# PIMR BEST PRACTICES



# **Environment Practices**

# Environmental Practices @ PIMR



Solar Panels-Grid Connected Renewable
Energy System of 200 KW and LED Lighting

Two solar plants of 100KW each have been installed in the institute.



Over 31% of the institute's energy need is met through the use of Solar Power.

34.9% of the total lighting power requirement is met using LED lights and bulbs.



# **Save Electricity Signage**

In order to keep the awareness high for saving electricity signage are pasted at prominent places including classrooms, CHs, and administrative areas.





# Solid Waste Management: Composite Fertiliser Plant

It is a collaborated effort with IMC (Indore Municipal Corporation) for managing biodegradable wastes. The capacity of producing fertiliser is 40 kg/day. The produced fertiliser is used in the Institute premises.





# Liquid Waste Managemen

Marginal Quantity of Liquid Waste is generated by the institute. Liquid Waste is disposed as per the existing guidelines of IMC (Indore Municipal Corporation) using proper drainage mechanisms.



### **Rain Water Harvesting**

The institute acknowledges the vitality of harvesting rain water to the maximum extent possible. The institute has harvested over 1.1 crore litres of water between the years 2014 and 2020.



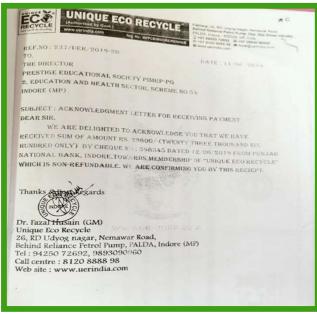


Year	Rainfall (in mm)	Rainfall (in inches)	Water harvested per square foot for an inch of rain (in Litres)	Total Rainwater Harvested (in Litres)
2018-19	811.2	31.94	2.35	1559058
2018-19	1329.4	52.34	2.35	2554995
2019-20	922	36.3	2.35	1772006
2020-21	899.16	35.4	2.35	1728110
2021-22	965.2	38	2.35	1855033
2022-23	1272.03	50.08	2.35	2444497
	Total Rainwater Harves	ted in the last five years		11913699

### **E-Waste Management**

- E-waste also requires special expertise and technology for disposal.
- The institute acknowledges the importance of effective E-waste management. E-Waste in most cases is non-recyclable.
- For this purpose the institute has entered into a three-year agreement with Unique Eco Recycle (UER).
- All the E-Waste disposed by Unique Eco Recycle (UER) is in accordance with E-Waste Management and Handling Guidelines, 2016 issued by the Ministry of Environment, Forest and Climate Change.





# MOU



# **COURSES ON GREEN PRACTICES**

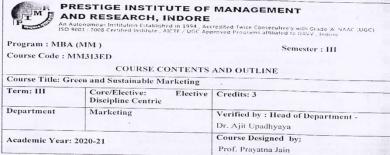
Program	MBA - Personnel Administration			
Semester	IV	Course Credits	3	
Subject Title	Sustainable Human Resource Management			
Subject Code	ECHR406			
Department	Human Resource			
HOD	Dr. Anukool M. Hyde			
Faculty Name	Dr Rashmi Gharia			
Designation	Assistant Professor			
E-mail	rashmi_gharia@pimrindore.ac.in			
Contact Number		9691895399		
Pre-requisites	Fund	lamental of Human Resource Man	nagement	

#### COURSE DESCRIPTION:

The course attempts to inspire students to engage in Sustainable HRM theories and practices to strategically achieve corporate sustainability business strategy for the common good of the society. In sustainable HRM, the notion of business success is extended beyond financial performance to simultaneously achieve human/social and ecological sustainability outcomes based on a paradox perspective. The course is based on research and insights from diverse fields, including sustainable HRM, green HRM for environmental management system, corporate sustainability, corporate social responsibility, strategic HRM and institutional theory.

#### COURSE LEARNING OUTCOMES:

Upon completion of course, the students will be able to: CLO1: Defining the conceptual foundations and practice of Sustainable Human Resources



#### 1. COURSE INTRODUCTION

The course is designed to understand the importance of Green Marketing on consumer satisfaction and environmental safety. Green revolution, going green, environment protection, and sustainable development have become the buzz words today. Consumers are gradually becoming conscious buying eco-friendly products.

#### 2. TYPES AND EMPLOYABILITY-LEVEL

Foundation Core	Foundation Skill	Professional Skill	Premier Skill
/			- Tellifer Skill

#### 3. COURSE OBJECTIVES

This course aims at understanding the concept of Green Products and Marketing. This course also revisits the factors that affect consumers' purchase decision in general.

- To make the student understand the concept of Green Marketing and Green Products
- To learn the factors that affect purchase decision of consumers
- To learn the laws that promote Green Marketing

#### 1. EXAMINATION SCHEME

The faculty member will award marks out of a maximum of 40 marks for the internal performance of the student. The end semester examination will be worth 60 marks. It will have four sections A, B, C and D. Section A will be of 05 Marks having five questions (MCQ /objective type) worth 01 mark each. Section B will be of 20 Marks having five questions out of which students will be required to attempt any four questions (short answer type) worth 05 marks each. Section C, will be of 20 Marks having three questions out of which students will be required to attempt any two questions (long answer type) worth 10 marks each. Section D will be of 15 Marks having one or more cases (open ended or closed ended).

#### 2. COURSE LEARNING OUTCOMES

Students, who successfully complete this course, should be able to:

Curriculum of MBA (Marketing Management) for Academic Year 2020-21

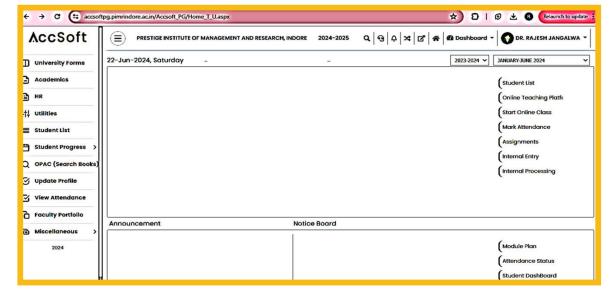


# PROMOTING THE USE OF BICYCLES

The Students and Staff are promoted to use Bicycles and Public Transport to mitigate the negative impacts on the environment. The Institute also promotes car pooling by faculties and students.

## **PAPERLESS OFFICE**

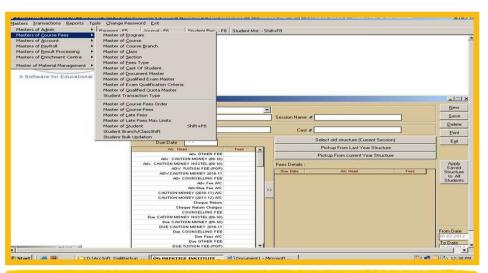
- To curb the use of paper for administrative and academic purposes, the institute uses ERP software – AccSoft.
- The processes like Classroom Attendance Recording of the students, Result Declaration, Feedback Submission etc are done using the software.
- Students at PIMR can directly access online their relevant information like class performance, assignment submissions, assignment marks, internal marks etc. through AccSoft software.



The Institute is having ERP software – AccSoft to curb the use of paper.

Most of the processes like Attendance, Notices, Internal and External

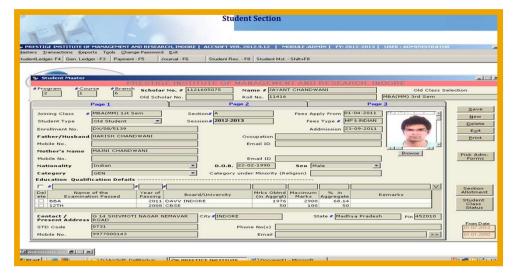
Result, Students' Mid Term and Final Feedback Systems are online



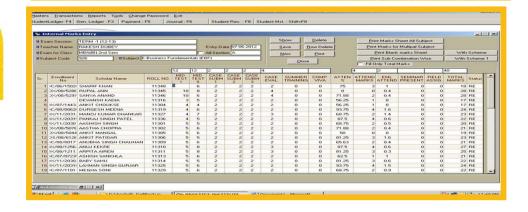
**Use of ERP for Fees Management by Administrative Section** 

**Use of ERP for Result Processing by Academic Section** 

# **PAPERLESS OFFICE**



**Use of ERP for Student Registration by Academic Section** 



# **GREEN LANDSCAPE**















Cultural Initiative: On the occasion of
Ganesh Chaturthi, students are taught
how to make Ganesh Ji from clay
instead of using POP material

