योग्यता प्रक्रिया, प्रस्ताव प्रस्तुत करना और अस्वीकृति पैरामीटर्स, मूल्यांकन के विभिन्न रूपों के बारे में बताते हुए कुछ प्रमुख सुझाव दिए और कहा कि छात्र संतुष्टि सर्वेक्षण एक बहुत ही महत्वपूर्ण तत्व है, जिसमें नैक की टीम सीधे कॉलेजों द्वारा दिए गए संपर्क डेटा के अनुसार कॉलेजों के छात्रों से संपर्क करती है। प्रतिक्रियाओं की दर छात्र से न्यूनतम 10 प्रतिशत होनी चाहिए।

मूल्यों का करना होगा विकास

अगले सत्र में डॉ. योगेश चोटालिया ने इंफ्रास्ट्रक्चर एंड लर्निंग रिसोर्सेस, गवर्नेंस लीडरशिप एंड मैनेजमेंट, इंस्टिट्यूशनल वैल्यूज एंड बेस्ट प्रैक्टीसेस पर चर्चा की। उन्होंने कहा संस्थान को उभरती हुई चुनौतियों के लिए तैयार रहना होगा और पर्यावरणीय चेतना, व्यावसायिक नैतिकता, लैंगिक समानता आदि मुद्दों के लिए मूल्यों का विकास करना होगा। संस्थान में पाठ्यचर्या, पाठ्येतर और प्रशासनिक गतिविधियों के लिए उचित बुनियादी ढांचा होना चाहिए। इसमें निर्मित अकैडेमिक और अच्छी तरह से सुसज्जित आईटी इंफ्रास्ट्रक्चर के साथ सुगम पुस्तकालय सुविधा भी होना चाहिए।

CBCS Workshop Report

NAAC RAF Round Table Discussion

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

An Autonomous Institution Established in 1994 , Accredited Twice Consecutively with Grade 'A' NAAC (UGC)
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Report of the round table discussion on Revised NAAC Criteria

Prestige Institute of Management & Research Indore organized a round table discussion on the revised NAAC criteria for faculty members on 24th April 2019. The discussion was chaired by Dr. Narendra Bhai Chothaliya, Former Jt. Director, Education and QA, Knowledge Consortium of Gujarat. Faculty members involved in various NAAC criteria, Director PIMR and Director-In-Charge, PIMR undergraduate campus participated in the discussion. The discussion was aimed at understanding the revised criteria and the best practices required for NAAC accreditation.

Director PIMR, Dr.Yogeshwari Phatak gave the welcome address and presented the profile of the institute to the gathering along with the best practices already being done by the institute which were very much appreciated by Dr.Chothaliya.

Dr. Chothaliya emphasized upon preparing and maintaining the Self Study Report (SSR). He also advised that the institute should publish its best practices, which are already been done or have been scheduled, in the form of articles or research papers so that they can also be referred by other institutes. Looking at the revised NAAC framework Dr.Chothaliya also suggested conducting an Academic and Administrative Audit (AAA) at the end of the academic session i.e. June 2019.

Glimpses of the round table discussion on revised NAAC Criteria at PIMR Indore

UGC Paramarsh Letter

प्रो. एस.सी. शर्मा
निदेशक
Prof. S.C. Sharma
Director

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Dated: 7-9-2018

The Principal,
Prestige Institute of Management &
Research (Autonomous),
Indore, 452010 Madhya Pradesh
Ph: 0731 401 2222
Email: director@pimrindore.ac.in

Dear Madam/Sir,

Sub: Mentoring the Non-Accredited Institutions–reg..

- - -

NAAC has touched every stakeholder of higher education in one way or the other, either directly or indirectly and 'Quality' has become the buzzword on the academic campuses today. During its existence of more than two decades, NAAC has also networked with the Central Government, State Governments, other higher education agencies and policy making bodies in the country to recognise the output of NAAC and use the accreditation grade as an important facilitative tool. With its rich experience of conducting more than eleven thousand accreditation visits, the NAAC is poised to give a new direction to the Quality Assurance process in India. UGC envisages to accredit every institution in India with a minimum score of 2.5 CGPA by the year 2022. This can be an achievable target only with involvement of colleges who have been accredited by NAAC with more than 3.26 CGA as mentors. Hence your institution has been identified as one.

NAAC has prepared a detailed work plan for the same. The preliminary task for a mentor institution is to identify at least 10 non-accredited colleges in the geographic vicinity of your institution. May you please identify such institutions and provide the list of the same. The mentor institution would formally induct such non-accredited colleges that would enable and assist the institute to successfully get them-self accredited by NAAC.

Kindly provide the list of such Non-NAAC accredited institution on before **20th September 2018** and oblige.

Thanking you with regards,

Yours faithfully,

(Prof. S.C. Sharma)
Director

पो. ओ. बाक्स नं. 1075, नागरभावी, बेंगलूरु – 560 072, भारत. P.O.Box No.1075, Nagarbhavi, Bengaluru - 560 072, INDIA
दूरभाष Phone : +91-80-22210267 (D), 22005112, 114, 115 फैक्स Fax : +91-80-22210268

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

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NAAC Webinar Report

Assessment and Accreditation Process and AQAR submissions (Affiliated Colleges)

In Association with

National Assessment and Accreditation Council (NAAC)
(Under UGC PARAMARSH SCHEME)

Prestige Institute of Management and Research, Indore organized Webinar on **Assessment and Accreditation Process and AQAR submissions (Affiliated Colleges) In Association with National Assessment and Accreditation Council (NAAC)** under UGC PARAMARSH Scheme on July 24, 2020. The key objective of this webinar was to build awareness about NAAC Accreditation and highlight the importance of the AQAR submissions. The resource persons/dignitary present on the occasion were **Dr. Ganesh Hegde** (Adviser, NAAC); **Dr. A V Prasad** (Assistant Adviser, NAAC) and **Dr. N R Mohan** (Assistant Adviser, NAAC).

Online Meetings with Mentee College

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

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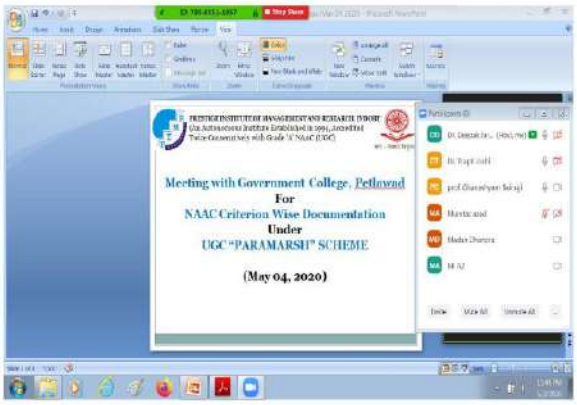
UGC PARAMARSH Scheme

Online Meeting with Government College, Petlawad

Dated- May 04, 2020 (Monday) @ 12:15 pm to 1.45 pm



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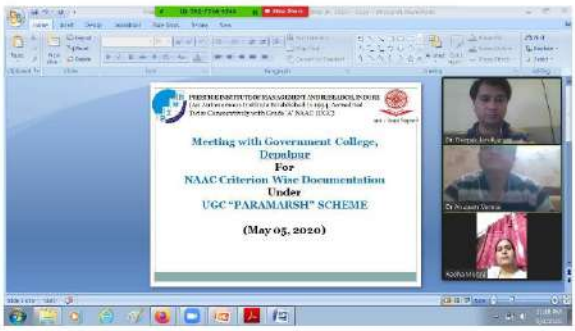
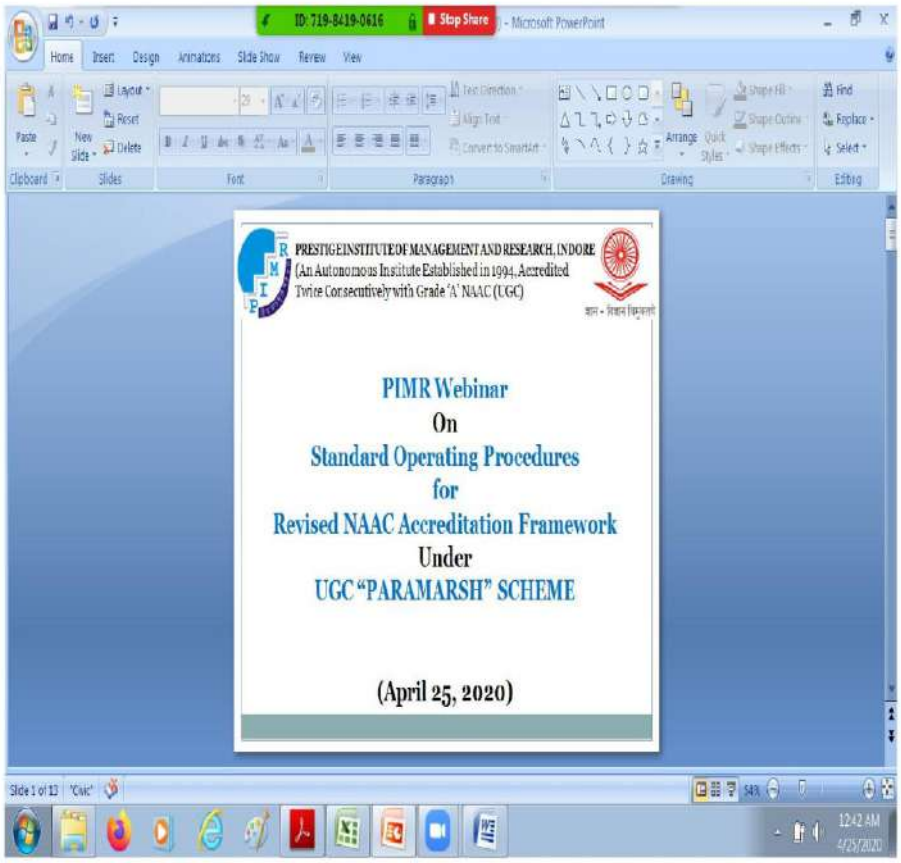
UGC Paramarsh Scheme

Meeting with Govt. College, Depalpur

Dated- May 05, 2020 (Tuesday) @ 12:15 PM



Workshop for Mentee Colleges

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE
(An Autonomous Institute Established in 1994, Accredited
Twice Consecutively with Grade 'A' NAAC (UGC)

ज्ञान - विज्ञान विमुक्तये