

Facts: Prestige e-Journal of Management, IT and International Business

CALL FOR PAPERS

The e-journal provides a forum for interdisciplinary discussion and attempts to serve as a bridge between the scholar and the practitioner. The objective of the journal is to provide forum of discussion of advancements in the area of management, Information technology and International business. The journal publishes research papers, articles, book reviews and case studies. The journal invites manuscripts on all aspects of management and business environment.

EDITORIAL POLICY

Facts- Prestige e-Journal of Management and Research endeavors to promote and disseminate knowledge in the complex multidisciplinary field of management. The journal encourages theoretical and empirical research papers and articles, book reviews and case studies of relevance to both academicians and practitioners. In addition, the journal invites manuscripts covering application of theory to real life management activities, where the findings would be of interest to researchers, executives, academicians and management students.

The journal publishes articles from the areas such as finance, accounting, marketing, operations management, human resource management, industrial relations, statistics, international business, information technology, environment, risk management, globalization and related areas. Articles reflecting diversity, cross-functional nature of management and emerging concerns are also considered for publication.

GUIDELINES FOR AUTHORS

The manuscripts should normally be of 3000-8000 words, typed in double-space with 12-point font on 8.5" X 11" (A-4) size papers with 1.5 inch margin on all four sides. Manuscript should be submitted in form of soft copy. The cover page should contain title of the paper, author's name, designation, official address, contact address, phone/fax numbers and e-mail address. Also, a non-mathematical abstract of about 150 words should be submitted along with the manuscript. The manuscript should not contain footnotes. References should be placed at the end of the manuscript. The list should mention only those sources cited in the text of the manuscript that they have not

duplicated an article already published or accepted. Authors should certify on the cover page of the manuscript that the material is not published, copyrighted, accepted or under review elsewhere. Authors using questionnaires should include a copy of the questionnaire along with the manuscript. Authors are responsible for making sure that the articles contain their original work and not already published or accepted for publication in any other Journal or under review elsewhere.

All tables, graphs, quotations, equations, etc presented in the article should be complete in all respects. When a paper is accepted for publication, the author will be intimated of the same. Unaccepted papers will not be sent back.

Authors can also send names of up to five potential referees on a separate sheet. Please mention their area of expertise, designation and full mailing address. The suggested referees should not have been students or teachers of the author at any time. They should also not be co-authors on any work and should not be working in the same institution.

Copyright of all accepted papers will vest with PIMR, Permission to make digital copy of published work is granted without fee for personal or classroom use. The manuscripts should be sent to :

Swaranjeet Arora,

(Managing Editor)

Prestige Institute of Management and Research, Indore

e-mail:ug_pro@pimrindore.ac.in

All queries regarding papers and the journal may also be directed to the Managing-editor.